

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday June 9 1986

D 8523 B

Barbados	Scd 20	Indonesia	Prs 2500	Portugal	Esc 50
Bahrain	Br 620	Iraq	L 1500	S. Africa	R 60
Belgium	Br 45	Japan	Y 550	Singapore	S 4-10
Canada	C\$1.00	Jordan	Pts 500	Spain	Pts 125
Cyprus	CPD 70	Korea	Pts 500	Sri Lanka	Rp 30
Denmark	Dkr 10	Lithuania	L 25.00	Sweden	Sk 7.00
Egypt	£ 1.00	Morocco	MD 1.00	Switzerland	Fr 12.20
Finland	Fl 5.50	Malta	Ms 4.20	Tunisia	TD 1.00
France	Fr 5.00	Mexico	Pes 300	U.S.A.	\$ 1.00
Germany	DM 2.20	Morocco	Pes 300	U.S.S.R.	Rs 0.90
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World news

Business summary

N Korea may stage Olympics events

Some events in the 1988 summer Olympics set for Seoul, South Korea, are to be offered to North Korea.

International Olympic Committee president Juan Antonio Samaranch said there would be strict conditions: The borders would have to be opened to everyone attending the games, including 10,000 expected from the news media.

The IOC is to meet this week to try to avert a possible political boycott led by North Korea. The committee, rather than Seoul, will handle negotiations with the north.

Hope for hostages

Efforts to secure the release of nine French hostages held by a pro-Khomeini group in Lebanon could be assisted by the expulsion from France of the weekend of Massoud Rajavi, leader of Iran's main opposition group.

Mr Tariq Aziz, Iraq's Foreign Minister, was due to arrive in Paris last night for urgent talks with the Chirac Government, indicating Iraqi concern at French moves to improve relations with Iran. Page 28

Taxi drivers jailed

Several Moscow taxi drivers have been jailed for up to 12 years for cheating the Soviet state out of 3.5m roubles (\$4.5m) over two years by not registering passengers, a Soviet newspaper said.

Haiti poll pledge

Haitian President Henri Namphy, faced with widespread unrest and the threat of a general strike, has promised general elections for next year and appealed for calm after he said the nation was on the brink of civil war.

Cuba frees officer

Colonel Ricardo Moreno Duque, the last imprisoned senior officer of the failed 1961 Bay of Pigs invasion, is back in the US after his release from a Cuban prison.

Disco bomb death

The death toll from the bombing of a West Berlin discotheque two months ago rose to three when a US soldier, Staff Sergeant James Gools, 26, died at the weekend.

Anti-nuclear riot

About 1,000 anti-nuclear demonstrators attacked police and burned barricades in Hamburg, West Germany, following clashes between police and protesters at the nearby Brokdorf nuclear power plant.

Pro-Marcos march

Police and soldiers in Manila used tear gas grenades and truncheons to disperse thousands of supporters of ousted Philippine leader Ferdinand Marcos who tried to march on the presidential palace.

Afghan rocket attack

Afghan guerrillas say they destroyed two jets and six helicopters and killed 24 Soviet troops in a recent rocket attack on a major Soviet airbase in western Afghanistan.

Middle East talks

King Hussein of Jordan is due in Washington for talks with President Reagan expected to cover stalled Middle East peace talks.

Gorbachev visit

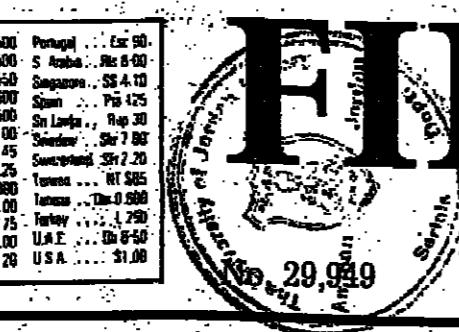
Soviet leader Mikhail Gorbachev received an informal welcome when he arrived in Budapest for talks with Hungarian leaders and a summit of the seven-nation Warsaw Pact military alliance. Page 2

Prisoner freed

One of Pakistan's longest serving political prisoners, Rasul Bakhsh Palejo, has been freed seven years after he was imprisoned for speaking at illegal meetings, according to the left-wing Awami Tehrik (People's Movement) party.

Lendl wins Open

Ivan Lendl (Czechoslovakia) beat Mikael Pernfors (Sweden) to win the French Open men's tennis title in Paris. Page 3



29,919

FURTHER JOINT MEASURES 'REQUIRED'

Group sees little hope for peace talks in S. Africa

BY ROBERT MAUTHNER IN LONDON AND QUENTIN PEEL IN HEEMSKERK

COMMONWEALTH leaders will be told this week that further joint measures against Pretoria may be required because a peaceful dialogue between blacks and whites in South Africa has proved impossible to arrange.

The seven-member Eminent Persons Group, set up by Commonwealth heads of government in October, has concluded that Pretoria was not disposed, at present, to embark on meaningful talks with black opposition leaders.

The group, which has made several visits to South Africa and the African "frontline" states over the past few months, will set out its findings in a report expected to be sent to Commonwealth heads of government today or tomorrow.

The report is due to be discussed by Mrs Margaret Thatcher, the British Prime Minister, and six other Commonwealth leaders at a meeting in London at the beginning of August, at which Britain is expected to come under strong pressure from its partners to adopt additional economic measures against South Africa.

The British Government has so far stood virtually alone within the Commonwealth in opposing full

discrimination policies within two months.

It is already clear, however, that Mrs Thatcher, faced with a negative report by the Eminent Persons Group, will find it difficult to be as intradictive in her opposition to sanctions as she was in Nassau, when she agreed only to the ban on imports of Krugerand.

Mr Kenneth Kaunda, President of Zambia, has already threatened to pull his country out of the Commonwealth if further sanctions – or "economic measures," as the British government prefers to call them – are not adopted by the Commonwealth as a whole.

Pressure for additional steps against Pretoria has also been built up within the European Community through the 12 member countries are by no means unanimous on the precise course to follow.

Mr Bob Hawke, the Australian Prime Minister, who has always been in favour of sanctions, is also stepping up the pressure. In Sydney yesterday he said that he would support sanctions against South Africa unless it changes its racial

Marital law laws. Page 2

Continued on Page 20

Marital law laws, Page 2

Sir Geoffrey Howe, the British Foreign Secretary, persuaded his partners at an informal meeting in Heemskerk in the Netherlands at the weekend to wait for the publication of the EPG report before con-

tinuing their campaign against South Africa.

Dr Steyer conceded defeat and said he was disappointed by his

loss. Dr Steyer's remarks are seen as forewarning a government decision to refuse further cash assistance to Normed.

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OVERSEAS NEWS

Gorbachev adopts low profile in Hungary

BY LESLIE COLLITT IN BUDAPEST

THE Soviet leader, Mr Mikhail Gorbachev, began a visit to Hungary yesterday. It was his first absence from Moscow since the Chernobyl nuclear accident, which severely tested his reputation for decisiveness.

But Mr Gorbachev appeared determined to show that Chernobyl marked only a temporary setback for his policy of frankness at home and political initiative abroad.

The visit to Budapest is to be followed by a Summit of Warsaw Pact countries. During the next few days more details of the Soviet leader's recent disarmament proposals are expected to emerge.

Mr Gorbachev's first visit to Hungary as head of the Soviet Communist Party illustrated the no frills approach he has introduced in relations with other east bloc countries.

Mr Janos Kadar, the 73-year-old Hungarian leader, welcomed him to the airport without the usual guard of honour, playing of national anthems, or speeches.

Scarcely a Soviet flag could be seen in the streets of Budapest, and the tens of thousands of tourists in the city from East and West were largely unaware of Mr Gorbachev's presence.

Talks between the Soviet and Hungarian leaders began in the

house in the Buda Hills where Mr Gorbachev is staying. Mr Gorbachev's reformist approach to the Soviet economy has been welcomed in Hungary which was the first East European country to introduce market-oriented socialism. Hungarian officials note that Mr Gorbachev has been content to allow Hungary to continue liberalising its economy.

The Chernobyl accident was not raised by either Mr Gorbachev or Mr Kadar, according to a Hungarian spokesman. Hungary suffered an estimated \$150m (£102m) in losses in farm exports after the radiation fallout from Chernobyl.

● Gorbachev (right): No frills approach

**Blacks fear Pretoria may impose martial law**

By Patti Waldmeir in Johannesburg

Hints that the South African Government is considering reimposing a state of emergency or even martial law in the country have sent many black activists into hiding in anticipation of a security crackdown ahead of next week's tenth anniversary of the June 16 Soweto uprising.

Reports over the weekend in the country's Afrikaans Press, which has close links with the ruling National Party Government, spoke of the possibility that the Government may adopt wide-ranging emergency powers, or even impose martial law, to deal with country-wide mass protests planned by anti-apartheid groups to commemorate June 16, the most important day on the black political calendar. Public meetings to celebrate the anniversary of the Soweto revolt in 1976 have already been banned.

Anti-apartheid groups, which have launched a campaign of opposition to the proposed laws, argue that they would allow the Minister to declare a state of emergency in all but name — thus avoiding the international condemnation which resulted from the imposition of a state of emergency in July last year.

The multi-racial United Democratic Front is to challenge the ban on meetings this weekend in the Sophiatown area, and several anti-apartheid leaders, including Bishop Desmond Tutu and Rev Allan Boesak, have said they will defy the restrictions.

The arrests of Mr Pollard and the subsequent disclosure that he formed part of a top secret intelligence unit, headed by a former intelligence advisor to the Israeli Prime Minister, put the normally close bilateral relationship with the US under unusual strain.

Yesterday Israel was moved to express its concern over the recent "wave of unfounded pronouncements regarding the alleged involvement of the Government of Israel in arms deals and espionage activities."

A statement issued after a regular meeting of the full Cabinet rebuked comments by Mr William Webster, the FBI Director, that Israel had not been co-operating wholeheartedly with the US investigators, as Prime Minister Shimon Peres had promised in December.

Yesterday's cabinet statement said Israel was committed to a continuation of the full co-operation it had provided over the Pollard case; co-operation said to be based on the mutual trust between the two countries. "It hoped the allegation against Israel would not continue."

A US Grand Jury is currently meeting in secret, looking into the whole question of Israeli espionage in the US, raising the possibility that the Pollard case may escalate into a much larger affair, causing serious damage to US-Israel relations.

What Israel fears in particular may be trying to head off is that the Pollard trial will result in prosecution being brought against other American or Israeli citizens. Four Israelis, including Gen Raphael Eitan and a serving senior air force officer, Brig Gen Aviemi Sella, were named in court on Wednesday as "unindicted co-conspirators."

Berlin dispute settled
East Germany will stop passport checks on diplomats at Berlin crossing points and issue them with diplomatic passes. Western officials said yesterday. Reuter reports from East Berlin. The move appeared to end a two-week dispute after the introduction of new passport controls. Nine countries held to be a violation of the city's post-war status.

Cyprus protests
The Cyprus Government is making a strong protest to the United Nations over the United visit of Mr Turgut Ozal, Turkish Prime Minister, to the Turkish-held northern part of the island, early next month, writes Andreas Hadjipapas in Cyprus.

IMF deal for Gambia

The Gambia has reached agreement with the International Monetary Fund on conditions under which the IMF will accord short-term aid to the West African state, AP reports from Banjul.

By Peter Bruce in Hanover

JORDAN is considering buying 40 Tornado fighters in a deal which could be worth £1.5bn to the British, German and Italian consortium, Panavia, which builds the aircraft.

Panavia, it emerged yesterday, is also suggesting that Tornado production could be extended by up to 15 years from 1982 when current orders are due to expire.

The British Government, leading the Jordanian negotiations for the other partners, has been talking to Amman about a Tornado sale for four years. A final Jordanian decision is likely to be made by the end of this year, according to a Panavia official at the Hanover Air Show.

King Hussein of Jordan has already flown the Tornado and the prospects for a sale have been boosted by the recent US decision not to sell F16s to Jordan.

The Jordanians are interested in the air defence version of the Tornado, not in strike variant, and it is thought likely that this will make it easier for the consortium, particularly with Germany, to sell to Jordan despite inevitable Israeli objections.

The aircraft would cost about DM 50m (£18m) each to fly away, but a deal would be bound to include separate training and spares agreements.

Chances for a big Tornado export success after British-led deals to sell about 80 aircraft to Saudi Arabia and Oman, have coincided with a serious threat to negotiations on the sale of 40 Tornados to Turkey.

The British, West German and Italian governments have been unable to agree on how to help Turkey finance the purchase.

Paris eases law on worker redundancies

By PAUL BETTS IN PARIS

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HE FRENCH conservative government has pushed legislation through the National Assembly making it easier for companies to declare redundancies without having to seek approval from the local labour inspectorate.

The decision has been welcomed by the Patronat, the French employers confederation, but has provoked increasing militancy in the labour movement which has until now been mostly demoralised and subdued. Mr Edmond Maire, the head of the pro-Socialist CFTD union, expressed his anger at the vote and warned of the reaction the new legislation could provoke among the unions.

A protest was also staged in Paris on Saturday night by opponents of the Government's privatisation plans for France's oldest and biggest state television network TF1. The controversy over the government's proposals for reforming state-owned enterprises, the already complex cohabitation between the Socialist President and right-wing

However, polls published at the weekend showed that a large majority of French voters appeared to be pleased with the results so far of cohabitation and would like it to continue until the scheduled date for the next presidential election in 1988.

Violence mars W. German protests against N-power

BY PETER BRUCE IN BONN

VIOLENT CLASHES between police and masked youths dominated anti-nuclear power protests in West Germany at the weekend.

Bombs or attacking their lines with sticks and catapults.

About 50 people were arrested at the Wackersdorf site. One demonstrator lost three fingers when a thunderclap exploded in his hand.

As at Wackersdorf the demonstration at Brokdorf was apparently proceeding peacefully until about 1,500 masked youths, nicknamed Chicos (chaos makers) by the German press, began attacking police vehicles.

Although some 40,000 people attended the rally outside the plant, compared to the already large crowd raised by the police who stopped thousands more from reaching the plant on Saturday.

The fighting appears to have been marked by the introduction of tough new police methods, particularly around Wackersdorf where a new police station has been installed. Police, apparently much more disciplined than two weeks ago when more than 200 were hurt in clashes with the youths, have begun to use snatc squads to catch people throwing petrol bombs or attacking their lines with sticks and catapults.

In Hamburg yesterday about 800 youths occupied a circus ground in the city and while police managed to corner some about 400 escaped to erect street barricades and fight running battles with police.

Aquino urged to include Communists in coalition

BY CHRIS SHERWELL, SOUTHEAST ASIA CORRESPONDENT, IN SINGAPORE

A FOUNDER member of the Philippines Communist Party has called on President Corazon Aquino to include the country's "revolutionary forces" in a coalition government in order to overcome the country's economic and political crisis.

The call came from Mr Jose M. Sison at a weekend seminar in Singapore on recent developments in the Philippines. Mr Sison was released from detention by Mrs Aquino shortly after she succeeded former President Ferdinand Marcos in February, following a popularly supported army rebellion.

Mr Sison, who describes himself as an "observer" of the underground Communist Party, said in an interview that the party would want the Ministry of Land Reform and other posts if it shared power with legal parties in a coalition Cabinet.

Asked why Mrs Aquino should include a party which did not help her win power, Mr Sison insisted that it was the "revolutionary forces" led by the Communist Party, which had laid the foundation for the overthrow of the Marcos regime.

Mr Sison also said that the Communist Party would never be "baited" into accepting legalisation if that meant giving up its military strength. But a cease-fire with the Government was negotiable, and this was now being studied, Government forces, he insisted, had to end their offensive.

AP reports: Mrs Aquino has said she will not run in any presidential election that might be called under a new Philippine constitution now being drafted by a 48-member commission she formed two weeks ago.

**Peking to investigate clash at student dance party**

BY ROBERT THOMSON IN PEKING

THE Chinese Government, severely embarrassed by the lingering consequences of conflict between Chinese and foreign students, yesterday promised to investigate a recent violent clash and punish those found guilty of "acts of racial discrimination."

Chinese students threw stones during a dance party two weeks ago held by foreign students, mostly Africans. The state education commission blamed the violence on differing cultural backgrounds, misunderstandings, and the tendency of young people to get highly excited.

Yu Fuzeng, a spokesman, said that "unhappy incidents" with Chinese and foreign students have happened in the past, but claimed they are "rare." He believed the dance incident at Tianjin, east of Peking, did not involve racial discrimination.

China has been generous in providing scholarships to African students for study here but the 1,600 now in China often feel alienated from the Chinese, most of whom have had limited exposure to foreigners and often do not appreciate cultural differences.

Some students from poorer African countries spend up to seven years here without a visit home.

Students from about 10 African and Asian countries involved in the Tianjin incident. Chinese students claim the trouble was started by the foreigners who pelted them with beer bottles after they complained about the noise of the party. The foreign students denied the allegations.

On the day after the incident, about 500 Chinese students protested to the Tianjin municipal government, requesting that the foreign students be punished.

The foreign students then left Tianjin for Peking, 100km away, originally trying to walk the distance, after Chinese officials refused to help them. They were eventually picked up by an Education Ministry bus.

About 10 of the students have since returned to the university, but others claim they are afraid to leave Peking, where they have been in contact with their respective embassies.

China's foreign ministry issued a statement recently claiming that the "misunderstanding" had been resolved, but clearly the matter has not been laid to rest.

On Friday about 150 foreign students, mostly African, demonstrated in Peking against what they describe as racism.

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OVERSEAS NEWS

Latin America to resist US move on IADB rules

By PETER MONTAGNON IN BASLE

LATIN AMERICAN countries are determined to resist pressure from the US for a change in voting rules that would allow it effectively to veto new loan proposals by the Inter-American Development Bank.

The US is seeking to increase the majority required for the approval of individual loan proposals from 50 per cent under IADB's shareholders to 65 per cent. This would be in return for support for a \$19.9m capital increase that would allow the IADB to increase its lending under the so-called Baker plan for easing the debt crisis.

Latin American central bankers attending the bank for international settlements annual meeting in Basle say such a change would have no chance of being ratified by the region's parliaments. The US has a 34.5 per cent voting share on the board of the IADB and could block loans with the support of just one other member.

As a result the role that the IADB will play in implementing the Baker plan still remains to be defined. Only with a substantial increase in capital will it be able to meet its target of some \$5bn a year.

One fear is that failure to agree a new capital increase would leave the Inter-American Bank unable to make new loans to the four largest debtors in Latin America — Argentina, Brazil, Mexico and Venezuela — reducing it to the minor role of helping only the poorer countries of the region.

Since the Inter-American Bank's annual meeting in San Jose, Costa Rica, last March, the US has refused to modify its conditions for a capital increase.

This also includes a tightening of economic policy conditions applied to its loans so that it can embark on more sectoral programme lending rather than financing specific projects.

Further attempts to resolve the problem will be made at a meeting of the governors' committee in Paris in mid-July.

Venezuela holds out for \$750m refinancing

By OUR CORRESPONDENT IN BASLE

VENEZUELA wants to re-finance all or at least the major part of the \$750 (£500m) principal repayment now falling due to bank creditors under its \$21 billion reschedule. Mr Benito Raul Losada, central bank governor said in Basle.

The refinancing would be a key part of proposals to amend the rescheduling now in preparation in Caracas, he said. The proposals, due to be presented to creditor banks shortly, could be finalised as early as the end of this week.

He said Venezuela was still willing to make the principal repayment but would seek a simultaneous fresh loan from

bankers to compensate for the loss to its reserves. Still uncertain is the degree to which the longer-term repayment schedule would be modified, under the revised rescheduling. President Jaime Lusinchi said in April the rescheduling would have to be reviewed in the wake of falling oil prices.

So far, however, progress has been slow partly because of renewed concern among creditor banks about late interest payments by some Venezuelan state entities.

Mr Losada said these problems were purely administrative.

IEA revises upwards oil demand estimate

By RICHARD JOHNS

THE International Energy Agency (IEA) has revised upwards its estimate of oil demand in the industrialised world for the April-December period of 1986 as result of "significantly lower product prices and increasing economic activity" compared to 1985. Its latest projections indicate that consumption might be sufficient in the last quarter to give a demand for crude produced by members of the Organisation of Petroleum Exporting Countries (Opec) of up to 18m barrels a day — generally reckoned to be the lowest ceiling under which members can agree upon individual quotas with any hope of them being observed.

Opec output meanwhile has continued to run at 17.3m b/d, compared with the 16m b/d still notionally in force, according to the IEA's monthly oil market report for May. Most members are exceeding their quotas, with Kuwait, Iraq and the United Arab Emirates being mainly responsible.

The IEA notes that non-Opec supplies increased in May with higher output from Mexico and possibly Egypt while Norway's exports were resumed with the end of an industrial dispute.

Net exports from the Communist world are likely to increase by about 400,000 b/d to about 1.6m b/d in accordance with the normal seasonal pattern, according to preliminary indications.

Despite Opec's campaign to get non-member producers to restrain output, the IEA foresees supplies from other sources averaging 28.6m b/d in the second half of 1986, only marginally below the quarterly

peak recorded in the July-September period of 1985.

Nevertheless, the IEA now reckons demand in the non-Communist world will average 46.2m b/d in the April-December period rising to 47.6m b/d in the last quarter. The forecasts made by the agency three months ago were 45.7m b/d and 47m b/d — with the difference wholly attributable to higher demand from members states of the Organisation for Economic Co-operation and Development (OECD).

Assuming neutral stock movements, demand for Opec crude would be 16.2m b/d in the third quarter, when a slight drawdown of inventories can be expected, and 17.1m b/d in the last quarter when a significant build-up (700,000 b/d in 1985) is probable.

Demand projections are based on current crude oil and product prices. They also take into account three other main considerations:

● Lower petrol pump prices will probably increase the average distance travelled per vehicle off-setting continued improvements in engine efficiency with the result that consumption could grow by 2 per cent in the OECD area over 1986.

● Diesel fuel deliveries should increase because of higher economic activity and a rise in the market share of diesel-powered vehicles. Demand for middle distillates could also be up 2-3 per cent.

● The substantial decline in heavy fuel oil demand of the last few years is expected to slow down because of greater use in dual-fired capacity for electricity generation.

Kuwait 'output 1.5m b/d'

By OUR FOREIGN STAFF

KUWAIT IS currently producing oil at the rate of 1.5m barrels a day compared with a quota under the Organisation of Petroleum Exporting Countries' (Opec) output sharing pact of 900,000 b/d, according to the newspaper Al-Qabas. The Kuwaiti daily yesterday said that the state was selling 150,000 b/d on the basis of long-term contracts and — apart from domestic consumption —

the rest through "net-back" deals related to actual market refining and transportation costs.

Meanwhile, Dr Subroto, Indonesia's Minister of Mines and Energy, has said that higher world demand for oil should allow Opec to raise production quotas in the last quarter of 1986 at the ministerial conference scheduled to start on June 25.

World Economic Indicators

RETAIL PRICES
(1990 = 100)

% change
over
previous
month

	Apr. 86	Mar. 86	Feb. 86	Apr. 85
US	121.9	122.2	122.8	+1.6
UK	144.1	144.7	144.5	+3.0
W. Germany	120.9	121.0	121.3	-0.2
France	161.1	160.4	160.0	+2.7
Italy	200.7	200.1	199.3	+0.4
Belgium	123.4	123.9	122.7	+1.5
Netherlands	123.2	122.7	122.6	+0.6
Japan	115.0	114.4	114.9	+0.9

Source: Eurostat

WORLD TRADE NEWS

Mulroney defends free trade initiative

By BERNARD SIMON IN TORONTO

CANADIAN Prime Minister Brian Mulroney has launched the strongest defence yet of his initiative to secure a free trade agreement with the US in face of new moves in Washington to ban imports of softwood lumber, one of Canada's most valuable exports.

In the past few days, Mr Mulroney has told business groups in Ontario and Quebec, the industrial provinces where opposition to lower trade barriers is strongest, that he expects his 20-month-old government to be judged on the free trade initiative.

He said in London, Ontario, that no move by the Conservative Government is "more important or historically significant" than the trade negotiations which began last month.

Separately, federal and provincial governments, the lumber industry and trade unions will meet in Vancouver this week to plan their response to the US Commerce Department's decision to proceed with an inquiry into alleged subsidies on softwood lumber imports from Canada.

EEC and Efta agree joint customs system

By WILLIAM DULFORCE IN GENEVA

THE EUROPEAN Economic Community (EEC) and the Geneva-based European Free Trade Association (Efta) have agreed to introduce a simplified customs system throughout Western Europe from January 1, 1988.

Agreement was reached last week in Reykjavik at a meeting of the Efta ministerial council attended by Mr Willy de Clerq, the EEC Commissioner responsible for external affairs and trade.

The talks in Reykjavik have undoubtedly a sense of urgency, since civil servants have been discussing without reaching results, Mr de Clerq said. The Brussels Commission received a mandate in March for negotiating the customs document, and had been waiting

for a formal commitment from all the Efta countries — Austria, Finland, Ireland, Norway, Sweden and Switzerland.

The two blocks also agreed to speed up work on simplifying rules of origin, which determine whether products can be imported free of duty, and on creating common standards. Last year, Efta agreed on principles for co-operating with the Community's research and development programmes, Switzerland, Sweden and Finland have already signed framework agreements with the Community.

Differences persist, however, in areas of telecommunications, where Efta countries want the EEC to liberalise its public procurement regulations and practices.

The Efta countries have been pressing for access to the Community's research and development programmes. Switzerland, Sweden and Finland

have not yet been admitted within the Community.

Oil tanker boom forecast

By ANATOLE KALEISKY

LOWER oil prices should produce a boom in the tanker market during the next few years, according to a report published today by the City University Business School.

Tanker prices could rise by as much as 300 per cent in 1988 because of the excess demand generated by the recent collapse in oil prices, while freight rates could even higher over a slightly longer period.

"Owners have taken a view of the market and decided to accept lower levels in anticipation that rates will drop further," said Galbraith.

School. The model assumes an oil price of \$12.50 per barrel in 1986, rising thereafter at the rate of world inflation. This implies that a growth rate of 6 per cent in seaborne trade in 1986 and of 3.2 per cent after that year.

The Middle East would regain its share of the oil market and the percentage of long-haul oil in seaborne trade would rise from 20 per cent in 1985 to 36 per cent in 1990 and 38 per cent in 1995.

As a result, the percentage of tanker tonnage laid up should fall from 18.4 per cent in 1986 to less than 1 per cent by 1989.

Paris seeks alternative to AT&T

By PAUL BETTS IN PARIS

THE FRENCH Government is to hold talks with the heads of leading international telecommunications companies in the next few weeks to try to find alternative solutions to a landmark deal between Compagnie Generale d'Electricité (CGE), the nationalised electronics and telecommunications group, and American Telephone and Telegraph (AT&T).

The deal would give AT&T a 16 per cent share of the French public telephone switch market.

The French Industry ministry, headed in a controversial appointment by Alain Madelin, the new Industry Minister, and Mr Gerard Longuet, the secretary of state for Post and Telecommunications, are planning to review all possible alternatives to the CGE-AT&T deal in coming weeks.

However, the controversial deal still appears to have the strongest chances of being approved. The proposed agreement would associate AT&T with CGCT, the troubled French nationalised telecommunications manufacturer formerly owned by AT&T which currently has a 16 per cent share of the French public switch market.

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World Economic Indicators

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(1990 = 100)

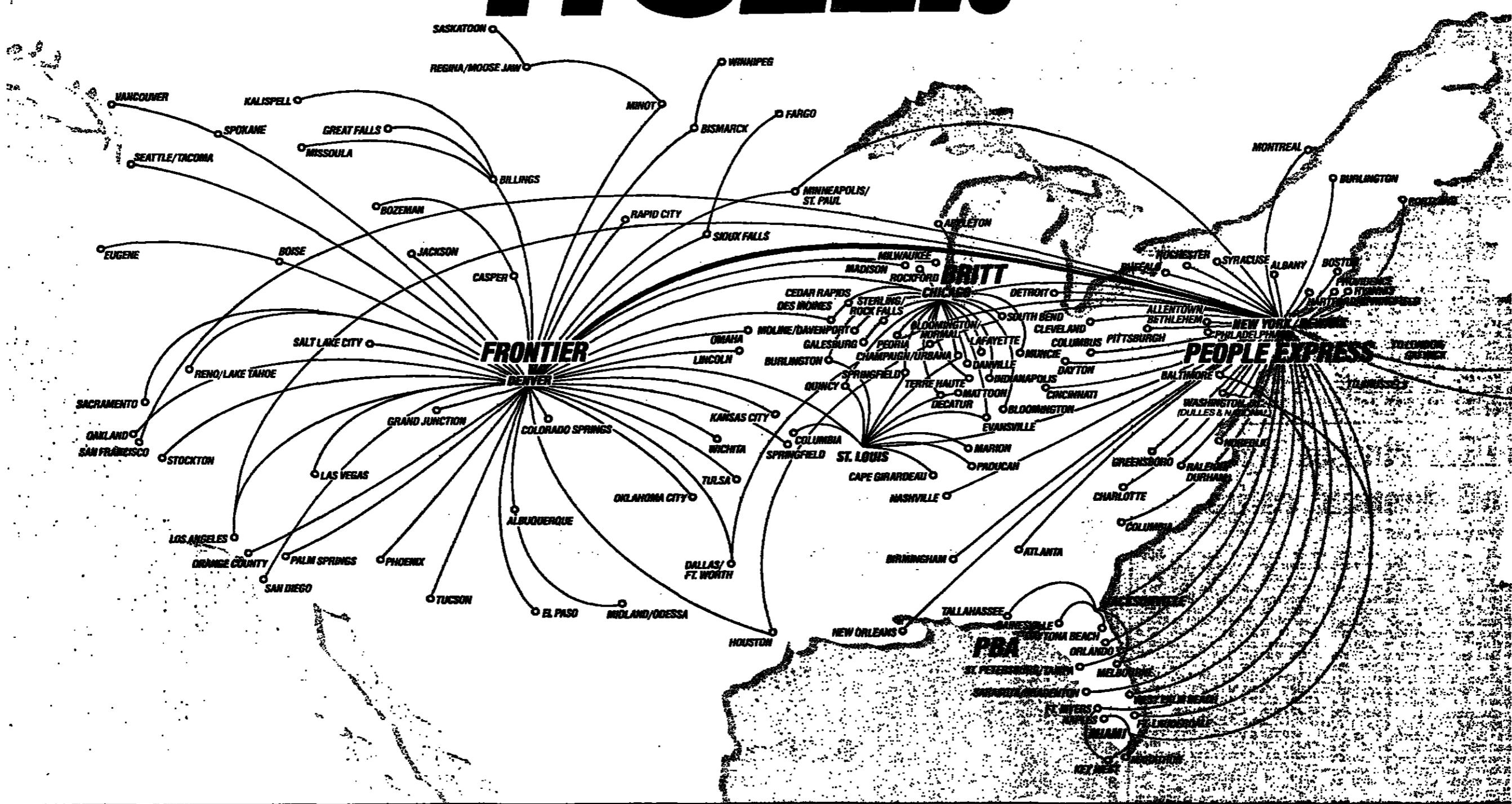
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Netherlands	123.2	122.7	122.6	+0.6
Japan	115.0	114.4	114.9	+0.9

Source: Eurostat

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UK NEWS

Forecasters see little hope in job prospects

BY WALTER ELLIS

ECONOMIC forecasters in the UK see little hope of any breakthrough on jobs in the next 18 months. Growth, they say, will remain steady, at 2.5 per cent per annum – down from last year's 3.5 per cent – but with retail prices set to rise again in 1987, the battle against inflation is expected to remain the Government's top priority.

The latest Financial Times survey of economic forecasters suggests that the total number of adults unemployed this year will average 3.2m. Next year should see very little change; the FT average for 1987 is 3.1m; City of London forecasters say 3.4bn and £2.3bn.

Interest rates, on which the Treasury declines an opinion, will, the experts say, stand at a little above 9 per cent by the autumn and some what under 12 months later.

Much will depend on government feelings on economic growth. Membership of the European Monetary System could also affect rates.

According to the survey, sterling itself will end this year at a 1975 indexed level of 74.5 per cent, with a decline to 72 per cent following in 1987. Again, the EMS factor, so long as it remains unresolved, cannot be discounted.

UK exports, the survey suggests, are set to rise by 2.9 per cent this year and 3.6 per cent next. On the imports front, rises of 4.2 per cent and 5.2 per cent are forecast.

Details, Page 9

Sogat faces conflict on Wapping tactics

BY HELEN HAGUE, LABOUR STAFF

CONFlict between London branches of the print union Sogat 82 and the union's national leadership on future strategy in the 20-week-old News International dispute is set to dominate the union's conference in Scarborough, Yorkshire, this week.

The union's national executive has submitted an emergency motion for debate at conference in the wake of sacked members' rejection of the company's "final" offer of £30m compensation and printing presses and office space for a Labour movement newspaper.

The motion tacitly rejects any strategy which would jeopardise the union's future financial independence. It makes no reference to the union's claims for jobs and recognition at the company's plant in Wapping, east London, and in Glasgow.

It puts forward no new major initiatives in the wake of the members' rejection by secret ballot of the company's offer, but it presses instead for the Trades Union Congress (TUC) to continue to press for a negotiated settlement to the dispute.

Rift on defence policy 'may damage Alliance'

BY PETER RIDDELL, POLITICAL EDITOR

THE PROSPECTS of the Social Democratic and Liberal Alliance could be seriously damaged at the next general election if the current disagreement over nuclear defence policy continues until then. Mr David Steel, the Liberal leader, and Mrs Shirley Williams, the president of the Social Democratic Party, admitted yesterday.

Mr Steel said that without an agreed line it would be "pretty close to the end of the world" and would make life for candidates "extremely difficult".

Similarly, Mrs Williams conceded it would be damaging if the debate ran up to the next election, but she saw no reason why it should not be resolved long before that.

This is the most serious public

row in the Alliance since its formation in 1981.

The immediate issue is the report of a joint Alliance commission of experts and leading party figures, due to be published on Wednesday.

It will recommend that a decision on a replacement for Polaris submarine-based missiles, and what form it should take, should be made later, after an election, depending on international developments.

Dr David Owen, the SDP leader, has annoyed other SDP leaders, as well as senior Liberals, by publicly rejecting this formula. He is insisting upon the retention of a British nuclear capability, including the replacement of Polaris, unless there are deep cuts in Soviet and US missile warheads.

Carl Gozzett and Nevill Colgate's metal pressing works was doing nicely turning over about £300,000 a year when the big break came.

Labour digs in to renew attack over Financial Services Bill

BY NICK BUNKER

FOUR DAYS of hard tactical thinking lie ahead for Mr Bryan Gould, Labour trade spokesman in the House of Commons. This week, the former Oxford law don must lead his backbenchers into battle over the Financial Services Bill – on terrain where the Government now seems to hold all the high ground.

At least, 14 hours of parliamentary time has been set aside on Wednesday and Thursday for the Commons' report stage and third reading of the Bill – which sets out the basic legal principles and institutional framework for a new system of investor protection, based on self regulation.

In the clause-by-clause trench warfare of the Bills committee stage, Mr Gould gained some ground towards his objective of an independent statutory commission to police the City of London.

During the eight weeks of debate which ended on March 25, the Government suffered three embarrassing defeats. Mr Gould joined nine Conservative backbench MPs Mr Anthony Nelson and Mr Tim Smith in pushing through amendments giving explicit statutory recognition and extra powers of prosecution and investigation to the Securities and Investment Board (SIB), the key body in the new regulatory regime.

Since then, Mr Michael Howard, the corporate and consumer affairs minister at the Department of

Trade and Industry, has spikely Mr Gould's guns by doing a deal with Mr Nelson over the SIB's status.

The SIB will remain a private sector body beyond Treasury constraints on recruitment and resources – but it will be named in the Bill as Mr Nelson wanted and gradually given the extra powers to investigate and prosecute offenders.

Mr Gould will also have trouble this week making any progress towards his other goal – the extension of the Bill to encompass regulation of Lloyd's of London, the insurance market.

Certainly Mr Gould will table an amendment seeking to defeat Clause 40, which exempts Lloyd's from its scope. But he knows a full-scale debate on the subject may well be out of order because it has been thrashed out twice – both times to the Government's satisfaction – in the last six months.

He also knows that Mr Brian Sedgemore, Labour's secret weapon, has run out of ammunition. Mr Sedgemore made alleged City of London fraud a public issue late last year with a stream of allegations about the shortcomings of self-regulation of Lloyd's.

Mr Gould's only hope of getting Lloyd's into the Bill lies in the report of the Neill Inquiry, to which he and Mr Sedgemore have both given evidence. The inquiry, which was set up in January to review the workings of the 1982 Lloyd's Act, is

due to report in July. There remain three areas where the Government could still come unstuck.

First, the Government last month yielded to threats of non-cooperation from the SROs and agreed to give them statutory immunity against lawsuits by aggrieved investors or investment businesses alleging civil wrongs such as negligence or defamation.

The problems here could stem from resentment by the Law Society and other professional bodies, such as the Institute of Accountants. Under the Bill they will be empowered to regulate investment business done by their members, but are unlikely to get the SRO's statutory immunity.

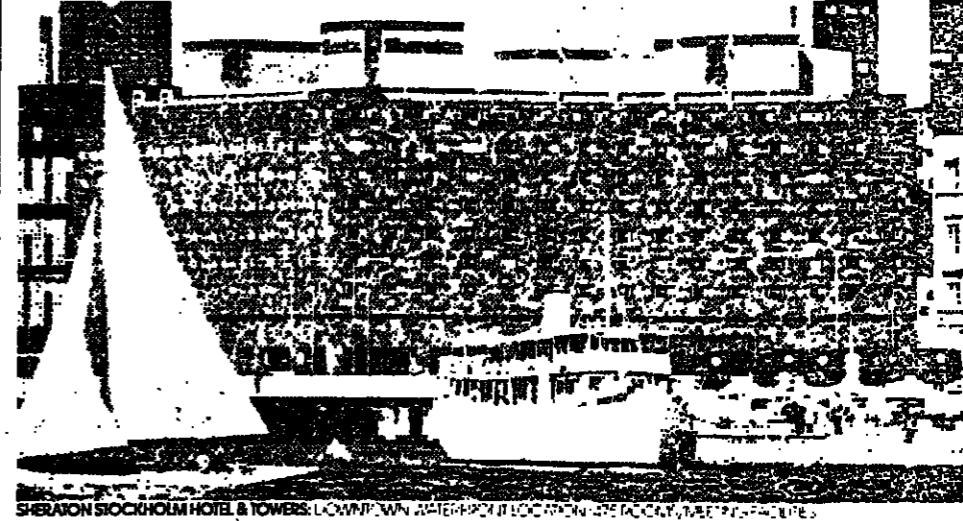
Second, the Government has risked further displeasure from the professional bodies by agreeing with Mr Gould that the SIB should have powers to seek changes in their investor protection rules.

Finally, MPs in committee were united in urging the Department of Trade and Industry to press the Marketing of Investments Board Organising Committee (MIBOC), chaired by Mr Mark Weinberg, to enforce tough disclosure requirements on the sale of life assurance.

There is a chance of further rebellion by some Conservative backbenchers who feel that MIBOC's proposals are inadequate.

Checks on auditing, Page 7

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UK NEWS

Japanese cars 'barred by third of fleet buyers'

BY JOHN GRIFFITHS

ONE BRITISH company in three operates an embargo against the purchase of Japanese cars, according to a survey carried out by Herondrive, the vehicle fleet management and leasing subsidiary of Mr Gerald Ronson's Heron Corporation.

Some 38 per cent also operate a "buy British" policy, although there is a great deal of confusion over the true origin of some cars, the survey has found. Twenty-six per cent are also ready to include European cars in their purchases.

Cars from Eastern Europe and Third World countries are not considered at all.

Herondrive concludes that the survey, which covered 50 companies running a total of 35,243 cars, should be seen as encouraging for Austin Rover. Even in the case of its Honda-based cars, such as the Rover 200 series, all the surveyed companies perceive them to be wholly British.

The companies had some difficulty in classifying both General Motors Vauxhall/Opel operations and Ford. The two multinationals were classed as European by 52 per cent, as British by 38 per cent and as British and European by 8 per cent. Some 2 per cent regarded them as American.

This shows, concludes the survey, that there is a continuing need for Ford and GM to emphasise their involvement in the UK.

The strength of their UK branding and low perception of the internationalisation of component supply makes it feasible for them to align themselves more closely to Austin Rover as British products.

A possible source of worry for Peugeot Talbot is that despite Peugeot 306s being built in the UK, many with British engines and transmissions, only 42 per cent of the surveyed companies saw them as British. The survey found 22 per cent to consider the cars to be French, 18 per cent Anglo-French, with 8 per cent "don't know".

The survey indicates that it is Nissan - whose UK cars assembly plant goes on stream next month - which may have most to worry about. Nissan intends to go to full production in the UK of at least 100,000 units a year, in addition to its direct imports. It envisages taking 10 per cent of the UK market, compared with 8 per cent now and must win over business car users to achieve this.

Herondrive Country of Origin Survey. Richard Seth-Smith Communications, Mimosa House, 209 Fulham Road, London SW6 5EE.

Former ICL chief buys Hoare stake

BY WILLIAM DAWKINS

MR ROBB WILMOT, former chairman of the British computer company ICL, has paid £160,000 for a 10 per cent stake in the high technology venture capital group, Hoare Octagon.

Mr Wilmot resigned as ICL's non-executive chairman at the end of last year to concentrate on running the newly formed European Silicon Structures, the pan-European microchip start-up venture of which he is joint chairman.

He becomes a non-executive board member of Hoare Octagon, a joint venture set up two years ago between stockbrokers Hoare Govett and Mr Alex Reid, a former senior manager at British Telecom and one-time chairman of Acorn, the troubled computer group.

Hoare Octagon manages two funds under the Business Expansion Scheme (BES), which permits private investors to claim tax relief for the cost of buying shares in unquoted ventures. Since its formation Hoare Octagon has put £3.7m into a total of 25 companies.

"Although the established venture capital world is doing an effec-

tive job, it is leaving a huge gap in the economic process. It does not cope with high growth enterprises in the very early stages of growth. So I am putting my money where my mouth is," Mr Wilmot said.

BES funds typically invest much smaller sums than the £20,000 average for venture capital.

"The BES is a tremendous opportunity which has been screwed up by circumstances," Mr Wilmot said, referring to the scheme's exploitation by asset-rich ventures capable of raising equity from fully commercial sources.

He estimated that less than a fifth of the cash raised under the BES has gone into "genuine high growth enterprises."

Mr Wilmot said Hoare Octagon fitted his own philosophy of attempting to identify high growth embryos of big companies of the future rather than just investing in small businesses for their own sake.

The group follows a US style of venture capital investment, trying to build trading links between portfolio companies.

City company started by Hambro family

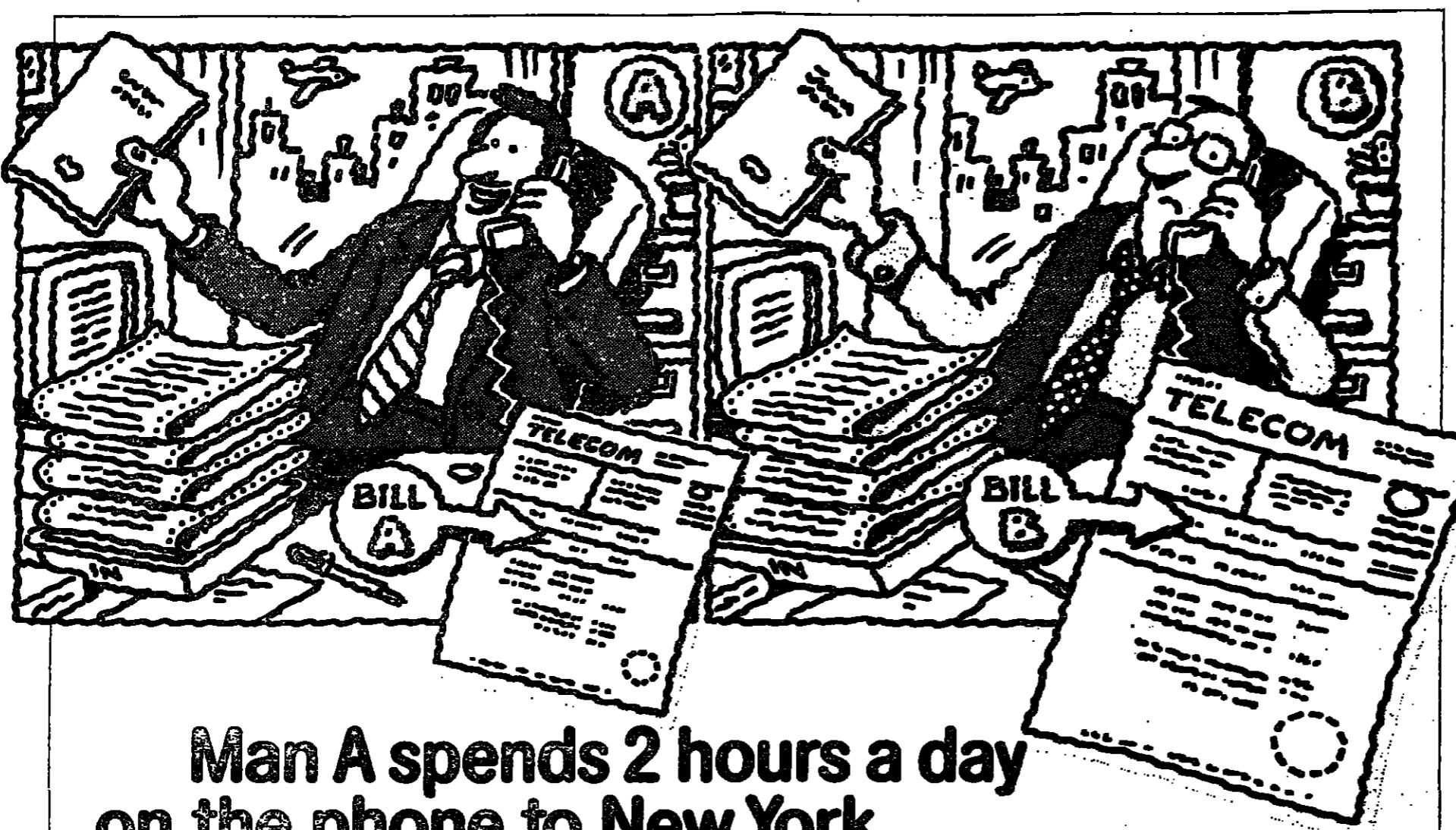
By David Lescelles

AN INVESTMENT company, J. O. Hambro & Co, has been set up by the branch of the Hambro family that recently left Hambros Bank and sold most of its stake.

The chairman of the company will be Mr Jocelyn Hambro, the former president of Hambros, who will also have a small stake in the concern. The chief owners will be his three sons Rupert, Richard and James. The company's authorised capital will be £25m, with £5m paid up.

Mr Rupert Hambro, who was formerly chief executive of Hambros, said the aim of the new company was to offer specialist skills and objective advice at a time when the changes in the City of London were producing large, often impersonal, financial groupings.

"The main aim is to use our name and capital to back what we foresee to be the fall-out from the Big Bang," he said. "We want to be able to take the long view, over 10 years, rather than react to short-term changes."



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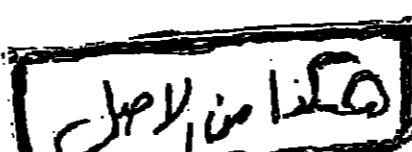
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UK NEWS

Treasury seeks savings through efficiency drive

BY PETER RIDDELL, POLITICAL EDITOR

THE TREASURY intends to seek sizeable savings in major public expenditure programmes through increased efficiency and improved value for money.

A search for savings in some programmes to enable a shift in priorities, permitting higher spending on education, health and housing, is expected to form a central theme of Treasury discussions with other Whitehall departments during the coming round of expenditure decisions.

This emphasis was signalled over the weekend in a party speech by Mr John MacGregor, the Chief Secretary to the Treasury.

Noting recent newspaper headlines about huge bids for public expenditure, he said, "Controlling

public expenditure means getting the numbers right, but equally it means getting value for money. We shall be attaching every bit as much importance to both in the forthcoming expenditure round."

Mr MacGregor stressed the "substantial savings" achieved in the health service, defence and roads from better management and competitive tendering.

This view means that the Treasury will be pressing a number of departments to see whether some of their bids for increased spending and even some of their existing planned expenditure can be reduced through efficiency savings.

The differences within the Cabinet about the balance between direct tax cuts and higher spending

on public services were yesterday seized upon by Mr Roy Hattersley, Labour's Shadow Chancellor of the Exchequer.

In a statement yesterday, he said the issue was "not just tax cuts versus jobs. It is tax cuts versus a decent health service, sewers that work and roads that are repaired, a safe clean environment, a decent pension and a genuine assault on the rising level of crime."

"If the Tories say that they can afford nearly £5bn for tax cuts that disproportionately benefit the rich rather than ordinary men and women, they cannot also say that there is no money for public investment and improved services," Mr Hattersley argued.

Checks on auditing proposed

BY BARRY RILEY

THE INSTITUTE of Chartered Accountants in England and Wales is to consider setting up procedures for quality reviews of the accounts of listed companies.

For the first time, the institute may take the initiative in seeking out accounts which fail to follow laid down accounting standards and disciplining the member firms of chartered accountants which have audited them.

The proposals are a response to the pressures on the accountancy bodies - of which the English Institute is the largest - to become more

effective self-regulatory organisations.

Already the accountancy bodies are being required by the Securities and Investments Board, the top watchdog body being set up under new financial services legislation, to tighten their procedures if they are to be licensed to authorise their members to carry on investment-related business.

Auditing is not affected by the Financial Services Bill but nevertheless, in a changing regulatory climate, the question is being raised whether the accountancy bodies have been effective enough in regu-

lating the quality of company accounts.

At present, there are no routine checks by the accountancy bodies on company accounts. Disciplinary procedures are only invoked when public controversy has been aroused.

But according to one English institute official, the accountants are now debating whether they should implement "a fundamental change of philosophy." This would be to switch from the existing reactive attitude to a positive or "proactive" approach.

Seamen's union leader to switch post

BY DAVID THOMAS, LABOUR STAFF

THE NATIONAL Union of Seamen is to create a special post for Mr Jim Slater, the union's general secretary, following an NUS conference vote last week which means he will lose his present position - the first union leader to do so because of the Government's labour laws.

The NUS executive, meeting at the weekend, confirmed that Mr Slater would lose his job after a decision by the union's conference to reject a proposal depriving him of a vote on the executive.

Under the 1984 Trade Union Act, all voting executive members must

be elected by individual membership ballot at least once every five years - but under union rules prohibiting candidates over 60 standing for general secretary, Mr Slater cannot contest the election because he is 60.

In future, the NUS is to elect its top officials every five years - the first union to do so because of the 1984 Act.

The NUS executive is to create the post of full-time president for Mr Slater, which will be abolished when he retires.

Mr Slater - recently identified with campaigns against the dump-

ing of nuclear waste at sea and South Africa - will concentrate on environmental and international problems.

Industrial issues will be handled by the new general secretary, who will be elected by NUS members in a ballot to begin on July 21 and be completed by October 21.

Mr Sam McCluskie, assistant general secretary, who has said he will stand, is the clear favourite.

Mr McCluskie, who is also treasurer of the Labour Party, is identified with the centre-left of the labour movement. He is a close supporter of Mr Neil Kinnock.

Opposition steps up education campaign

By Our Political Editor

THE LABOUR PARTY is today intensifying its attack on the Government's education policy on the eve of the first major statement of views by Mr Kenneth Baker, the new Education Secretary.

Mr Baker is due to answer edict questions in the House of Commons and to open the second reading debate on the Education Bill, both tomorrow.

More than 670 people, including 70 professors, have signed an advertisement appearing in the national press today expressing support for a Labour campaign for higher education and warning that cuts will "perpetuate economic decline and social divisions."

The signatories are supporters of a group organised by Mr Giles Radice, Labour's education spokesman, called Higher Education for the Labour Party, which he claims is attracting "impressive" support from those professionally concerned with education. The advertisement is a prelude to a special Labour conference on higher education in Birmingham this Friday.

The Government is this morning also accused of "political schizophrenia" over the level of local authority spending on education by Mr Jack Straw, a Labour environment spokesman, in a letter to the Prime Minister.

Mr Straw says an increase in spending per pupil in the past few years has only occurred because education authorities, many of which are Labour run, have "overspent" above government targets.

He argues in the letter that, on the basis of official figures, the Government had planned major cuts in education spending - by 2.8 per cent per pupil in real terms between 1980-81 and 1985-86 - but that local authorities had in the event risen by 7.9 per cent per pupil.

Mr Straw maintains that, if the Government objective had been achieved, expenditure per pupil would be now 9 per cent less in real terms than it turned out to be in 1985-86.

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UK NEWS

Walter Ellis looks at the latest prediction for the UK economy

Opec in retreat still has power to shock forecasters

THE Organisation of Petroleum Exporting Countries' capacity in the 1970s to shock has not yet vanished. Economic forecasters in the first half of this year have suddenly had to take account not just of a slide in oil prices but of their precipitous collapse.

Last November, the Treasury was looking ahead to a UK balance of payments current account surplus for 1986 of \$2bn. By the time of the Chancellor's Financial Statement and Budget Report in March — published when the sharp decline in oil prices had been revised down to \$3.5bn.

Other analysts, publishing in December, were less bullish than the Government and, on average, foresaw a positive balance for this year of £2.5bn. City brokers, collectively more cautious still, pencilled in just £1.8bn.

Now, following assessment of

the latest predictions for the UK economy

overall expectation is for 2.5 per cent growth this year — up from last December's forecast average of 2.3 per cent — followed by a further 2.5 per cent in 1987.

At the Treasury, at least as far as the short term is concerned, dynamic optimism continues to prevail: 1986 GDP growth is set at 3.0 per cent.

The Government and its officials do fall into line for next year, precisely matching the 2.5 per cent consensus, but do so on the annualisation of last-half projections.

Different measures (as reflected in the forecasts to the table) can, of course, explain certain differences, but not all.

A somewhat maverick view of GDP is taken by Liverpool University, which forecasts a rise of 3.5 per cent this year followed next year by 3.1 per cent. Liverpool also sees current account surpluses of around £3.2bn in the best guess of most economists for this

year, with perhaps a very small improvement in 1987.

No one is convinced that a reduction in the numbers out of work is likely to be a top priority for the Government as it heads towards the next general election.

Economists differ quite sharply from the Government on the question of the public sector borrowing requirement although it must be pointed out that most of the independent analysts produced their forecasts after the Treasury estimates in March.

Official Government thinking is that the PSBRs for this year and next will be around the £7bn mark, while the FT average and City consensus settle at closer to £7.5bn and £8.5bn.

Sterling — another factor for economists — is given an average index reference of just under 75.0 for this year and 72.0 for 1987. The Treasury steers clear of estimates for either.

Treasury in bullish mood for 1986, but then seemingly losing its nerve for 1987. The forecast increases in exports for the two years of 5.0 per cent and 3.0 per cent respectively are ill-matched by the FT averages of 2.9 per cent and 3.6 per cent.

Brokers illustrate this reversal of expectations even more clearly, seeing a rise in exports of 2.4 per cent this year and 3.8 per cent in 1987.

Interest rates are notoriously difficult to get right. There is fairly widespread agreement nevertheless, on three-month interbank rates in the fourth quarter of this year of between 9 per cent and 9.5 per cent and about 9.5 per cent for October-December 1987.

Sterling — another factor for economists — is given an average index reference of just under 75.0 for this year and 72.0 for 1987. The Treasury steers clear of estimates for either.

APPOINTMENTS

Guinness offshoot managing director

Mr Brian Baldock has been appointed managing director of GUINNESS DEVELOPMENT GROUP, with responsibility for Guinness interests in retailing, health and publishing. Mr Baldock was previously chairman and managing director, Imperial Retail and Leisure.

JOHN MOWLEM & CO has appointed Mr J. E. Downes as managing director of London City Airport. He is director, Southampton/Eastleigh Airport. London City Airport will provide facilities for commercial operators of Short Take Off and Landing (STOL) aircraft just six miles from the Bank of England. It is scheduled to open in autumn 1987, owned and operated by a consortium and a main board director of ICI from 1978 to 1985.

Dr Brian Smith has joined the board of DAVY CORPORATION as a non-executive director. He is chairman of Metal Box, a director of Lister & Co, a member of the British Overseas Trade Board, and was a main board director of ICI from 1978 to 1985.

PANFIDA, Sydney, has appointed Mr Kenneth Vere Neill as director. The company is establishing operations in the UK, of which Mr Vere Neill will be managing director. He was executive director of Baring Brothers Halkin & Partners.

Sir Robert Erskine-Hill has stepped down as chairman of the LIFE ASSOCIATION OF SCOT-

30 1986

privatisation post at National Bus Company

The Secretary of State for Transport has appointed Mr Christopher Campbell a full-time executive member of the board of NATIONAL BUS COMPANY. Mr Campbell, who will lead negotiations for the privatisation of NBC's subsidiaries, joined the Debenham Group in 1984 and from 1984 until February this year was financial executive and special adviser to the chairman of Debenhams.

Four new partners have been appointed by RENSBURG of Liverpool, stockbrokers. Three of RENSBURG's partners, Mr Geoff Tym, Mr John McAllister and Mr Alan Bakewell, will be based in Liverpool. Mr Simon Fletcher is based at the Leeds office.

THE LONDON INVESTMENT TRUST ("LIT") has appointed Mr W. E. Robert Siebenmann as executive director. Mr Siebenmann is also managing director of Bailey Shatkin, LIT's wholly-owned commodity clearing and broking subsidiary in London.

Mr Michael J. Favia has been appointed group treasurer of LASMO with additional responsibilities for group taxation. He was previously controller, having joined from Pricewaterhouse in 1980. Mr Graeme A. Jamieson has been appointed controller, having previously been deputy controller.

Two appointments have been made to the REVIEW GOVERNMENT CONSORTIUM.

Mr Michael Williams has been appointed chairman from June 1, and Mr Derek J. Kingsbury became a member of the board. Sir Max succeeds Sir John.

Sir Max succeeds Sir John.

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Application has been made to the Council of The Stock Exchange for the Notes and the Warrants to be admitted to the Official List. The Notes will be issued at an issue price of 100% per cent. of their principal amount and the Warrants will be issued at a price of U.S. \$12 per Warrant. Interest on the Notes and the Warrants is payable at the rate of 7½% per cent. annually in arrears on June 30, commencing on June 30, 1987.

Particulars of the Notes, the Warrants, and of The Bank of Nova Scotia are available from Estel Statistical Services Limited. Copies of the listing particulars relating to the Notes and the Warrants have been published and may be obtained during normal business hours on any weekday (Saturdays and public holidays excepted) up to and including June 23, 1986 from:

The Bank of Nova Scotia,
Scotia House,
22 Finsbury Square,
London, EC2.

Rouse & Pitman,
1 Finsbury Avenue,
London, EC2.

Company Announcements Office,
The Stock Exchange,
Throgmorton Street,
London, EC2.
(up to and including June 1, 1986 only)

June 9, 1986

THE RADICALISM that commentators detect is breezing around legal circles in Chancery Lane and the Temple is not confined to the legal practitioner.

Although the courts generally have shown some reticence in recent months in the fast-developing field of public law, a decision of Mr Justice Hodgson last month,* while this columnist was absent on a foreign mission, has excited those who have sought more powerful remedies against the Crown and its public servants.

It has always been assumed that it was impossible to obtain injunctive relief against the Crown and Crown servants. In a sense that did not matter, because the courts were empowered to make declarations against the Crown or against ministers, which would invariably be treated by them as having the effect of ordering them to refrain from doing something unlawful, or to do something that they were in law bound to do.

But the unfortunate consequence of the law was that, while declaratory relief is an adequate substitute for an injunction, there is no equivalent to an interlocutory injunction.

In other words, while the case was awaiting its turn in the queue for trial it was not possible to get an order from the court compelling ministers and others from carrying on as if nothing had happened.

In 1982 the Court of Appeal held that as an order declaring the rights of the parties must, by its very nature, be a final order, it was not possible to obtain an order which corresponds to an interim injunction, or an interim declaration which did not determine the

rights of the parties but which was intended only to preserve the status quo.

The inability of the law to declare for the time being what it would determine finally seemed to be a classic example of logic triumphing over good sense and justice. The only way round this absurd piece of logic was to ask for a speedy trial, so that the declaration could be made in the near, instead of the distant future.

Mr Justice Hodgson's compelling

reasons for holding that the courts can now grant interim injunctions against the Crown and Crown servants in the field of public law has no doubt sent shivers up the spines of governmental departments.

In the instant case Mr Alex Herbage, who is awaiting sur-

render to the US authorities to face 25 charges of dishonesty before the criminal courts of America, is complaining about his treatment in Pentonville prison where he undergoes the process of extradition.

He is asking that the governor of the prison and the Home Secretary be ordered to take all necessary steps to ensure that he is granted the same opportunities of association with fellow prisoners as are accorded generally to unconvicted prisoners who are remanded in custody.

He has adduced evidence before the court that there are no grounds for his being kept in solitary confinement and locked up in his cell almost round the clock.

Mr Herbage asked the court to say that this inhuman treatment should desist forthwith. While Mr Justice Hodgson has denied him the relief for the time being, at least until there is more evidence of the facts, the judge has ruled that he has

been granted an order declaratory of the rights of the parties.

It further provided that the court could not grant an injunction and an order of injunction if the effect of granting that remedy would be to give relief against the Crown which could not have been obtained in proceedings against the

parties.

Failure to comply with the specific statutory duty will allow the court to intervene. In the Crown Proceedings Act 1947 parliament enacted that in civil proceedings against the Crown the court "shall not grant an injunction . . . but may in lieu thereof make an order declaratory of the rights of the parties."

Mr Herbage asked the court to say that this inhuman treatment should desist forthwith. While Mr Justice Hodgson has denied him the relief for the time being, at least until there is more evidence of the facts, the judge has ruled that he has

been granted an order declaratory of the rights of the parties.

The association proposes that the TSB remain a trusteeship

extending for its depositors and the poor, and open branches in neglected places.

Among specific policies it urges are:

- Preferential loans for people starting businesses in inner city areas;

- Higher rates of interest for deposits from pensioners;

- Low-cost, short-term emergency loans for poor people.

The pamphlet says such a programme could transform the TSB "into a significant alterna-

tive in British society, as it was meant to be."

The association has appealed to the House of Lords for a ruling that the TSB's assets belong to depositors rather than to the group, the position taken by the Government. However, the TSB has offered to pay the legal expenses of the association as well as of Scottish depositors, to settle the matter at the highest level.

The association says that no date for the Lord's hearing has yet been set, but it is expected to be late June or July.

the power to make the order — to the consternation of the lawyers acting for the governor and the Home Secretary.

The problem facing the citizen who seeks to stop ministers and civil servants in their tracks has been a provision in the law since 1947.

The injunction is ordinarily a

remedy in private law. It lies at the discretion of the court to enjoin a party from breaking his legal obligations — for example, by breaking a contract or committing a civil wrong such as trespass or nuisance

(such as the hippies wandering through private land in the south-west of England).

This challenge to a decision or action by a minister that he was acting beyond his legal powers could be brought only in the special court designated to deal with judicial review of administrative action. Although the complainant was debarred from use of the civil process, he was not debarred from asking for injunctive relief, which was not the purpose of the forum which was not a "civil" proceeding.

Thus a big obstacle to providing the citizen with a powerful remedy for the illegal and improper behaviour of ministers and their civil servants has been removed. The development of administrative law in England has taken one significant step forward in the process of providing the ordinary citizen with protection against the bureaucratic machine.

* R. v. Secretary of State for Home Affairs and another, ex parte Herbage, May 19 1986.

† International General Electric Co. of New York Ltd v. Commissioners of Customs and Excise [1982] Ch. 784

‡ O'Reilly v. Mackman [1983] 2 A.C. 237

Justinian

Preserve TSB's character, say depositors

BY DAVID LASCELLES, BANKING CORRESPONDENT

A PLEA to preserve the Trustee Savings Bank's historic character is made today by depositors opposed to the planned flotation of the 176-year-old banking group.

A pamphlet prepared by the TSB Depositor Association of England and Wales, says the group's future "can only be settled when a new democratic structure for TSB has been secured in which the historic aims of the bank and the present interests of depositors replace the money-making purposes of those now in charge."

The association proposes that

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extending for its depositors and the poor, and open branches in neglected places.

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FINANCIAL TIMES SURVEY

Monday June 9 1986

Corporate Communications

EVERY COMPANY or business organisation has an image of itself and what it does. Unfortunately, only rarely is this image effectively communicated to the people who matter—employees, customers, shareholders, civil servants, and suppliers.

But there are signs that all this is changing, with companies—large and small—now prepared to spend approaching £5bn in total on all forms of communicating their message to various target groups.

Corporate communications have suddenly become the "flavour-of-the-month," to use the jargon of the communications business, as companies seek to fend off massive takeovers by persuading local authorities to allow vast shopping centre developments, and so forth the blow in employees whose jobs are being taken over by robots.

The crucial need for better communications, moreover, was clearly illustrated by the Distillers takeover saga in recent months. In 1972 a Distillers spokesman was reported as saying: "Our products are well-known and that's what counts. We don't care if nobody knows Distillers."

Successive generations of financial journalists discovered that the company meant just that.

Some 14 years later, however, Distillers found itself in need of friends when, on the wrong end of a takeover bid from James Gulliver's Argit Group. In the end the price of saving itself from Gulliver's clutches was to be taken over by Gulliver.

Why has so much recent attention been focused on corporate communications? The recession was a key catalyst in concentrating the corporate mind on the problem of reaching target groups. Customers needed to be wooed more than ever before and shareholders kept apprised of the company's efforts to ride out the recession.

Employees needed to be told that their jobs depended on their efforts as never before, while government had to be persuaded to use economic policy

Companies are spending nearly £5bn a year on seeing that their point of view reaches specific targets.

These range from shareholders, when fending off takeover bids, to employees being urged to accept important policy changes.

Wooing that costs £5bn

By David Churchill, Consumer Affairs Correspondent

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Corporate Communications 2

Public Relations

More groups ready to seek flotation

BRITAIN'S PUBLIC relations consultancy business — at the sharp end of corporate communications — appears extremely buoyant at present.

More than £540m was spent last year by companies on all aspects of public relations activity and the demand from companies seeking to improve their communications through the use of specialist PR advisers as yet showing no real sign of decline.

Figures from the Public Relations Consultants Association, the main trade body for consultancies, show that in 1985 members reported a 22 per cent increase in fee income last year to top £50m for the first time. Other sources suggest that the total fee income for all consultancies last year, including the hundreds of smaller consultancies, may have reached £100m.

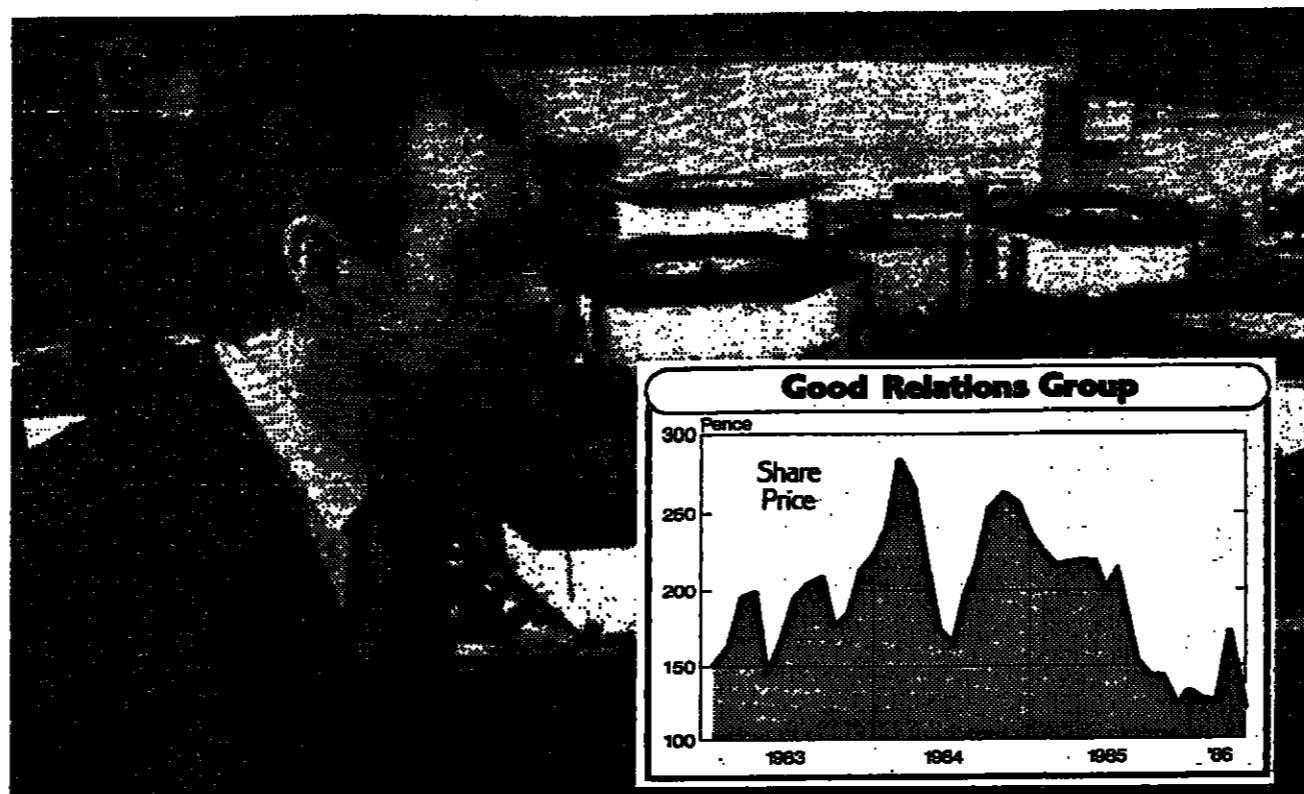
Such growth has prompted a number of leading consultancies to capitalise on this demand by seeking a public quotation, either on the full stock exchange or on the United Securities Market. In addition, there have been some mergers between consultancies seeking to create larger communications groups.

What has been behind this growth? The key factor was the recession of the early 1980s when many companies cut back on their advertising expenditure but, instead, spent more on below-the-line public relations activity.

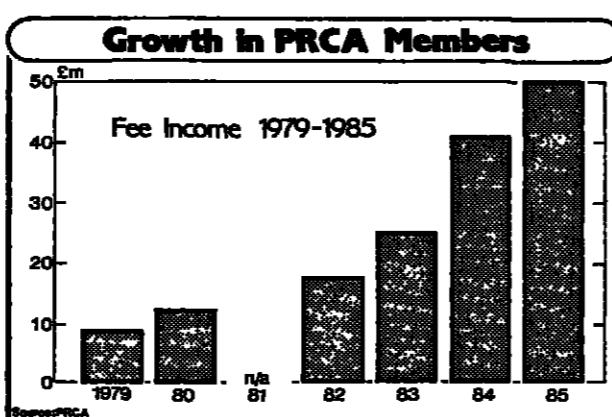
PR consultancies were as surprised as anyone by this turn of events, since in previous recessions both advertising and PR expenditure had been cut back. But marketing executives in major companies learned from that experience that it was harder to win back brand share after a recession and much easier to try to minimise lost share during a recession.

PR was turned to as a more cost-effective means of getting companies' messages across to traditional consumer markets.

At the same time, however, new areas requiring communication skills were opening up.



Anthony Good, chairman of the Good Relations Group, the largest PR consultancy, was the first to go public. It joined the USM in 1981 and the full stock exchange in 1983. John Drysdale



month. Coming to market shortly are likely to be the Lopex Group and Communications Strategy while a number of other medium-sized consultancies such as City and Commercial Communications—are also believed to be joining the Addison group.

Among the major consultancies, moreover, there are a number already part of major US groups. Burson-Marsteller, for example, is owned by the US advertising agency Young and Rubicam, while Hill and Knowlton is part of the J. Walter Thompson advertising group. Foote, Cone and Belding has two top UK PR consultancies in Welbeck and Carl Voyer and Associates.

Still independent among the top 10 consultancies are two companies which have so far firmly eschewed public company status—Dewe Rogerson and Daniel J. Edelman.

How long they will be able to avoid either the clutches of either an unwanted takeover or the lure of a share flotation remains to be seen. There is a clear trend towards the idea of "big is beautiful" among PR consultancies as there is among advertising agencies — as evidenced by Saatchi and Saatchi's rise to become the world's leading communications consultancy within a decade.

Mr Steve Smith, joint chairman of the new Addison Page group (Addison has worked on identities for Tootal Group, Lyons-Tetley, Standard Chartered Bank, Help the Aged and TSB, among others). "We like to talk to all levels of management, and right down to the cleaners sometimes. The chief executive can give you maybe 90 per cent of the story, but the other 10 per cent comes from other people."

"Just when there seems a real chance of burying the O'Booze image of PR hackdom and securing the giddy goal of being judged an essential discipline, too many consultancies appear to be retreating, contenting for superficial solutions

in current needs, and setting the scene for an erosion of standards," Mr Frank Barnard, chairman of the Extel Consulting asserted recently.

When Mr Barnard made these comments he came in for criticism from some other consultancy chiefs for "letting the side down" and for "washing the industry's dirty linen in public." Such reactions suggest that the PR industry still has some way to go before it has the confidence in itself to be taken seriously.

David Churchill

Design

Reality must match promise

EVERY COMPANY has those who doubted its importance at the beginning now realise this.

Schreiber updated its product range and then (courtesy of Lloyd Northover) revised its image, and is on record as saying that its turnover rose as much as 10 per cent.

In cases of company mergers, sensitive handling of the identity can facilitate the union, ensuring that both parties are equally represented.

Lyons-Tetley and Leicester Alliance showed how.

A change of identity is a way of signalling such changes within a company as diversification, reorganisation, or expansion abroad; and the degree of one must be balanced by the other.

If the reality does not live up to the promise (the same is true in advertising), the whole identity exercise is a waste of effort. No amount of fine liveried or appealing ambience will tempt the customer back if the product and service is a letdown.

Big Bang in the City, just four months away, with its structural changes in the financial-services sector, is sending a stream of companies in search of new identities. Wolf Olins, one of the country's top corporate design consultancies, reports that, in the past three years, the financial services sector has become its single most important source of new business. The consultancy has handled identities for Prudential, Renart, and Midland Bank, among others, and is currently working on a revamp for the Prudential Corporation, signalling its diversification into unit trusts, estate agency and mortgages.

As companies increasingly value a strong corporate identity, there is growing emphasis on evaluation of what

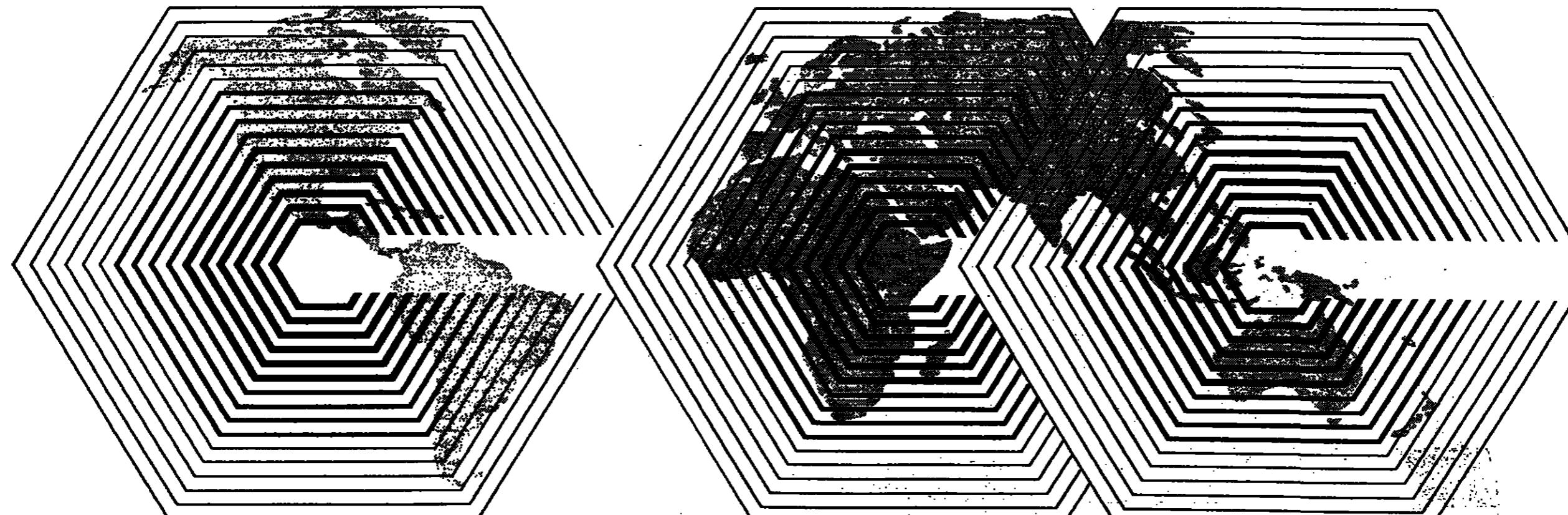
they need. "It is all about W.I.P.M.", said one American, "What's in it for me? How does design work for my company?"

As the focus of communications, corporate identity fulfils a vast number of functions. One endorsement comes from Tootal, fresh from its successful retreat from Extel.

"Our corporate visual identity has played a very important part in staving off the predator," says Audrey Lloyd-Kitchen, group public relations manager.

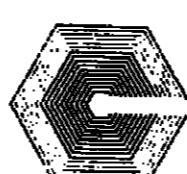
"It would have been near impossible to mount a corporate advertising campaign, such as we had at short notice, without a strong visual identity," says

Feona McEwan



corporate communications

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Corporate Communications 3

MUST
PROMISE

THE "BIG BANG" in the City — which is what the deregulation of financial services this autumn is now being called — is the latest spur to further growth in the financial communications field.

Already financial communications has become the fastest growing sector of public relations. Apart from the Big Bang, the sale of State assets, new issues, and mega-takeover bids have created unrivalled demands for the skills of financial communicators.

Even the possibility of a "bear" stock market in the next few years has done little to dampen the growth of the sector.

In the City, moreover, public relations effort appears to offer greater rewards than pure advertising. "A company, particularly one whose shares are quoted, needs to maintain a continuing dialogue with the business press and with the investment community who may well own half of the company between them," says Mr Roddy Dewe, chairman of Dewe Rogerson, one of the well-established City consultancies.

"Companies which do not undertake these activities find themselves short of friends in a crisis — for example, an announced takeover bid — or short of support in major business decisions, such as when making an unwelcome bid for someone else," he adds.

The growth of financial communications has also spurred the activities of some consultancies in seeking a public quotation. The Charles Barker Group, for example, is one of the leading financial advertising and PR groups which came to market last month.

Deregulation is, the City



Left to right: Antony Snow, chairman and chief executive; Stephen Gibbs, deputy chairman; John Page, director of finance; Paddy Murray, director of Charles Barker plc. The growth of financial communications acted as a spur to come to market

Financial Services

Big Bang yields rich harvest

PR companies which, belatedly want to join in on the sector's growth.

Financial PR consultancies have come a long way in the past five years or so, even though the sector is still relatively small.

Financial PR was born largely out of the financial advertising industry, and many consultancies still have major links with advertising agencies specialising in finance; but if it was staffed in the early days by what one consultancy director rather cruelly describes as "financial advertising no-hoppers."

Certainly, in those early days financial PR consultancies were viewed with circumspection not only by the clients they sought but also by the press. Indeed, the suspicions linger on even today.

The ultimate aim of PR activity in this sector is to ensure that a client's share price accurately reflects the company's underlying trading recession was having on their

performance. This makes it easier to make and defend bids or to raise money on the stock market.

Consultancies help companies to attain market recognition in a number of ways: advising on the form and presentation of financial results and to whom they should be sent; organising regular briefings and seminars and visits to companies; developing individual contacts with the financial and trade press; and keeping brokers' analysts and fund managers aware of developments.

What are the key reasons for the growth in financial communications? The recession that hit the UK late in 1979 encouraged companies to make greater use of PR consultancies as a more cost-effective means of getting their message across.

This was especially relevant for companies anxious to persuade shareholders and customers just what impact the company's underlying trading recession was having on their

business. Some City analysts also suggest that the growth of financial PR in the early 1980s helped to keep the bull market going in spite of the severity of the recession.

Equally, once the worst effects of the recession were over, so financial PR was able to keep the key target groups informed about how the recovery was developing.

The impact of recession and recovery, moreover, has also quite dramatically changed the pattern of business behaviour in this country," says Mr Richard Sermon, chief executive of Shandwick Consultants.

He believes that companies are now more willing to look at their communications and demand a more structured approach. In particular, financial institutions are aware of the need to communicate, as never before.

Mr Piers Pettenger, managing director of Good Relations City, also identifies the influx of

financial PR activity arising from multinationals companies entering the UK market and therefore needing to develop their financial presence. These companies, moreover, have imported the relatively new concept of investor relations — PR specifically directed at shareholders.

A decade of the bull market and the advent of the unlisted securities market has also seen a record number of new companies seeking a share quotation. The consequence is that most, if not all, of these companies have sought to smooth their image (not always successfully) by employing financial PR consultancies to strengthen the potential demand for the company's shares.

At the time of going public — whether with a full quotation or on the USM — a company is exposed to the sharpest possible Press, public and City scrutiny. Although there is no flotation press, one can give over more accurate results or the company's financial prospects, well-planned PR can ensure that the financial media and City audiences are fully up-to-date on performance, progress and outlook.

Since Mrs Thatcher came to power in 1979 one of her main aims has been to transfer State assets back to private ownership via the stock market — an objective which has been greeted with enthusiasm by City institutions and financial PR consultancies.

The success of the British Telecom share flotation has, some City analysts believe, created the right public awareness of the potential of share ownership among many more people than ever before. The forthcoming British Gas flotation is expected to need an even more extensive PR campaign given the complexity and variety of the assets involved which will be handled by Dewe Rogerson after their BT takeover.

But it is in the big takeover battles of the past year or so that financial PR has come into its own. PR advisers, once kept outside the decision-making process, now plan an integral role in a takeover defence or attack; and reputations can be won or lost on the outcome.

In the current takeover struggle over Woolworths, Dixons is advised by Shandwick, Woolworths, which is fiercely resisting the Dixons bid, is advised by three consultancies: Dewe Rogerson, Farson Communications, and Bias, PR consultants.

It remains to be seen, however, whether three consultancies are better than one in such a takeover battle.

David Churchill

OPEN THE pages of any national newspaper or switch on the television and you will find corporate advertising strongly represented. Companies are raising their voices, many for the first time, in a determined bid to be understood, admired and valued commercial citizens.

From British Gas, to the Prudential Corporation (its first corporate campaign is imminent), Price Waterhouse to General Motors, Dollond and Aitchison, to the Electricity Council, corporate messages are a growth market.

While individual aims may vary from company to company, the ultimate aim of corporate advertising is a singular one: to put a face round the corporate "personation," says Mr David Ogilvy. He is said to be an American lawyer who is said to have defined it thus: "It is a hybrid creature, designed to use the means of paid advertising to accomplish the goals of public relations." Anyway, it is the means for a company to have its say within the rules of honesty, decency, truthfulness and legality, and importantly in the order it chooses to say it.

As such, corporate advertising is a forceful producer of an image and policy, that works among a company's many influential audiences (from shareholders and employees, to legislators and bankers) to create a safety net against being misunderstood, undervalued or ignored. While no one would suggest it was an easy cure-all for papering over corporation cracks — it is not even easy to do well — it works to shore up public goodwill so should a company hit troubled times, it has the head start over the company that has never bothered to explain itself.

It falls to the chief executive, in the main, to handle corporate advertising and though learning fast, he is not always the first to recognise its value. The fact that it is hard to evaluate and that it demands a long-term commitment — opinions are not turned round in days or even months — have not helped to convince the sceptics of its effectiveness.

This is changing fast. Recent experience in the takeover market has helped convince doubters that maybe they cannot afford the risk of going it alone. No longer able to rely, after deregulation of the Stock Exchange, on the cosiness of the old boy network for contacts, and facing

Advertising

Voice for the company

diminishing differentiation between financial sectors, the need to sell themselves efficiently is pressing.

The professions are learning how to do this after deregulation of their advertising rules. Accountants appear to be grasping the nettle, though solicitors have a long way to go.

Broadly speaking, the targets of corporate advertising can be divided into five groups: Business (that is, customers, suppliers and distributors, associated companies); Government (local, national and international); the Public (media, pressure groups, the general public); Internal (employees and potential staff, unions) and Financial (shareholders, stockbrokers and banks).

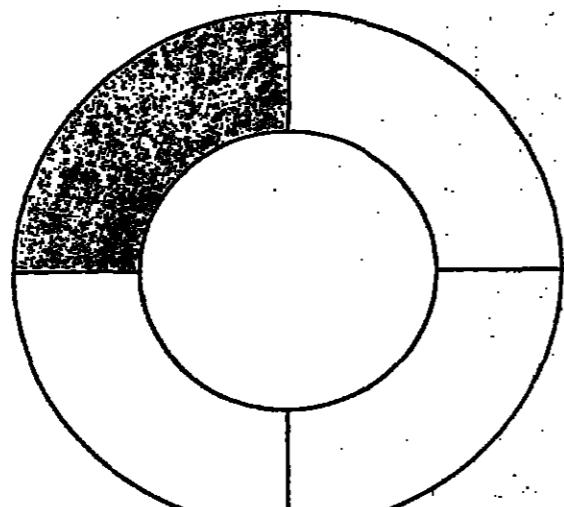
Corporate advertisements are not easy to do well — it's very important to get the tone right," says Ray Daftor, central director, public and external relations of the Electricity Council, which has recently launched its "Electricity for Life" campaign. "Get it wrong and it can backfire on you."

Since one of the first objectives of the campaign (as well as to back customer decision-making) was to boost staff morale (which in turn influences service) Mr Daftor first undertook widespread research into the company image. Staff were invited throughout the making of the advertisement, criticising and suggesting. Such caution seems to have paid off. Already there are signs of positive reaction from staff. The Prudential Corporation, as it approaches its first ever corporate campaign, has briefed its agency to undertake research three to four months before embarking on any strategic thinking.

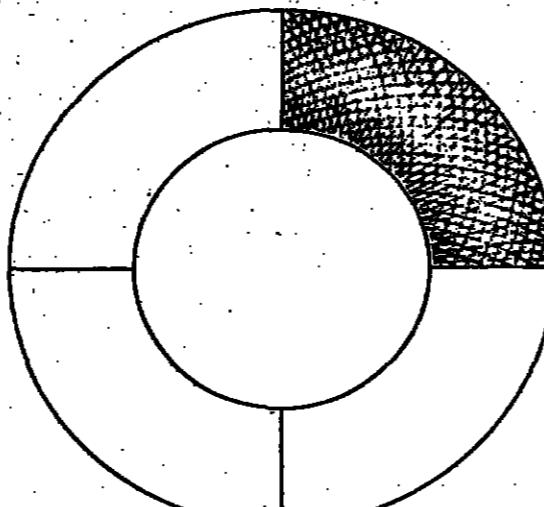
Mr David Bernstein, in his excellent book *Company Image and Reality*, gives some pointers to the craft of writing corporate messages. "Corporate advertisements start with two strikes," he says. "Reader interest is allegedly 35 per cent below the norm for all advertising. The advertisement has to look interesting and hold interest. 'Soft' headlines do less well than hard headlines."

"The best corporate advertisements are active rather than passive, concrete rather than abstract, specific rather than general."

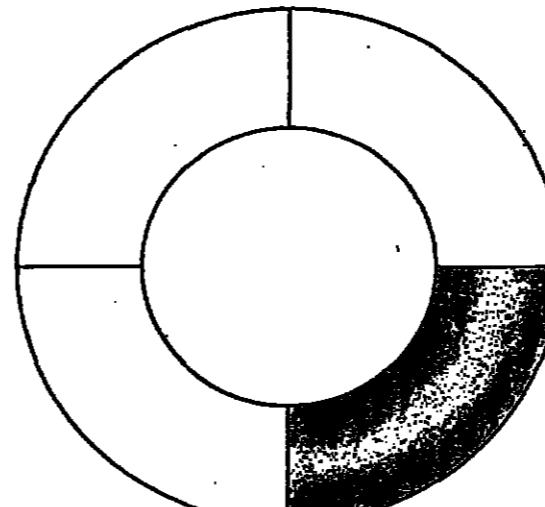
Feona McEwan

THE WHOLE IN ONE.

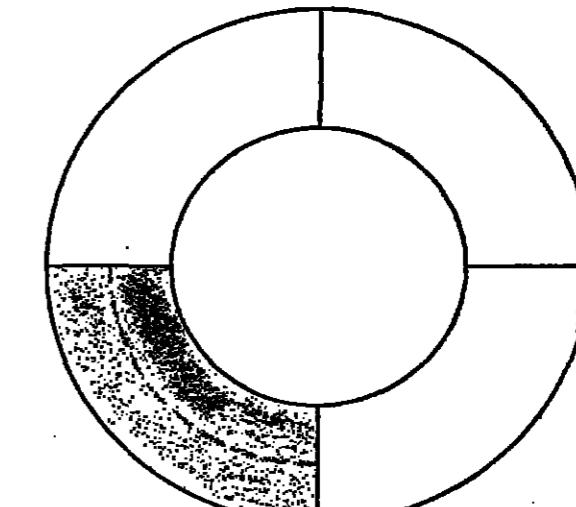
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Corporate Communications 4



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Consumers

Identifying the target

TARGETING consumers has, until relatively recently, been the most active part of corporate communications.

While reaching customers and persuading them to buy the products of fast-moving consumer goods manufacturers has long been the main role played by advertising and public relations agencies, such work has been eclipsed by the rise of other fast-growing objectives as high-tech, lobbying, and financial communications.

Now, however, the increasing sophistication of PR consultancies enables them to offer new methods of enhancing traditional consumer advertising with techniques aimed at boosting sales or changing consumers' perceptions.

In one sense, the modern consumer is spoilt for choice, with new products and retail ideas emerging all the time. So on what basis is the decision made to choose one particular product or service over another?

Ms Janet Salvoni, a director of Paragon Communications which last year won awards for its consumer marketing, believes that the crucial target is consumer attitudes.

"Public relations as a function of marketing support is the true discipline fundamentally concerned with individual attitudes," she says. "A heavyweight multi-media advertising campaign will undoubtedly raise brand awareness and a creative sales promotions scheme will ensure impact at the point of sale."

"Ultimately, however, neither will win the customer over if his perceptions of the company or product in question are poor."

Ms Salvoni adds that for smaller concerns and particularly when they are competing for a market share against major advertisers, company image and consumers' attitudes will often represent the sharpest weapons in their armoury.

Paragon was asked by British Telecom's consumer products division to devise a PR campaign which would encourage people to purchase additional extension phones for their homes.

The marketing problem was summed up in the fact that some 80 per cent of homes already had one phone, so why should they want more?

The principal PR objective was to "provide a launch platform which generated maximum excitement and interest for the widest possible potential audience before the start of the important home-decorating season."

Not surprisingly, news editors were keen to run stories detailing the number of housewives seen in their window-cleaners as they ran naked from the bath to the phone in



Paragon Communications commissioned outfit designed by Anthony Price to reflect a fashionable image of the British Telecom Inphone Plastic Collection

the hall," says Ms Salvoni. "Or the man who broke a leg falling over the garden hose as he dashed indoors to answer the phone."

The serious undertone to each news report, however, was that the more telephones strategically placed around the house, plus cordless ones for the garden or garage, would have prevented many of these disasters or embarrassments.

Welbeck, another consultancy with extensive experience in consumer PR, was given the task by its client — ICI's Dulux paint brand — to support the launch of Dulux Solid Emulsion.

The painter's market had been traditionally static and fiercely competitive, but the new paint was intended to carve out a 11 per cent share of the brilliant white emulsion market during its first year.

The principal PR objective was to "provide a launch platform which generated maximum excitement and interest for the widest possible potential audience before the start of the important home-decorating season."

While radio and long lead times were given advance briefing sessions, the main consumer media launch was held in the Hippodrome nightclub and featuring a new corporate identity

Audits

Step-by-step guide

of opinion-leader research—often using a market research company—and call that a communications audit." Mr. Watts says that "this type of shoddy technique often destroys credibility and destroys our credibility."

The type of audit carried out by Mr. Watts, who is the acknowledged industry "guru" on this subject, and his colleagues is a highly technical exercise, often costing up to £25,000 for a full corporate "positioning" audit.

Interviews with target groups are carried out against an agreed list of topics by PR professionals who apply subjective judgments at each stage. The replies are analysed to assess where recurring phrases and words are used about the company.

A technique called "Preferred Strategy Plan" is then used. Four or five different positioning strategies are developed, based on an assessment of responses, media coverage, public speeches by senior managers, printed material, and market research.

These strategies evolve against the corporate reality and internal culture of the company compared with the external perceptions and its competitive strategy.

"Such strategies are then checked against the likelihood of whether we can communicate that 'positioning' by normal advertising, sponsorship, public relations in below-the-line techniques," adds Mr. Watts.

The final objective of a modern corporate communications unit, he believes, is to establish the client company clearly in its market, so that if its image is monitored through normal market research the responses will be those the client wants.

A communications audit is not an enterprise to be undertaken lightly, however. "A client needs guts to embark on

given a high-tech theme to emphasise the product's technological innovation.

To create visual impact at the launch photo-call session, featuring glamorous debuts in bikinis, was organised to demonstrate the paint and show that it did not splash. Follow-up techniques included editorial competitions in regional newspapers.

Welbeck claims that the PR campaign was a total success, provoking much interest and helping Dulux to achieve a 14 per cent share of the market.

But consumer communications can also apply to more glamorous subjects than paint. When Hill and Knowlton's St Lucia tourism account five years ago, the place was almost unheard of and thought to be "somewhere in Spain."

St Lucia had no advertising budget for the UK, so its marketing programme was to rely heavily on PR. Hill and Knowlton's strategy was to promote the beauty of the island's natural assets—mountains and rain forest—as attractions different from the usual sand and sun.

Hill and Knowlton's programme for St Lucia embraced a number of techniques, including a new corporate identity

and logo to provide a unifying theme when communicating with its various audiences.

Other techniques included extensive Press contacts, competitions, making a documentary film for showing in cinemas, and keeping the travel trade informed of developments.

As a result St Lucia has emerged as the most popular Caribbean resort among British tourists as well as being one of the most attractive long-haul holiday destinations.

The objective facing the Daniel J. Edelman consultancy was to make consumers aware of the changes that had taken place in the Wimpy fast-food chain in recent years after United Biscuits, the parent company, had started to revamp the business in the early 1980s.

A substantial investment programme had seen nearly 90 counter-service restaurants built, at a cost of £500,000 each, as the new Wimpy seeks to rid itself of the "greasy spoon" image of the 1970s.

Edelman decided to move

Wimpy from its former defensive attitude towards consumers and the media towards a more positive attitude to promote the company's many changes and benefits.

Each opening was given news value in attract media attention, while support activity with a local project or charity ensured follow-up publicity with the message that a Wimpy was not only fun but good for the neighbourhood.

In Liverpool, for example, an elephant parade celebrated the opening of a Wimpy under franchise by an Indian businessman. In Basingstoke, two schoolchildren became VIPs for the day, arriving in a Rolls-Royce to open the town's new Wimpy.

Both events attracted media coverage. So did fund-raising, which led to the Mr Wimpy character presenting giant cheques to local organisations.

Wimpy believed that the message of its success and the company's care and concern for people is now reaching large audiences through increased media coverage both nationally and regionally.

This variety and flexibility of techniques in reaching different consumer groups is, says Ms Salvoni of Paragon Communications, one of the strengths of consumer PR.

"Whatever form it takes, however, a cohesive strategic approach to consumer public relations will deliver very real benefits in terms of developing, sustaining or even changing completely consumer attitudes which ultimately determine success or failure in the market place," she adds.

David Churchill

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Corporate Communications 5

Investors

More soundings by boardrooms

FEW BOARDROOMS in Britain can rest complacent that they will not be the target of an unwanted takeover bid.

The increase in the level of takeover activity—and the size of some of the mighty that have fallen—has shaken senior management into a careful re-appraisal of their communications with shareholders. The result has been a rapid growth in investor relations activity, an aspect of corporate communications which is well established in the US but is relatively new in the UK.

Investor relations is a crucial extension to the more general financial PR programmes which companies implement. It adopts many of the same techniques but targets its communications more specifically and directly to the investment community.

Investor relations involves communications with the financial press and with investment analysts as the two most important sources of investment advice, but then goes much further, encouraging companies to take a direct responsibility for all aspects of its communications with shareholders and potential investors.

In the US, a much higher proportion of the population owns shares and takes an active interest in their investments. Shareholder registers are much larger and the scale of investor relations activity much higher.

Most US corporations will have an Investor Relations Executive, whose task is to ensure that shareholders and potential investors have a proper understanding of the company, its financial position, corporate strategy and future prospects—an appreciation

which they hope will then be reflected in a fair valuation of the company's shares on the stock market.

UK shareholders, in contrast, have, until recently, been a docile group. A few characters turn up regularly to the annual general meeting until the chairman is able to recognise them by name. A couple of directors, usually the chairman and finance director, will accept invitations from firms of stockbrokers to meet a handful of their institutional clients over lunch.

Occasionally, a more formal presentation might be given to a larger gathering of institutional shareholders but that, until now, has been the extent of investors' relations activity in the UK.

The picture is changing rapidly, however. Institutions are under great pressure to maximise the performance of the funds they manage and take an increasingly active interest in their investments. They will even consider enlisting a chairman or chief executive who is judged to have failed in his duties.

The recession left many companies with stock market valuations significantly below asset value and the spate of takeovers, with offers at a large premium to the market price have often been difficult for shareholders to resist.

At the same time, the Big Bang is radically changing the way the City operates, opening up the financial markets to a greater degree of competition and introducing many powerful new international players.

The realignments and mergers between powerful financial institutions are leaving many companies uncertain as

to how their traditional relationship with their financial advisers will develop.

The introduction of negotiated commissions in October is expected to result in a two-tier market with shares in the largest companies being traded generally and competing with similar companies quoted on other stock exchanges around the world. There will be fewer market makers in the remaining 2,000 quoted stocks and so these companies will have to assume a greater responsibility for their own direct programmes of communications with investors.

Whether a company is in the first or second tier of the market, there are certain investor relations activities which they should all implement. Firstly, it is necessary to undertake a careful analysis of the shareholder register which is then updated regularly. The analysis would include a list of the major institutional shareholders, the proportion of shares held by institutions as opposed to the private investor, monitoring significant share transfers, actions and of which stockbrokers deal in the largest quantities of stock.

A carefully designed City research study should be undertaken to discover levels of awareness about a company, which can then be repeated, probably annually, to track any changes in investor attitudes.

With the shareholder analysis and research completed, come any that prepare a well-tailored investor relations programme which maximises the use of valuable management time. Obviously, it is impossible for senior management to meet directly with every shareholder but a company can certainly ensure that during the financial calendar it meets with the appropriate fund managers responsible for all its major shareholdings.

If a company is going through a particularly active period or feels there has been a significant change in corporate strategy which needs to be conveyed to a wider investment audience, it will need to organise a more formal presentation to investors, a roadshow, which can be taken to the major financial centres, not only in the UK but in overseas capital markets. A company expects there to be considerable investor interest.

Investor relations activities tend to focus on communication

with institutional investors, because of their greater concentration of shareholdings. However, the private investor is also included in any investor relations programme. Some companies focus on the aim at the most ideal opportunity to communicate directly with the small investor and respond by putting on a presentation about the company's performance during the year to supplement the information contained in the annual report.

The annual report is probably the most important communications tool that a company has. An important aspect of any IR programme would be to ensure that the annual report is well designed and gives a clear picture of the company's key development during the year in the operational review, and that the financial information is laid out with clarity.

This can be supplemented during the year with other communications such as letters to shareholders or a newsletter which gives an update of recent corporate developments of interest to investors.

Another important aspect of investor relations is to add to the actual programme of communications to prepare contingency plans in anticipation of a period of significant corporate activity, particularly a major merger or acquisition. Such events when they do happen, move very fast and require huge amounts of executive time.

There are a number of steps which can be taken however, to improve the company's state of preparedness. These include ensuring listing particulars are up to date and undertaking a detailed review of a company's performance over several years to have ready all necessary facts and figures that need marshalling to support an argument.

In itself, an investor relations programme cannot guarantee a higher share price or continuing independence if a company's performance does not justify either. However, sensible and well planned investor relations programmes can ensure that investment decisions are taken against a proper informational background. And this can only assist companies in the process of efficient capital formation.

Alison Hogan

Lobbying

Word in the right ear

THERE CAN be no company in the country that is not alive to the importance of the machinations of central and local government, even multinational government (EEC), in influencing its profitability. As a result political advice, or lobbying, to employ the American format, has become one of the great growth sectors of public relations.

It would be a modest PR company that did not offer its clients some assistance in this field, even if the advice consists of little more than a 'name MP', called in, when needed, to arrange lunches at the House of Commons or to offer guidance on parliamentary procedures.

But virtually everyone involved in this mysterious, complex and muddled area now agrees that the old-fashioned approach is almost useless.

There are specialist companies, like Public Policy Consultants, a group of 16 individuals who have all had experience of working in Whitehall or Parliament, which believes that the traditional PR companies just cannot begin to understand how to influence government.

For PPC the task is to try to identify the key figures, usually civil servants, before any proposed legislation has reached a minister's in-tray. Most lobbying campaigns are doomed to failure because the ministerial government is ruling, and is then all but impossible to stop.

Yet some traditional PR companies have been remarkably quick to adapt to the political challenge. The Government's most surprising defeat this year was over the Bill for Sunday trading. Exel, a malnourished company which offers parliamentary PR as just one part of its service, set up the campaign against Sunday trading, and then persuaded all the varied opposers, from the Church of England, through the shopworkers unions, to retail trade bodies, to choose it to co-ordinate the defence for a fee.

Unlike many conventional campaigns, Exel bothered little with contacting MPs at the House; instead it arranged meetings with them in their constituencies where they were left in no doubt as to the strength of local opposition. After around 200 such meetings enough Conservative MPs got the message. Even so, Exel would not claim that it killed the bill. "We helped to make it a live and contentious issue, we didn't defeat the Government."

Most public affairs PR is much more mundane—the informing of clients of any developments in Parliament, political organisations,

local government, the EEC, or Whitehall, which might have an effect, positive or negative, on their business. Such an intelligence service can be bought for a few thousand pounds a year. It should act as an early warning system.

As one removes from this monitoring programme is the supply of information to keep the client up to date with the progress of companies in their constituency, or in industries in which they are known to take an interest. Much of this data probably ends up in the waste paper basket, although MPs are fairly conscientious and will at least appear at lunches or cocktail parties organised by PRs to make their client's case.

But, especially in the current Parliament, with a huge government majority, the importance of the individual MP is very limited. A hung Parliament would give political PR a tremendous boost; in the short term they are concentrating their attention on Whitehall, where the major decisions are made.

Civil servants are slowly emerging from their shells and are not averse to being lobbied. It is here that the newer generation of political PR consultants think they have the edge on their older rivals with their ties to conventional PR, often one, Tony Blair, Labour, perhaps a member of the Lords, and an ex-employee of Conservative Central Office.

Undoubtedly, the returns from organising tea on the terrace are likely to be limited by the client feeling that he has been close to the corridors of power rather than the achievement of any effective putting of his case in Parliament.

There are perhaps half a dozen consultancies staffed by youngish people who grew up inside politics and who think they know the right strings to

get the ear of Government. This is one area of PR where the old-fashioned techniques and approaches seem to be fast getting out of date.

Antony Thorncroft

Employees

Team briefing makes its mark

PEOPLE WORK better if they are kept adequately and properly informed. Industrial relations can be enhanced if there is a successful information flow between management and workforce. Even bad news is more likely to be accepted if it is communicated through channels which are trusted.

Advocates of employee communications make all these claims in support of their belief that the properly organised provision of information is a particularly important feature of business life. But, like so many apparently obvious ideas, it has to be implemented skilfully.

Only a minority of employers would take public pride in deliberately not keeping their employees informed of developments such as letters to shareholders or a newsletter which gives an update of recent corporate developments of interest to investors.

This can be supplemented during the year with other communications such as letters to shareholders or a newsletter which gives an update of recent corporate developments of interest to investors.

The starting point for all positive employee communication strategies is that work forms a major part of people's lives. They deserve and want to be properly informed about what affects them and their employer. And employers need to keep workers informed because people will work at their best—and most profitably—only if they feel that their contribution really counts towards the success or failure of the organisation.

Employers who seek to improve their internal communications often begin by commissioning attitude surveys. These provide information about the outlook of employees towards selected issues, including existing communications strategies and identity areas where prompt action is necessary.

The methods then adopted for improving internal communications vary with the size and style of an organisation. Many larger employers invest considerable resources in company newspapers, and are finding increasingly that these must allow for the open and balanced treatment of controversial issues to avoid the risk of the publications being regarded by staff as "management propaganda".

Another large-scale com-

munications method which is growing in popularity is the tailor-made company video, typically to explain the annual results in a large organisation.

Many companies have found, however, that even the best of written or videotaped reports have to be supplemented by further action. This has led to a growth in consultative committees and more ambitious variants like quality circles. Another increasingly popular method of communications is team briefing.

Under a team briefing system, managers and supervisors keep employers informed of developments within the organisation through regular small group meetings.

The Industrial Society has played a major part in developing team briefing techniques in British industry, and offers help in structuring systems and one or two day training courses for briefers.

In the society's experience team briefing brings varied benefits, including less misunderstanding about why developments are taking place, increased co-operation with change, improved commitment from employees, reinforcement of the role of management and a reduction in the chance of damaging rumours spreading.

Employers are sometimes concerned that team briefing and other communication techniques, might meet opposition from trade union representatives and cause industrial relations problems. There is a danger of unions believing that company communications tactics are an attempt to bypass or influence established negotiating procedures.

The Industrial Society says that from its experience, however, most trade union representatives welcome their members being well informed, and that briefing does not undermine trade union communications and representation rights.

Another Industrial Society initiative during Industry Year is a campaign to encourage companies to communicate to employees information about the importance of industry to wider society. This includes trying to create a greater sense of common purpose within organisations—with improved communications again playing a crucial role in bringing this about.

The concept of common purpose is essential to the successful outcome of any company communications strategy. No amount of sophisticated information cascades will make full impact on employees who feel distant from the main aims and objectives of their company.

Alan Pike

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THE MANAGEMENT PAGE

Rolls-Royce Motors

Pulling slowly out of a patrician past

Nick Garnett on the UK car maker's search for more open management

"PRIDE OF Britain, envy of the world." So trumpet one of the many adverts for the pieces of costly hardware that roll off the line at Rolls-Royce Motors.

The words ring with that mixture of subdued chest-beating and quiet arrogance typical of the purveyor of fine motor cars to Britain's Royal Family and the world's wealthiest Municipal signs transmit the same message. "Home of the Best Car in the World," greets visitors to Rolls-Royce's home town of Crewe.

Not so long ago these slogans were looking very ragged. At the end of 1983 the manual workforce at the company's production site in the Cheshire industrial town walked out for the first time in 23 years. Car sales had tumbled from more than 3,000 in the mid-1970s to 2,300 that year. In the wake of this short-time working, low pay rises and hefty redundancies had proved too much for the workforce.

What struck observers most was not that the 2,900 shopfloor workers downed tools for five weeks. It was the sullenness outside the factory gates and the animosity towards the company that surfaced to the surface in every conversation.

Something was very wrong in an enterprise where resentment sought such expression and where the management had conspicuously failed to carry the workforce with it during a very difficult period of the company's life.

"There's a true class system which operates right through the plant," one senior shop steward is quoted on the picket lines. It was at the plant's social structures that mimicked the society into which Rolls-Royce had its still partially handbuilt cars.

But if dated personnel systems had at last caught up with Rolls-Royce so had its rather outmoded manufacturing methods which had loaded up the company's cost base and to which both management and the workforce had colluded.

Something had to change, not least because people were no longer falling over themselves to buy a Rolls or Bentley.

So something changed. Vic Hallam, who had sacrificed a Rolls during the darkest days of the recession, has now returned to the fold.

Yearly sales at 2,400 remain more than a thousand below predictions made two years ago and look puny against the burgeoning ranks of millionaires.

There are a million \$ millionaires in the US alone. Second-hand values too are no longer the hedge against inflation they once were.

As a result, Rolls-Royce, a Vickers' subsidiary, has been forced to take a long look at itself and try to begin the transformation into a marketing rather than production led company, more willing to cut its inflated manufacturing costs, replace ineffectual pay systems, address the problem of workflow in the company's complex machine shop and modify its culture.

Traumatic

Some of this was on the way before the dispute, but during a company-wide rock-bottom loyalty through some sticky if shallow mud, encouraged the pace to change. The task of leadership has fallen to Dick Perry who came to Crewe in 1982 from the Mulliner-Park Ward coachbuilding business (building bodies for the lowest volume Rolls-Royce models like the Corniche and Continental) and who took over the reins as chief executive two years later.

There are now other outsiders in key positions, notably ex-Peugeot Talbot man, Peter Ward, managing director for sales and marketing, and Mike Dunn, the engineering director from Ford. Perry himself is a former managing director of what was Leyland Cars. Thus the old patrician flavour of management has been largely ousted. George Fawcett, last chairman, has also been widened into more of a dialogue.

That will help the company generate a steadier pulse in its planning and improve forecasting. Among other benefits it will allow Rolls at least some idea how much inventory it holds, piece of information not yet in the grasp of its managers.

Much of this has come as something of a culture shock. Modern workflow systems "contradict every culture here," says Hill. Manufacturing at Rolls-Royce is carried out in a rather loosely organised way: shortages of in-house manufactured components was usually overcome by foremen willing to cajole others to work from home until they were doing no matter what the cost in disruption, to manufacture a one-off piece.



Richard Perry: "We have to change with society"

Bob McLintock, the half jocular, half exasperated machine shop manager, says the system is on "imprint, imprint, imprint" and energy is right now rather than by method.

"The whole of society is changing and we have to change with it," says Perry. Deeply entrenched and frequently acid divisions between foremen and lineworkers who, until recently, were required to eat in separate canteens, between manual and staff employees and between rather remote directors and the shopfloor are being partially removed. One self-service cafeteria now replaces three levels of canteens. Shop stewards and foremen are sent off together on training courses, an unheard-of approach in a once tightly-stratified company.

The consultation system introduced by David Plastow which he was head of Rolls-Royce during the first half of the 1970s before taking over as managing director and chief executive of Vickers, has also been widened into more of a dialogue.

That will help the company generate a steadier pulse in its planning and improve forecasting. Among other benefits it will allow Rolls at least some idea how much inventory it holds, piece of information not yet in the grasp of its managers.

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handmaking radiator grilles and using 11 hides of leather and 8 sq ft of bone to make a top-of-the-range car. A third of the workforce is now with Rolls-Royce for more than 20 years and a more open style of management is foreign to many of them.

Traditional management and workforce conservatism will inevitably remain a strong motivator in the behaviour of a company whose products move on the line only once an hour.

Thirteen unions—the Amalgamated Union of Engineering Workers is by far the largest—are still represented on the shop floor. Job demarcation is also still pronounced. "If I had to talk about diluting demarcation with our members I'd be out of office," says Ellis.

A joint management union team is also looking at the difficult question of pay differentials which remain an issue at Rolls-Royce. Labourers earn on average £135 a week with bonus, skilled machinists £175, and foremen £225.

"We are right in being cautious no matter how much you want to get on with things," says Perry.

Jack Goodwin, the longest serving employee with 45 years' service in 1984, had a ride that year in one of the Rolls. He helps make up one of a company scheme introduced to give all employees a drive in one of its cars. The scheme does not allow them actually to drive the cars of course. The company insists on providing a chauffeur.

Personnel selection

How to spot a performer

Jerome Burne reports that the correct approach can save money

BRITISH COMPANIES are wasting large amounts of money developed several methods which are really quite good at predicting how well people will do at a certain job," he says. "They are at least twice as accurate as guessing from an interview and used together they can be three times as good but they are just not being used."

References, for example, can be improved by asking people factual questions, but this is rarely done. "People are happy to fudge when asked to write generally but they are less likely to tell a blatant lie when asked a direct question."

Another method is the personality test, used by only 4 per cent of respondents. This involves first giving personality tests to all the employees already doing the type of job for which there is to be further recruitment and then picking the successful people in that job.

This can sometimes throw up surprising results. Accountants, for example, were found most commonly to have the following characteristics: warm hearted and easy going, prudent and serious, not socially bold and more experienced in the company. Candidates with these qualities therefore would be worth special attention.

On its own it is better than the interview but not as good, however, as the cognitive test—better known as the IQ test. Whatever bad reputation it may have gained during the battle over comprehensive education, it is actually quite a reliable predictor of how well a person will perform in a certain job once the requirements of that job have been clearly defined.

Psychologists have constructed a scale from 1 to 10 to describe how reliable these tests are at predicting who will do well. 1.0 means a method

that is right every time while 0 indicates it is no better than chance. The interview has been found to score 0.2—which makes it only slightly better than tossing a coin—while the cognitive test is 0.4.

This is about the level achieved by the so-called biodata technique, whereby a person fills in a questionnaire about his or her life style and attitudes—certain patterns emerge which are associated with doing certain jobs well.

The "deluxe" method of selection is the assessment centre. This may use a combination of the above methods plus what is known as testing on "core features."

Stones about the arbitrary nature of interviews are legion. One large tobacco company has a director who only asks prospective senior managers one question: "Are you interested in DIY?" Those who are fail. Such methods make for good anecdotes but they could be costing the company a fortune.

Robertson, a lecturer in organisational psychology at the University of Manchester Institute of Science and Technology, describes how psychologists have recently developed something called ability theory which allows companies to set monetary value on the cost of hiring wrong people. This is usually about 10 times more than the additional cost of setting up a more sophisticated selection procedure.

In one example he gave of an imaginary firm with 12,000 employees, which made 415 promotions a year, the saving from doubling the efficiency of the selection procedure was estimated at 2098,000 set against a cost of £7,040 for the assessment centre.

Interviews are still widely used because they are the simplest and the cheapest and do not require any outside involvement. Also, unlike the Americans, the British are still a bit wary of what they see as scientific hocus-pocus. One firm in the survey wasn't worried about hocus-pocus, however—it used astrology.

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THE ARTS

Joffre's

Architecture/Colin Amery

Stockley Park reclamation is important pointer

The building in the park was once the apogee of British architectural and landscape achievement. In the 18th century there seemed to be a profound understanding of the unity of Man and Nature. In the greatest works of Capability Brown and Nash, the art of landscape design in relation to architecture often reached the highest levels of art. The wish to utilise the landscape of England, in itself often small scale and insignificant, as an element of a larger idealised art form was a common one and something totally appreciated by landowners. We seem to have lost the sense of landscape and architecture as two elements most likely to raise our visual understanding—although on the smaller scale of gardening it remains a living current of British creativity.

The discovery that on the fringes of Heathrow some 350 acres of derelict land are being transformed into a park and business area, based on the premise that a beautiful landscape is good for commerce, is an encouraging sign of an important revival. Stockley Park was declared open last Friday by the Prince of Wales. Symbolically, no ribbons were cut and no stones laid. Instead the environmentally conscious Prince pressed a button to start an elegant waterwheel between two new man-made lakes.

In the last 13 months the area has been the scene of incredibly dramatic changes. Earthmoving on the scale of the creation of the Polders has relocated some 4.5m cubic feet of landfill from the north to the south of the site. The reclamation of the land has made it possible to build commercial development on some 25 per cent of the site, leaving 230 acres to be regenerated as park and golf course.

At Stockley Park the buildings are rising. They are designed by Arup Associates



One of the first landscaped courses of Stockley Business Park, an inspiring regeneration of derelict land

and have a great deal to commend them for economy and elegance.

The task for the architects was a difficult one. After a tour of American business parks in Silicon Valley and other locations they were asked by the developers to design multi-purpose commercial buildings for high technology operations, that could be used for laboratory, training, distribution and similar functions.

The difficulty of the design task is to define the very nature of modern industry. Planning rules and regulations are lagging behind the real needs of development. Industry is no

longer an environmentally damaging activity. It is often not so far removed from the average "office" space. The sort of research and development needed for high technology industry demands simple, flexible space that is well serviced.

The Arup Associates solution has been four, seven, two-and three-storey pavilions with pitched slate roofs on a ground plan of 60 sq ft, so that squares and rectangles can be combined to produce a variety of arrangements.

The sun-shading projections from the roofs and the pavilions an oriental aspect and

the smooth grey and white aluminium panels are calm and dignified. Like so much of the work of Arup Associates these buildings have a simplicity that is refreshing and a careful relationship to the lakes and trees that is rewarding.

Much attention has been lavished on the centrally located entrance areas. Oak screens and doors and top light will be complemented in some of the pavilions by specially commissioned areas of stained and coloured glass. The commissioning of sculptures and landscape features will form an important part of the whole

scheme.

The appearance of Stockley Park at the moment gives only a modest clue to the future development. The Arup fast built shell-and-core pavilions can be fitted out as the tenants require and there will be an unusual level of design control. The development of the park itself offers the promise of an 18-hole golf course and the planting of 100,000 trees. The landscape is the responsibility of Charles Funke and Bernard Ede Associates—the latter has cut his teeth on the extensive landscape of Milton Keynes. At the centre of the new park the developer will provide extensive new sports buildings and a small shopping facility.

The whole story of Stockley

Park is an important one in terms of the kind of partnership that is on offer between local authorities and private developers.

The London Borough of Hillingdon will, in this case, gain 100 acres of commercial development and a new 230 acre public park provided by the developer.

In terms of the reclamation of the land that has been

used, the 1930s

has been used as a rubbish dump on exhausted gravel pits. It offers enormous potential gains.

There are some thousands of

acres of land around our cities that can be reclaimed in this way and landscaped to make the kind of green environments that the new world of research and development badly needs.

Architecturally the opportunities are equally challenging. Many a business park in the US is little more than a collection of single storey blocks, their roofs cluttered with mechanical services and a few trees. A fully planned park

needs the most intelligent and creative design and it is

expected to report that Stockley Park is set to pioneer a raising of standards.

Sinopoli/Festival Hall

Dominic Gill

Giuseppe Sinopoli has obviously been doing a lot of work in front of the mirror lately to try to solve the problem of his left hand. No wit follows his right hand slavishly in syncopated time, but his left hand is 80 per cent of the time, instead of all the time—but that is not yet quite enough to make his ensemble of conductor's gesture entirely convincing. But in Nispighi's *Fountains of Rome*, which opened his programme with the Philharmonia Orchestra on Thursday, he managed with a certain dogged dexterity to keep at least the feel of the music dancing in unusually effective and agreeable places, and one of the best from him that I've heard.

The concert was sponsored by Suntory, the Suntory Music Foundation commissioned Orion and *Pliades* for cello and orchestra from Tora Takemoto in 1984; the evening's modern work was *Orion* and *Pliades*. It is an attractive piece, at 25 minutes perhaps a shade too long for its material, but sprightly with many happy inspirations. The world is predominantly fin-de-siècle Oriental, and there are frequent stirrings (of clouds, stars and incense) that summon, rather than explicitly recall, early orchestral Skryabin. In the second movement there are unmistakable resonances of Messiaen—especially in the little wind-chorale which punctuates the movement. But *Orion* and *Pliades* isn't derivative; it has its own, gentle sound-world, it

and sympathy more than our disapproval.

Makarova returns to London

Natalia Makarova will dance the role of Tatiana in a gala performance of John Cranko's *Ballet Orléans* at the London Coliseum on July 16. The performance will be in aid of London Festival Ballet's development trust.

Bath Festival/Paul Driver

This year's Bath Festival, under the direction of Amella Freedman, which ended yesterday, has been so richly stocked with events (many of them have been, or will be, broadcast by the BBC) that it is difficult to make a choice. Sinopoli directed the finale in his lugubriously academic fashion rather beautifully, charting its unrelenting and unillumined progress with remarkable tact and understanding. How he could achieve that, and yet have delivered the first three movements to woodily, without a spark of dramatic sense or electric current, is quite beyond me. But Sinopoli is like that: he gets parts right, but rarely the whole. Anyone who can make the second movement of the second movement of the Pathétique sound like a jolly lullaby, as he did, is obviously having serious struggles with Chaikovsky, and deserves our sympathy more than our disapproval.

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stronger contrast to Schubert's than Debussy's new-fangled discourses—supple, plastic yet evanescent—in his *Trois Poèmes de Stéphane Mallarmé*, which Miss Ameling performed with very good intentions.

Poulenc's *Fiançailles pour rire* came over as dull work monotonously sung; the concentration of the recital's first half was gradually dispersed in its second. A Spanish setting by Carlos Guastavino (*1912—La rosa y el saúco*, which William Mann in his *Evening Standard* called one of "the world's great songs") had a definite impact. But the cabaret pieces by Satie and Hahn were unenlivening.

1986 Cheltenham Music Festival

One of the major themes in this year's Cheltenham International Festival of Music, which runs from July 5-20, is Music and Musicians from West Coast America. This will include works by Composers-in-residence Peter Racine Fricker, William Kraft and Lou Harrison.

Mozart's Vienna period 200 years will be celebrated with several orchestral and chamber concerts, as will the centenary of Liszt's death with two piano recitals.

The morning recitals at the Pittville Pump Room include a series of string quartets by Cherubini, Bartók and Haydn. Dance returns to the Festival at the newly refurbished Everyman Theatre with the

British Theatre Association appeal

The British Theatre Association is launching an appeal for the sponsorship of vital equipment needed for its new home at Regent's College, Regent's Park.

Equipment needed ranges from a safe-case—each chair can be sponsored—library and office furniture, shelving and a new sprung floor.

The Entertainer/Shafesbury

Michael Coveney



Peter Bowles

been told the draught Bass is "off" for the night. He strikes me as a Babycham and Martini man, anyway.

The production is so slow to get moving that, at Saturday's matinee, I endured the curious sensation of watching elderly patrons on either side of me drop off to sleep in the first 10 minutes. Frank Middlemass is a lovely actor, but he misses the briskness and celebratory lamentation of old Billy, turning all that into something precious and womanish.

The muddled opening sequence is partly due to the disastrous design of Martin Johns, which confines the actors within the false proscenium arch up the stage for most of the evening. Even the fourth wall seems to be signalling from the end of the pier. Archie played large and unforgiving half-empty barns, but the play needs a more intimate evocation of that grim reality than is possible in Bertie Crewe's pink wedding cake extravaganza in an auditorium.

The one indisputable success is Sylvie Sums' abused and absurdly loyal Phoebe Rice. It is not her fault that the final act is merely a chance to collect Archie's failing to carry a proper punch. Miss Sums, who has shown in a Cambridge Vortex what a fine actress she is in demanding roles, transmits a ravaged inner beauty, destroyed but not quite, like Archie, dead behind the eyes. Her tentatively melodic version of "The Boy I Love Is Up in the Gallery" is the show's highlight and says everything Osborne could dream of saying about the importance of those music hall songs for a public threatened with the rape of its collective cultural memory.

Circe and Bravo/Hampstead Theatre

Michael Coveney

Donald Freed is an American playwright and screenwriter who keeps plugging away at CIA conspiracies and White House cover-ups, to judge by his liberal showbiz track record. In *Circe* and *Bravo* he distills his post-Watergate zeal into cat and mouse game between America's First Lady and her Secret Service bodyguard in the President's Camp David mountain home. The time is the 1980s. The First Lady is played by Fay Dunaway, the director Harold Pinter.

Miss Dunaway, making her London stage debut, is a jittery and resentful Circe who only

drags upon her siren characteristics after an extended bout of indulging what she calls her "logorrhoea and mythomania problem". The character is, in fact, under hours arrest and identifies with all those sad First Ladies dimly discernible on the mantelpiece. Like Martha Mitchell, the political wife who spilled the beans, she knows where the bodies are buried in the rose garden.

Musica Antiqua/St James's, Piccadilly

Richard Fairman

Musica Antiqua Kahn is one of the leading German ensembles playing on original instruments. A series of prestigious recordings has won them a fine reputation and, as though to remind us of the fact, the first 10 minutes of this concert on Saturday had the speeds could well have flown again. The early 17th-century English practitioners of the authentic approach, such as Leonhardt, had already adopted faster tempi; but this group of young musicians are a new generation in high-speed playing.

Three of Bach's Brandenburg

in the third Concerto they hit what must be an extreme. So fast were the rushing semi-quavers of the Allegro that the music no longer seemed to operate on its old intellectual level, allowing enjoyment of its textures and clever part-writing. Instead we were left with a physical burst of energy. Vividness sounded like this before, for instance, the summer storms of the Four Seasons, but not usually Bach.

Either by design or necessity, their choice of fast speeds brought one other feature: a strong accent at the beginning of each bar gave a kick to the rhythms and also helped to keep the instruments firmly together.

This, however, is an effect that can become tiresome if repeated too often.

Concertos, the heavy心脏 of the Allegro of the first Concerto, the heavy heart of the Allegro of the first Concerto, the heavy heart of the Allegro of the first Concerto, the heavy heart of the Allegro of the first Concerto,

and continue soon started to sound anti-musical.

It goes almost without saying that the group responded with playing at a virtuoso level. Under their director, Reinhard Goebel, all except the horns showed how vital and accurate old instruments can be.

All gripping stuff, and we finally arrive at Mr Freed's poetic pieta and a catalogue of horrific consequences.

Odysseus, however, a veteran of the Viet Nam as opposed to Trojan War, curls up in a Freudian bundle instead of rising to the sexual challenge.

The reversal of authority roles makes sense more predictably dramatic than persuasively logical, with Miss Dunaway as the star. She is startingly attractive a live performer as I had dared to expect, moving from aggressive caption to dominating games mistress.

In the final stages, Stephen Jenkins' minister attendant is hypnotised back to the Wisconsin youth. In a waking nightmare, he burns his hand on a poker, falls on a settee, removes his spurs, opens his mouth in a silent scream, calls for "Mamma" (lots of American presidents called their wives "Mamma") and envelops Miss Dunaway in a chaotic hug.

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FINANCIAL TIMES

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Monday June 9 1986

An important Chinese visit

RELATIONS between Britain and China have come a long way since the difficult days beginning in 1983 when disagreements and mutual suspicion over the future of Hong Kong provoked a crisis in the colony and severe strains between the two countries.

Not only is there a clearer understanding between Peking and London over Hong Kong, there is also a growing web of mutual interest which is helping to reinforce the healing process.

This week's visit to Britain by Hu Yaobang, general secretary of the Chinese Communist Party, is part of this process. It also adds an extra dimension to the developing relationship.

Symbolic importance

For apart from being a member of the all-powerful five-strong Standing committee of China's ruling politburo and hence directly involved in state policy, Hu is also head of the country's communist party. His visit to Britain at the start of a European tour, the first such visit by a Chinese Communist party secretary, is of considerable symbolic importance.

The general secretary's visit follows a similar trip last year by Premier Zhao Ziyang and precedes a visit to China this autumn by the Queen.

Beyond the purely bilateral nature of the trip, Hu's visit is part of a wider western effort to draw the pragmatic new China of its paramount leader Deng Xiaoping into a closer involvement with the West, thus strengthening the impetus in Peking for economic liberalisation at home and moderation abroad.

Hu's visit will hopefully be more than a merely ceremonial affair. For it should be an excellent opportunity for British ministers to refine their assessment of China's ruling triumvirate — Deng Xiaoping, Hu Yaobang and Zhao Ziyang — and their chances of maintaining the present pragmatic course in the face of persistent left-wing opposition.

Indeed, despite on Deng's counter-revolution, not least the future of Hong Kong. Over the past few months fears of

Vital questions

However, a great deal remains to be done. Vital questions such as the composition of the colony's future legislature, the extent of the power of the chief executive after 1997 and the role of the Chinese army have yet to be determined. Britain should use this week's visit to reinforce the case for continued pragmatism on China's part.

The talks with Hu's 40-strong delegation should also provide an opportunity to press for greater British involvement in China's economic modernisation and to reinforce the case for continued pragmatism on China's part.

In Britain there were four early strands of activity. In

1968 Ferranti, which had built

up expertise by using CAD to

design radar parts, started a

division to sell CAD systems.

Today the company is a minor

player in the industry.

The CAD/CAM story starts in

the early 1960s. Aerospace and

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Motors in the US, and Dassault in France, were among the

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PRESIDENT REAGAN's declaration of intent to throw over the nuclear weapons limits enshrined in the 1979 Salt II treaty continues to generate heated controversy on both sides of the Atlantic. Democrats in the US have denounced it; European governments have deplored it; the Russians have threatened counter-retaliation, and warned that it could jeopardise the second Reagan-Gorbachev summit due some time later this year.

But the interesting thing is that the controversy is not as heated as one might have expected. The Russian condemnation, in particular, seems muted and formal. They have protested, but the tone of their protest has been carefully controlled, and their threats of retaliation have sounded deliberately non-specific and conditional.

The explanation may be simple. President Reagan's decision will not be implemented until November or thereabouts, and has been hedged with a let-out clause: if the Soviet Union does something to deal with American accusations that it is already violating the Salt II treaty, or if the US and Gorbachev agree on new arms control agreements start to make real progress. Washington might "take this into account." In theory, therefore, there could still be just time to avert the worst. President Reagan has allowed the hawks in his administration to push his waterlogged canoe towards the rapids; the water will be still five months away; can any of the available rescue teams paddle fast enough to bring him in following President Reagan's time? It may be doubtful, but it is still possible.

There may also be a second explanation. From a higher vantage point in the distance, it looks as if the waterfall is not after all, a waterfall but a series of steeply descending pools. Deeply dangerous, of course, especially for a navigator who does not know one end of a canoe from the other, but not necessarily and absolutely terminal.

The equipping of one extra B-52 with air-launched cruise missiles beyond the limits permitted under Salt II would be a very important political step to take, but in military terms it would be meaningless; and the same distinction would apply if the Russians were to match a symbolic American violation with an exactly equivalent violation of their own.

Eventually, a process of tit-for-tat might start to affect the military balance, especially if it gathered momentum. But the Russians should have no desire, and above all no interest, in descending the rapids. During the 1970s they built up their nu-

FOREIGN AFFAIRS

A Soviet paddle, perhaps, for Mr Reagan's canoe

By Ian Davidson

Dear weapons at all levels, while the American inventory stayed pretty static; this gave them the appearance of an edge, and contributed in 1980 to the election of Ronald Reagan and his rearmament programme. If the unravelling of arms control were to lead to an unstrained arms race, the Russians know it would be very expensive and politically uncomfortable, but they do not know that it would turn to their advantage in military terms.

They could easily multiply the numbers of warheads on top of their heavy land-based missiles. But the US has a large number of new weapons systems in deployment or development: the MX land-based missile, the Trident D-5 submarine-launched missile, the B-1 bomber, the Stealth bomber, the Midgetman small mobile missile, and advanced cruise missiles. The accuracy of these weapons may well be lower than that of conventional military targets, so that the multiplication of warheads on the Soviet SS-18 silo-based missiles, which until now have looked particularly threatening to America's land-based missiles, might instead start to look like a serious point of Soviet vulnerability, at risk to an American first strike.

President Reagan's freedom to go down this road is currently constrained by Congressional support for arms control defence spending. But the Russians cannot be sure that these constraints would not be lifted if they are seen to be engaging, on their side, in a new arms race; nor can they be sure that a new arms race would not be used to renew the legitimacy to President Reagan's Star Wars programme, which, even if it never results in any effective defences, would certainly drive the development of high-technology weapons in which the US has overwhelming advantages.

In other words, the Russians have good reasons to avoid over-reacting to President Reagan's latest move, even if he splashes over the edge into the first pool below. Who knows, it might still be possible to prevent him from being swept all the way



to the bottom, with outstretched hands to drag the leaky craft to the side, and by skillfully and determinedly paddling him back up to the calmer waters of Arms Control Reach. It would not be easy; but, it might be conceivable.

One tantalising hint of an outstretched Soviet hand emerged the same week that President Reagan launched himself down the rapids: in Geneva, the Soviet delegation made what could turn out to be a radical shift in its attitude to Star Wars.

Until now the Russians have been demanding an absolute ban on any testing or deployment of Star Wars defences, under a strict interpretation of the 1972 Anti-Ballistic Missile treaty. (This interpretation is

endorsed by most US experts, though it has recently been contested by some Administration members.) In what seems to be a major shift of line, the Russians are now proposing instead a guarantee that there would be no testing or deployment for an extended period—say 15 or 20 years.

The ABM treaty is in principle of indefinite duration; but it can be denounced by giving six months' notice. The implementation of the new Soviet proposal is not merely that the wording of the ABM treaty would be tightened to exclude any slippery interpretation, but that this six-month denunciation notice would be changed to 15 or 20 years.

The proposal makes sense in

political as well as in arms control terms. Last November's Geneva summit meeting made clear to Mikhail Gorbachev, if he did not know it before, the depth of President Reagan's commitment to his dream of a perfect sanctuary from nuclear weapons. Whatever else may be attainable in the arms control negotiations, President Reagan will certainly not agree to an explicit renunciation of that dream.

Fewer and fewer people now seriously believe that any amount of high technology could ever take America to the end of that particular rainbow. Recently met and seen by a leading US military research establishment, which is trying to work out how a defensive system could be deployed without being vulnerable to Soviet counter-measures. In the process, the researchers hold formal debates. "The trouble is," he said, "that everybody wants to be on the Red (ie Soviet) team."

An arms control seminar the other day was considering whether it would be possible to make a safe transition to space-based defences. The conclusion? Very difficult. A distinguished research analyst at the seminar described a study of the more limited problem of ground-based defences, to protect missile sites, for example, as permitted under the ABM treaty. Question: if both sides are allowed the same number of interceptor missiles, which number is best for the US? Answer: Zero.

Rational analysis will not release Mr Reagan from his dream, however. So if there is to be an arms control agreement, it must encompass a contradiction: the President must be able to claim that Star Wars is still alive and well. The Russians must have near-certainty that the dream will remain a dream until long after Reagan has gone. Perhaps that contradiction can be reconciled by lengthening the denunciation notice.

A long denunciation period would also match the needs of any plan to cut strategic nuclear weapons. For mutual confidence,

deep reductions would have to be phased over, perhaps, 10 years. Presumably the new lower totals would stay in force for several more years, say five. Total: 15 years.

Administration reaction to the Soviet shift is predictably divided. The doves seem cautiously interested; the hawks describe it as a trap, because they fear that it could skewer Star Wars on the slab. In the most optimistic scenario, the Soviet hint could presage the beginning of movement in the Geneva negotiations; if movement led to real momentum, the prospects for arms control and for a summit later this year could be transformed; and in that case, the deployment of the extra B-52s

would scarcely matter.

Moreover, in exchange for the long-term stability of a new arms control agreement, the Russians might be prepared to rectify violations which they deny in the context of the old.

But it is obvious that the most optimistic scenario is not the most likely one; indeed, the cards look stacked against it. The Soviet shift may be encouraging in theory, but it will not by itself achieve anything. Mr Gorbachev may think that he is offering a significant concession on Star Wars, and from his point of view it is right; but President Reagan will regard it as an American concession on Star Wars, without a compensating advantage. He will not budge on the ABM, Washington and come down decisively in favour of arms control unless a major agreement on the control/reduction of offensive weapons, on terms which the hawks cannot plausibly reject, comes within reach. Until the Russians start to move on this front, optimism will be just wishful thinking.

The real danger in the short and even medium term is not that the 181st B-52 bomber will trigger the unstoppable process of a new arms race, nor that it will lead to a major crisis in relations between the two superpowers, but that it could start a major quarrel between the US and its European partners. The Salt treaties may not have done much to contain the arms race, but they are what we have; to throw them away like that looks recklessly irresponsible. The question facing Mr Gorbachev is this: would such a quarrel help the Soviet Union? He should try to foment it? If it played into the hands of the quasi-nationalists in Europe, like the Labour Party, the answer is yes; if it strengthened the position of those, like Mr David Owen, who argue for a stronger European defence identity, the answer is no. Since he cannot know which is more likely, I suspect he will play safe and try to rescue Reagan from the rapids.

Lombard

How the dollar has fallen

By Samuel Brittan

THE SENSE OF restlessness so clearly being felt by Mr James Baker, US Treasury Secretary, at the slowness of the US trade balance to respond to dollar depreciation will strike a chord with those who have long memories.

This scapegoat has been slain by Salomon Brothers, which published in its May 30 Comments on Credit the table updated here. The "broad coverage" dollar index which includes developing as well as industrial countries, has indeed depreciated much less than the usually quoted indices since the dollar's exchange rate against developing countries, which account for 36 per cent of all US imports. In many cases, this rate has actually risen, especially against Latin American countries.

For it is all terribly reminiscent of the period after the devaluation of sterling in November 1967 — so long resisted by the then Mr Harold Wilson with an emotional obstinacy reminiscent of Mrs Thatcher's present attitude to the European Monetary System.

When devaluation occurred, there was a seemingly endless wait before any effects were seen on the US balance of payments, and during this wait all the usual economic indicators reflect more rapid inflation in the US. This was, however, the real fall in the dollar which began pretty similar to whatever index it is measured.

The OECD "competitiveness" indicators show, for what they are worth, an improvement in US labour costs, relative to Japan, after adjustments for dollar devaluation of more than 40 per cent compared to 1982.

In export prices the gain is less, but still 8 per cent. In the case of West Germany, the deterioration in competitiveness, between 1982 and 1985, has at least been eliminated.

Secretary Baker keeps saying that either other countries must expand demand or they must let the dollar depreciate still further. But the problem may lie not in any inadequacy of either dollar devaluation or world demand, but in the gap between US domestic savings and investment, of which the structural Budget deficit is but an aspect.

The probability is that Gramm-Rudman and other changes will gradually reduce the savings deficiency. This, with the unwinding of the J-curve, will gradually reduce the US payments deficit, both absolutely and still more as a proportion of GDP. The danger both to the US and the world is no longer the US payments deficit but misguided attempts to cure it faster.

CHANGES IN US DOLLAR TRADE-WEIGHTED INDEX

	Nominal %	Inflation adjusted %
Industrial countries		
Morgan Guaranty Index	-22.5	-25.3
Broad coverage		
Morgan Guaranty Index	-11.2	-20.6

Sources: Morgan Guaranty, Salomon Brothers

Eight years of litigation

From the Director, Association of Independent Radio Contractors

Sir—On page 1 the recent White Paper on copyright, "Intellectual property and innovation" (Cmnd 9712) states: "The benefits of any intellectual property system are seriously undermined if the associated legal machinery is too slow, too complicated and too expensive..."

The White Paper also says: "The Government... proposes to extend the existing jurisdiction of the Performing Right Tribunal to enable it to determine disputes arising between licensing bodies and performing organisations requiring licences in all areas where there is a licensing scheme operated by a collecting society..."

In 1978 the association referred to the Performing Right Tribunal the matter of the terms of the licences granted to its member commercial local radio stations by Phonographic Performances Ltd (PPL), on behalf of the majority of UK record companies.

In 1980 the PRT conducted a hearing which lasted 80 days.

Disatisfied with the PRT's decision, the association applied to the High Court, as provided for under the 1956 Copyright Act, for the PRT to be required to "state a case" for the opinion of the court.

In 1981 a High Court judge ordered the PRT to state a case.

In 1982 the PRT produced the case stated.

In 1984 another High Court judge heard six days of argument from the association, PPL and the Musicians' Union, which had intervened, on a number of points of law the association had raised on the case stated.

In January of this year that judge produced his judgment, in which he directed the PRT to reconsider the matter.

As I write, the association is trying to persuade the PRT—with some resistance from the PPL and the Musicians' Union—to carry out the judge's directions as soon as possible which in legal time-scales appears to mean not before July at the earliest.

The association first gave notice of reference of the PPL agreements to the tribunal on October 6 1978. Our experiences thus far do not give us any confidence that the issue will be resolved before the ninth anniversary of that date.

These eight years of litigation, via the PRT system, have cost a small industry, composed of little local companies, the best part of £500,000. In aggregate they have almost certainly cost the "other side" PPL and the Musicians' Union, rather more, yet the matter is far from being resolved.

Has the system been shown

Letters to the Editor

to be "too slow, too complicated and too expensive," or are the radio companies' expectations of justice unreasonable?

Has the PRT proved that it is a suitable body to have jurisdiction over, and/or should the mechanism be thoroughly examined and overhauled before it is given any more work?

Brian West,
259 Old Marybone Rd, NW1

Growth that may never happen

From Mr I. A. Wright

Sir—Samuel Brittan (June 5) is right to call into question the consensus assumption of accelerating world growth in the latter half of 1986. Unfortunately he does not go far enough.

That the initial impact of the recent sharp fall in oil prices would be deflationary in terms of world output would have been obvious to anyone prepared to "give the problem a serious analysis". Most were happy to go along with the unthinking euphoria that was the conditioned reflex reaction of City and academic economists.

The first-round effect of lower oil prices is to reduce incomes in oil-exporting countries, and, since most of these countries are already running substantial balance of payments deficits with little scope for increased borrowing, there will be a consequent reduction in consumption in industrialised countries which will be offset. But the major beneficiaries, e.g. Germany and Japan, are already enjoying substantial balance of payments surpluses, i.e. they are net savers. There has thus been a substantial transfer of income from net consumers to net savers and hence a short-term reduction in aggregate demand.

Whether the medium-term effect is to increase or reduce total output depends on how the industrialised countries react to their windfall gain. The current obsession among governments for containing or reducing budget deficits does not give ground for optimism on this score.

If industrialised country governments attempt to keep their spending from rising in real terms (as inflation falls), then the benefits flowing from lower oil prices will be diverted into reduced borrowing, thereby offsetting some of the expected boost to consumer demand.

Lower interest rates might be expected to stimulate activity, but progress so far has been cautious. Although nominal

interest rates have fallen, in real terms rates remain exceptionally high. Unless further action is taken in the major industrialised countries to relax fiscal and monetary policies and allow consumers to enjoy the benefits of lower oil (and other commodity) prices, we may never see the "golden age" of high growth and low inflation that is widely expected. Instead the world economy could drift into a falling output, falling price recession.

Ian A. Wright,
The Old Stables,
Blue Coat Yard,
Ware, Herts.

Payment on time

From the Director,
Development Capital Corporation

Sir—it is alarming to read (May 28) that the head of the technical advisory department of the Institute of Credit Management continues to champion the myth that big companies are to blame for failing to pay promptly.

I would draw Mr Walker's attention to the survey I carried out into receivables management performance in medium-sized companies, which was reported in the Financial Times on October 11 1983. The study's findings highlighted that prompt payment was essentially about the attitude and practices of the company, not the payer.

The sooner businesses of all sizes realise the solution to prompt payment is in their own hands, the more positive their cash flows. Janus Heath,
103 Mount Street, W1.

A fair share of the surpluses

From Mr C. E. Quinney

Sir—Mr McShee's letter (May 20) is surely typical of the legalised nonsense used to drown down the living standards of industrial pensioners.

The lobby which is supported by the Financial Times leader is not against the cliché that "Managers must manage"; it is for the concept that pension funds are for the pensioner. That before any moneys are extracted from pension funds for non-pension purposes, the interest of the pensioner should be safeguarded.

Pensioners are the weakest section of the community. No-one competes for their services. They have little political clout. They are very open to being driven into penury by unscrupulous managers of pension funds whose reputations are made with high share values and bottom line profits.

So when the Government introduces legislation to assist company directors to extract money from the pension funds, surely that legislation should first secure an adequate pension escalation for the fund pensioners? Why should pensioners be excluded from the booming profits of industry?

J. E. Russell
Over Dinsdale Hall,
Neasham, Darlington.

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Mr McShee may be right historically and logically, but it is hard to see many people disagreeing with the above as a broad framework within which the pension funds should be required to operate.

C. E. Quinney,
Dexamenis 21, Politia, Athens.



FINANCIAL TIMES

Monday June 9 1986



Terry Byland
on Wall Street

Railways build up steam

"WHICH WAY is the US economy heading?" was the question finally puzzeled Wall Street at the end of a week with enough puzzles to keep George Smiley and the rest of the Western intelligence services occupied until superannuation day.

Bond yields had been rising steadily on the belief that a strengthening economy would force rates higher and prevent the Federal Reserve from easing policy. The stock market, deciding that increased economic activity would outweigh all ill effects of higher interest rates, seemed to be gearing itself for a renewed advance.

Mr Paul Volcker's appearance before the Boston conference of central bankers, where he resuscitated the inflation bogey, gave the markets a fright not entirely calmed by his encore performance at the House Banking Subcommittee.

But the disclosure on Friday of a sharp and unexpected rise in US unemployment rocked the boat - particularly in the bond market where yields hurriedly turned downwards after threatening to burst through the 8 per cent level again earlier in the week.

The stock market, having kept its composure as bond yields rose,

seems likely to move forward again if the credit markets have genuinely reversed direction.

So, at least, ran the argument on Wall Street on Friday night. Stocks, however, seemed slow to accept the thesis, and will await today's opening in the bond market with caution.

The more optimistic analysts, already seeing strong growth in the economy, are beginning to seek out those stock market sectors likely to respond the most readily. The uncertain trend of the dollar has cast a shadow over the overseas earning stocks, including IBM and the pharmaceutical issues. IBM, as so often, is proving to be almost a stock market trend in itself, as Wall Street analysts vie with one another to downgrade their earnings forecasts.

Currency nerves have driven some investors back towards domestic stock sector. Rail stocks, largely overlooked since the plunge to new lows in March/April, have attracted increasing interest over the past fortnight.

Rail cargo traffic is a clearly identified signpost of US business activity and the stocks of the major rail carriers have long been "an integral part of the market's core leadership," says Mr Joseph Bartel, technical analyst at Butcher & Singer. Core leadership on Wall Street indicates an established presence in those major institutional portfolios which must lead the market if they are to outperform it. It was this pivotal positioning that brought the sharp dip in rail stocks throughout March and April to levels which have lain steady since the beginning of May.

Burlington Northern, operator of the largest US rail network with 29,000 miles of track, slumped 22 per cent to \$64 in March/April, but has now begun to edge higher in sporadic bursts of trading activity.

But lower fuel prices offer greater benefits than drawbacks to a diesel powered rail carrier of coal and grain, cargoes which cannot easily be transferred to road transport. Burlington Northern has high visibility in the stock market and may be held back by the generally modest tone of Wall Street's earnings forecasts. After a strong 1985, the group may turn in no more than a 1.6 per cent gain in profits this year.

Greater opportunity may lie in the less centrally placed railroads. Florida East Coast, which operates entirely within its home state, where rapid expansion in both population and the economy has kept rail traffic trends ahead of the industry norm.

Also likely to benefit from lower fuel prices, Florida East Coast is expected to push earnings ahead by about 4 per cent this year. The stock is 15 per cent off its year's high and thus offers substantial recovery prospects.

Kansas City Southern, also well below its 1985 peak, may have special factors in its favour. Earnings prospects are somewhat uncertain because of losses in the fibre optics divisions. But the bullishness which is already driving the stock upwards lies in the prospects for a sell-off of the rail freight operations. The prospective selling price for the group's 1,700 mile network is likely to rise as the sector returns to stock market favour. With the Dow bumping its all-time peak, albeit in a somewhat nervy atmosphere, there are few sectors still offering significant growth in stock prices as in earnings.

DISARRAY AND DISASTERS HIT WEST'S SPACE PROGRAMME

PY PETER MARSH IN LONDON

WHILE the US and West European space programmes are in disarray as a result of political wrangles and a stream of accidents that have grounded the West's main launch vehicles, the Soviet Union is quietly moving towards its goal of maintaining a permanently manned outpost in the heavens.

The country is gradually developing its prowess in using the new Mir space station, launched on February 20, together with Salyut-7, an older generation of space base, which is still in orbit after four years.

According to observers in the West, the Soviet Union plans to make Mir the core of a large complex of space modules. The station, a cylinder about 15 metres long, has six docking ports (four more than Salyut-7) for attaching a range of modules for scientific experiments and observation of the Earth.

Cosmonauts would live and work permanently in the complex, with crews being rotated using a new space ship, Soyuz TM, which was tested for the first time last week.

The TM craft, which docked uncrewed for several days with Mir before separating last Thursday, is roomier and contains more advanced electronics equipment than the Soyuz T, the current version of the space ship. The Soviet Union routinely uses its three-man Soyuz T vehicles to transfer crew and materials to and from space.

In the past few days, two cosmonauts, Mr Leonid Kizim and Mr Vladimir Solov'yov, have attached a series of pylons outside Salyut-7 that could be used to house scientific experiments or to build up a large

spare structure, possibly a permanent bridge to Mir.

The activities of the cosmonauts, who have been in orbit since March 13, dividing their time between the two cosmonauts now in space, the Soviet television, indicating the country's growing confidence in its space programme.

Ariane will probably be grounded for several months while investigators try to find what caused the accident, leaving the West with no routine way of putting payloads such as communications satellites into orbit.

Until engineers can demonstrate a series of successful flights with these launch vehicles, confidence in the West's space capabilities will inevitably be shaken. The position is not helped by arguments between the US and the 11-nation European Space Agency (ESA) over the exact

role for Western Europe in the space station plans.

As a result of the disagreements, ESA has failed to sign a NASA document committing itself to the design stage for the orbiting base.

Some observers fear that by the time the West gets itself organised in building the space station, the Soviet Union will have established a significant lead in keeping people permanently in orbit.

The Russians do not have any dramatic access to technology but they are ahead in space developments in a number of areas," according to Mr Roy Gibson, a former director general of ESA and the head of Britain's National Space Centre. "They just keep going. They do not seem to be put off by accidents."

According to Mr Peter Smolders, a Dutch journalist who keeps a close watch on the Soviet space programme and recently conducted a live television interview with the two cosmonauts now in space, the Soviet Union plans a series of four specialist modules for docking with Mir.

The modules, for low-gravity materials processing, astronomy, biology experiments and Earth observation with high-powered cameras, would probably not be in place until next year. Until then, Mr Smolders thinks the Soviet Union will operate the Mir and the Salyut-7 concurrently, after which the older base might be allowed to drop in orbit and burn up in the atmosphere.

The Salyut base, despite its age, is valuable, Mr Smolders feels, because it contains many useful scientific equipment for processing crystals for example.

UK, China in \$50m study deal

By Alan Case, Asia Editor, in London

BRITAIN AND China will this week sign a \$50m deal to finance studies in the UK by Chinese students during the visit to London this week of Hu Yaobang, the general secretary of the Chinese Communist Party.

The agreement, initiated by Sir Y.K. Pao, the Hong Kong industrialist, will be signed by Sir Geoffrey Howe, the British Foreign Secretary, and Li Peng, the Chinese vice-premier, accompanying Hu on his four-day visit.

The scheme will enable up to 300 students from China to study in Britain over a 10-year period and is aimed at reinforcing the Sino-British agreement over Hong Kong under which the colony reverts to Chinese rule in 1997.

The idea was originally proposed by Sir Y.K. Pao to Mrs Margaret Thatcher, Britain's Prime Minister. Under the plan, China is expected to contribute \$20m and Britain \$10m and the rest will be raised by the Hong Kong shipping magnate.

Although General Secretary Hu is not in Britain specifically to discuss the future of Hong Kong, the issue is bound to figure prominently in the talks, which begin today with a meeting with Mrs Thatcher.

Over the past six months, Britain and China have made considerable progress in negotiating detailed arrangements governing Hong Kong's future after 1997. Of those, the agreement to allow Hong Kong to have a separate role within the General Agreement on Tariffs and Trade is regarded as the most significant.

General Secretary Hu, whose visit includes West Germany, France and Italy, will also have lunch with the Queen in Buckingham Palace.

His visit, which precedes the Queen's own trip to China in the autumn, is of considerable symbolic importance, and is in marked contrast to the poor state of relations between Britain and China since the beginning of negotiations over Hong Kong in 1982.

Student clashes, Page 2

Top Iraqi officials in Paris for talks

BY PAUL BETTS IN PARIS

MU TARIQ AZIZ, Iraq's Foreign Minister, was scheduled to arrive in Paris last night for urgent consultations with the Chirac Government at a time when France is seeking to improve relations with Iran.

Concern over the fate of nine French hostages held in Lebanon by Shia Moslem militants believed to be closely linked with Tehran appears to have been the immediate cause of the weekend's explosion from France of Mr Massoud Rajavi, the exiled leader of the People's Mojahedin resistance movement.

After a raid on his headquarters at Auvers-sur-Oise, near Paris, he was escorted to Le Bourget airport and put on board a private aircraft, and then flew to Baghdad.

Mr Rajavi and his entourage were greeted there by senior members of President Saddam Hussein's regime, including Mr Taha Yassin Ramadan, the First Deputy Premier, who is second in seniority, and Mr Adnan Khairallah, the Minister of Foreign Affairs.

France will be able to drop in orbit and burn up in the atmosphere.

Iraq will, at least, be happy to host the people's Mojahedin.

Soviet space offer

Continued from Page 1

Mr Michael Marshall, chairman of the House of Commons all-party space committee, said yesterday that the proposal ought to be looked at seriously. But he suggested that the military orientation of Britain's current squad of astronauts could present one possible barrier to a joint mission.

Britain has four astronauts in training at all defence ministry employees. Two of the astronauts, Sqd Ldr Nigel Wood and Cmdr Peter Longhurst, have been due to fly aboard the US space shuttle on two separate trips to help in the launch of two UK Skynet military satellites. Because of the grounding of the shuttle fleet after January's Challenger explosion, Sqd Ldr

Woods' trip has been postponed by at least a year from its scheduled date of later this month.

Cmdr Longhurst is unlikely to fly on the shuttle in the near future because Britain has switched the launch of one of the satellites to Ariane, the unmanned European rocket.

Moscow has offered in the past to use its rockets to launch Western satellites but, given the sensitive nature of the Skynet vehicles, it is unlikely Britain would agree to transport the space craft to the Soviet Union for takeoff.

Cmdr Longhurst said yesterday he had not yet heard about the Soviet offer.

British Gas loses battle over debt

By Lucy Kellaway in London

BRITISH GAS has lost its battle to be privatised with no debt in its balance sheet. The UK Government will announce in the next few weeks its decision to saddle British Gas with £2.5bn (\$3.75bn) of borrowings, which will moderate the corporation's ability to make acquisitions and large investments.

The shape of the balance sheet was evidently the reason that nine French citizens were kidnapped in Lebanon by the shadowy "Islamic Jihad" group, which is believed to derive its inspiration from Ayatollah Khomeini's regime.

Iraq has said in the past that it exercises no control over elements holding hostages in Lebanon. But Tehran complained directly about the activities of the People's Mojahedin in France when Mr Ali Reza Mousavi, its Deputy Premier, met Mr Chirac in Paris last month.

Mr Chirac ruled out any repatriation of exiles but said that France ought to make political refugees observe strict neutrality.

Iraq will, at least, be happy to host the people's Mojahedin.

Hopes fade for talks

Continued from Page 1

sidering any further economic measures.

The steady escalation of violence in South Africa has raised the demands within the Community to expand the list of measures agreed last September, which include a nuclear and arms embargo, the withdrawal of military attaches in Pretoria and a ban on sales of krugerrands.

The Danish Parliament has already agreed on a total trade embargo, and Ireland has decided to ban imports of South African fruit and vegetables. The Dutch Government is also under pressure to halt their proposal to be too negative to merit further discussion.

THE LEX COLUMN

Petrodollars in reverse

The most recent spurt in markets worldwide has been based on a gut feeling that the oil price collapse in the first quarter would somehow lead to a reversal of the inflationary depression in the West that followed the oil price shocks of the 1970s. The recent series of drab growth and investment statistics in the Western economies has thus caused a new feeling of unease in the markets. The economists' lectures about lags in the world economy had earlier drowned in the din as dealers piled in for the quick fix that has not materialised.

While equity markets in the spring will not work, it is not a return of funds from low spenders to high spenders. Precisely because of the earlier transformation, most of the Opec economies are no longer small ones. The West cannot just take the money and run; Opec can not simply transfer over \$30bn a year to consuming nations over and above its existing deficit. Petrodollars created by the high fixed oil price were recycled into developing countries, many with a high dependence on income from oil. The consequences for the banking system and the economics are all too familiar.

Today the question is how Japan, the world's biggest net importer of oil, will cope with the increase in domestic clients. Last Thursday's statement by Mr Peter Walker that a 3.5 per cent reduction in electricity standard rates takes account of the oil price fall appears the more remarkable against a fuel oil spot price fall from \$135 to \$50 a tonne this year.

In Japan there has been a similar process, or rather lack of process. Tokyo Electric is set for a profit of around Y170bn this year, which appears earmarked for major capital projects rather than the pockets of customers. In countries where energy markets are not controlled there is the prospect that cheaper oil means higher oil imports, despite the best efforts of the International Energy Agency. In the US there is a move away from smaller cars and back to gas-guzzlers, while West German households have been stockpiling heating oil on a grand scale. If Saudi Arabia had not come to believe that cut-price crude would lead to a strong rise in demand for Opec oil, it would hardly have stuck with its present policy.

One indication that the equity markets may be imbued with contradictory assumptions is that while cyclical stocks have been dramatically marked up on cheap oil, the oil companies whose asset values have imploded have not suffered a sell-off of symmetrical proportions. The oil sectors in New York and London both show slight gains on their position at the beginning of the year, thus obstructing potential predators, who are waiting for prices to fall into line with likely future assets.

The crude mirror image of the wealth recycling which may have

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SECTION III

FINANCIAL TIMES SURVEY

Sweden

Two events have had a powerful impact on Sweden's political and social life: the assassination of Olof Palme and the Chernobyl nuclear disaster. The country is experiencing improved short-term economic prospects, but Prime Minister Ingvar Carlsson must seek ways to stimulate long-term growth.

Year of hard realities

WITHIN a few months Sweden has been shaken twice, by the assassination of Mr Olof Palme, the Prime Minister, and by the radioactive fall-out from the Chernobyl nuclear disaster, also known as the Soviet Union—two traumatic events that pose profound and disturbing questions in the nation's political institutions.

Unused to political violence, the Swedes were stunned by the murder of Mr Palme on an open street in the middle of Stockholm. Nearly three-and-a-half months later the killer has not been caught. The police still know neither his identity nor his motive.

The ruling Social Democrats moved with extraordinary speed to fill the political vacuum left by Mr Palme's death. Within 24 hours of the murder the party's national executive had decided to rally behind Mr Ingvar Carlsson, Deputy Prime Minister and for nearly 30 years one of Mr Palme's closest colleagues, as the next party leader.

In his first three months in office Mr Carlsson has scarcely put a foot wrong.

Riding the wave of public sympathy and the instinctive longing for national unity that inevitably followed an assassination, the Social Democrats are experiencing an unprecedented surge in popularity. According to recent opinion polls Mr Carlsson himself is enjoying the highest vote of confidence achieved by any Swedish political leader, since

the 1939-45 war.

He has pledged himself to continue the policies pursued by Mr Palme. He has left his Cabinet almost unchanged, with only one move: the sacking of Mrs Birgitta Dahl, one of the Social Democrats' rising stars, as Environment Minister as well as Energy Minister.

Since the Chernobyl disaster a heavy burden has fallen on her shoulders. As the first country to detect the radioactive

By Kevin Done.
Nordic Correspondent

fallout from Chernobyl, Sweden has been deeply shaken by the obvious risks caused by nuclear power station accidents beyond its frontiers and is having to carry out a comprehensive reappraisal of its own nuclear power programme. Sweden was already the first country in the world with a heavy dependence on nuclear energy—which now accounts for nearly half of electricity generation—to have committed itself definitively to closing down its reactors. That decision was made after a referendum in 1980 showed that a majority of Swedes favoured a phased abandonment of nuclear energy. Nuclear power provoked one of the most bitter and divisive political debates in the early 1970s, that the country had even seen. It was this issue

that helped the Centre Party, traditionally the representative of agrarian and environmental interests, to build its support to unprecedented levels in the elections of 1976 and 1978, and bring to an end, if only temporarily, the Social Democrats' 44 years in power.

It was also disagreements about nuclear power that brought down one of the coalition governments led by Mr Thorbjörn Falldin, the former Centre Party leader, and new nations were as heavily influenced as the Swedes by the 1979 nuclear accident at Three Mile Island in the US.

Now the Centre Party, with its fortunes at a low ebb, is again taking up the cudgels on this vital issue and along with the Communists is demanding that Sweden's 12 nuclear reactors should be phased out before the year 2010, the date agreed after the referendum.

During the past 12 months Swedish industry in particular had begun a campaign to have the decision of the nuclear referendum overturned on the grounds that the desire for electricity that would result from abandoning nuclear power would seriously undermine its international competitiveness.

Chernobyl has halted that bandwagon. But the Government has still to show that it can come up with a credible alternative to nuclear power for all its talk of energy conservation and alternative technologies. Strong environmental lobbies already exist to oppose

both an expansion of hydro-power and an increased use of coal.

Meanwhile the mistrust of nuclear power can only increase, as the more long-term consequences of the fallout from Chernobyl become apparent. Some seven weeks after the accident the Swedish authorities were still not ready to allow farmers in the worst contaminated areas to let their cows out to graze.

Farmers in those areas have been advised to plough up their meadow land and move radioactive grass cuttings to waste sites at isolated locations on their land.

Information as to the extent of the contamination and on what protective measures are necessary have often been conflicting; and despite official attempts to calm the nation's fears it is clear that there is again a growing unease about nuclear power which could have significant implications for the political parties. In the often colourless



Ingvar Carlsson: leader suddenly given the reins of power

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the way towards more constructive relations with the Opposition parties.

The Social Democrats have ruled as minority governments since 1982, and Mr Palme's combative, divisive style often appeared more calculated to repel than attract co-operation.

Mr Carlsson's style is far more measured and he will be helped too by the fact that his sudden rise to power coincides with leadership changes in the other parties.

Last week, Mr Ulf Adelsohn, leader of the Conservatives since 1981, surprisingly announced his resignation following the disappointments of the last election. At the end of last year Mr Thorbjörn Falldin, leader of the Centre Party and Prime Minister from 1976 to 1978 and again from 1979 to 1980, resigned after losing the confidence of important elements in the party as a result of a series of disastrous election results.

Swedish politics have thus been robbed of three of the most dominant personalities of the past five years. Mr Bengt Westerberg, head of the Liberal Party, who emerged as the main victor at the last election, is suddenly one of the longest-serving party leaders in Sweden and he was appointed only 21 years ago.

For a long period before the last election it seemed that Mr Adelsohn might finally become Sweden's first Conservative Prime Minister since the late 1920s. When it came to the vote, however, it seemed that the Conservative message was too hard for the voters to stomach.

After running as high as 30 per cent in the opinion polls 12 months earlier, the Conservative dropped only 21.3 per cent at the election.

Inevitably Mr Adelsohn has had to bear much of the criticism for this disappointment and with the party's fortunes falling further in recent months—in opinion polls it has been overtaken by the Liberals as the largest Opposition party—it has decided that after nearly five years it is time for a

change of leadership. With the Opposition parties in a state of transition and unable to offer much of a challenge, Mr Carlsson has been able quickly to consolidate his position. His first months in office have been marked too by a growing optimism about the economy—at least in the short-term—helped largely by falling oil prices, the weaker US dollar and lower interest rates.

On the labour front it appears that the "honeymoon" period for the Carlsson Government is already over, however, and the first strikes of the 1986 wage round have broken out in the public sector—mainly in the Health Service among doctors, dentists and social workers.

Sweden's system of highly centralised national wage bargaining—a major element in the so-called "Swedish Model"—has been coming under increasing pressure for several years. There are strong indications that the two-year national pay deal, struck in the spring as a framework settlement for the private sector, will present serious problems at sector and local level if the 9.10 per cent ceiling (over the two years) is not to be exceeded.

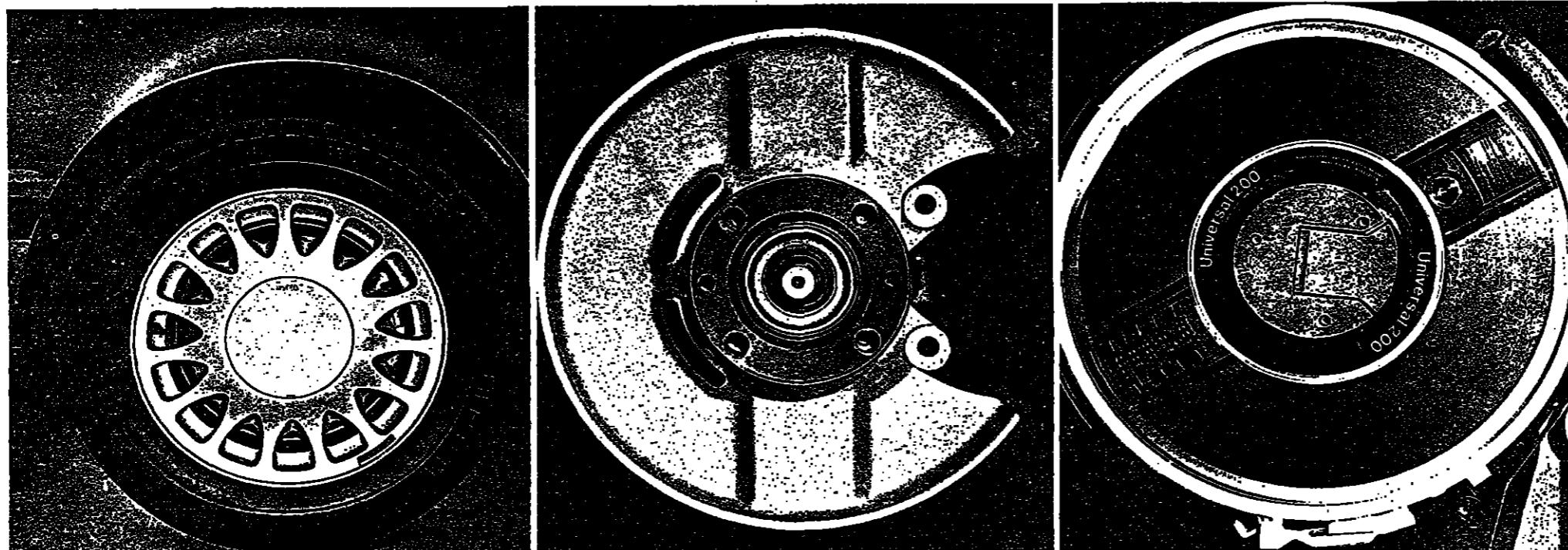
On the surface life in Sweden appears to have returned to normal, but a terrible uncertainty must remain as long as Mr Palme's assassination remains unexplained and his killer is still at large.

Growing frustration has already placed the focus of the investigation as much as the alleged bungling by the police as on the murder hunt as such. The police have been accused of seriously violating the rights of one suspect—since cleared at the election.

Inevitably Mr Adelsohn has resigned from the case in protest at police interference with his work.

According to Mr Hans Holmer, the Stockholm Police chief who is leading the hunt: "The investigation into the murder of Olof Palme is a nightmare. It is impossible to imagine a harder case to solve."

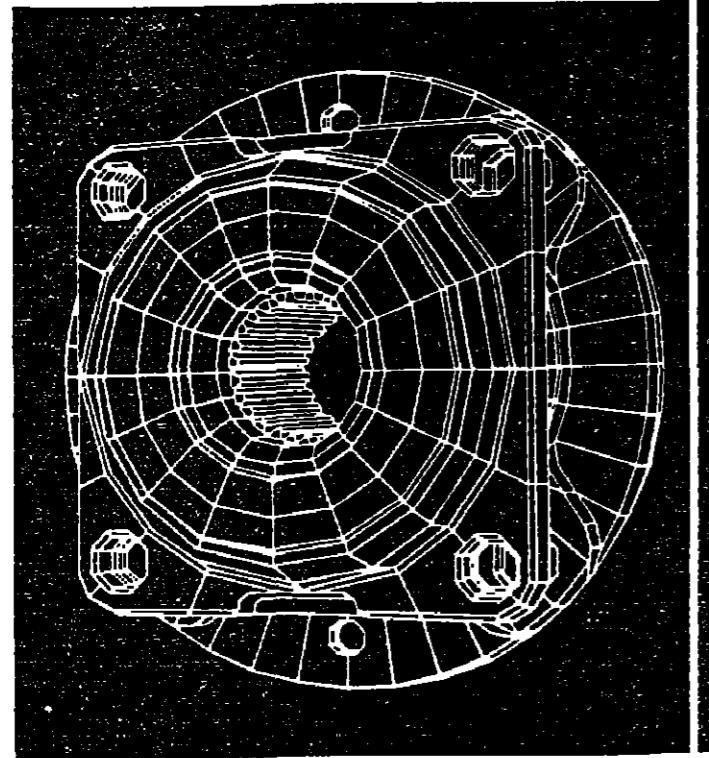
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Sweden 2

Politics

Grief for Palme strengthens unity

WITH the funeral of their murdered Prime Minister, Olof Palme, earlier this year, Social Democrats reached a new apogee. By the standards of Western democracy their hold on power was already phenomenal.

By the time of the next general election in September 1985 they will have ruled Sweden for 50 of the past 56 years and at present they look unbeatable.

With the memorial ceremony for Mr Palme they took their hold over Sweden a stage further and the party became the rallying point in the search for national unity. Suddenly, criticism of the Social Democrats seemed an attack on Swedish values that Mr Palme had made known far beyond the Nordic countries.

Although he had been murdered while in office the funeral was a Social Democratic rather than a state occasion.

Behind the simple white coffin there was one Swedish national flag, but it was only one of four. There were two red flags—one for the party and one for the trades unions—as well as the flag of the United Nations.

The city hall balconies were covered with hundreds more red flags, the standards of the party, of the trades union districts and the special interest group within the party itself.

It was the flags of the labour movement rather than the Swedish national flag that lined the route taken by the cortège to the graveside.

The funeral was organised by the Social Democratic Party and not by the state. The memorial ceremony—deeply moving with its themes of youth and hope—was a special occasion officiated over by Mr Sten Andersson, Foreign Minister, and for more than 20 years General Secretary of the party.

King Carl XVI Gustaf was present, as he spoke after Mr Ingvar Carlsson, who only days before had officially taken over the offices of Prime Minister and chairman of the party, and Mr Sten Andersson.

Social Democratic Party gatherings usually end with the singing of the Internationale. Out of deference to the hundreds of international leaders and heads of state who attended the funeral, the Social Democrats explained that on this occasion they had decided not to sing the Socialist anthem to show respect

for the differing opinions and beliefs of some of the foreign guests.

The National Anthem was not sung. Instead the party chose the song "Vi Rygger Landet" ("We Build the Land"), which is almost as popular among the Swedish labour movement as the Internationale.

It could hardly offend foreign visitors, and Social Democratic sensibilities towards the differing beliefs of some of their guests clearly did not stretch to those invited from the Swedish political opposition.

The funeral ceremony was the culmination of the extraordinary clearing of smoke that followed the waves of shock and national grief over the assassination of the Prime Minister. The manner in which the Swedes buried their murdered leader showed, perhaps more clearly than any other single event, just how far the Social Democrats have come in making their cause synonymous with that of Sweden itself.

At the best of times the splintered non-Socialist opposition parties have faced an uphill task to defeat the Social Democrats. In more than 50 years they succeeded only twice at the elections of 1976 and 1979. Now, after the loss of Olof Palme, their task appears almost impossible.

A wave of sympathy towards the Social Democrats has been reflected in the sharp jump in their most recent opinion poll ratings. The latest poll taken by Sifo, the Swedish opinion research institute, and published at the beginning of June put the Social Democrats first again with 48 per cent of the support.

In the last poll taken by Mr Palme's murder in February, the Social Democrats made a gain of fully six percentage points, unique in a Sifo poll.

A result of this wave of new support is that the Socialist bloc—comprising the Social Democrats and the Communists—now has an overwhelming lead over the Opposition, with 52 per cent of the support compared with 46.5 per cent for the four non-Socialist parties—the Liberals, the Conservatives, and the Centre Party together with its small ally, the Christian Democratic Alliance.

Even Svenska Dagbladet, the arch-conservative Stockholm morning newspaper, observed in a recent editorial: "Seldom has Swedish social democracy appeared stronger. The opinion ratings are high both for the party and its leader. The Government is facing hardly any problems in the Riksdag (Parliament)."

"Its theoretical dependence on the Communist party does not appear to play a great role in practice. The Government manages regularly to negotiate an agreement with one of the opposition parties without having to pay much of a price in the form of political concessions."

Since the election in September last year the political landscape has changed quite dramatically with the disappearance of the two personalists who had dominated Swedish political life for much of the 1970s and the first half of the 1980s. Mr Palme and Mr Thorbjörn Falldin.

Mr Palme took over the Social Democratic leadership and the office of Prime Minister in 1969 and led the party through six elections, including the two defeats in 1976 and 1979. The Social Democrats are used to continuity and he was only the fourth leader the party had had since it was founded in 1909.

Mr Falldin was the man who at least temporarily, managed to stop the Social Democratic advance. A farmer and the

leader of the Centre Party he was almost the antithesis of Mr Palme. Against the intellectual agility and rhetorical brilliance of Mr Palme he often appeared rather cumbersome but he also displayed a solidity and sincerity that won the support and affection of many Swedes.

Little love was lost between Palme and Falldin and as long as they were the leaders of their respective parties there appears no chance of closing the gap between Right and Left that opened up during their respective years in government.

Mr Palme spoke of "an outstretched hand" towards the Opposition, but in practice the phrase remained rather empty. He displayed a mistrust of Social Democratic motives that even words such as "trust" might be used to suggest their official actions showed that they were intent on pursuing divisive rather than conciliatory policies.

Mr Falldin's constant aim

was a non-Socialist majority in the Riksdag, and controversial issues such as the Social Democrats' wage-earner fund system ensured that the Centre Party remained firmly in the non-Socialist camp.

The wage-earner funds, established in the end of 1983 after a long and bitter political fight, are designed to redistribute a part of corporate profits into trade union-controlled funds set up to buy equity stakes in Swedish industry and the Opposition parties are still committed to their abolition if they remain in power.

Two months before Mr Palme's murder, Mr Falldin fell victim to growing grass-roots opposition in the Centre Party after a series of disastrous elections. The Centre Party's vote declined to only 12.4 per cent at the last election compared with the peaks of 25 and 24 per cent respectively in 1973 and 1976.

Mr Falldin resigned when it became obvious that he had lost the support of the committee formed to conduct an inquiry into the latest election defeat. After a brief period of infighting the party united around the deputy chairman, Mrs Karin Söder, who became Sweden's first woman party leader.

The new leader of the Social Democrats and Mrs Söder as leader of the Centre Party, pushing a rather lack-luster Conservative Party into second place.

According to the latest Sifo poll, although the Liberals have been overtaken and they are still marginally ahead with 18 per cent against the 17 per cent support for the Conservatives and 10 per cent for the Centre Party (without the Christian Democrats).

An important new element entered the Swedish political climate with the Soviet nuclear plant disaster at Chernobyl, which could have unforeseen consequences for the party political balance. The Centre Party, which led the anti-nuclear debate during the later 1970s, has seen its fortunes recover slightly in the weeks since the Chernobyl accident.

Both the Centre Party and the Communists are pressing hard for an earlier phasing-out of nuclear power than the year 2030 agreed after the 1980 referendum, and the nuclear issue could again reshape the Swedish political map in the late 1980s as it did in the 1970s.

sharpness and strong polemics of Mr Palme, and his replacement by Mr Carlsson should improve decisively the Social Democrats' chances of finding a majority for their policies in the Riksdag issue by issues without having to rely too heavily on the Communists — except when it suits them.

After all, the Social Democrats are a minority Government with only 159 seats in the Riksdag compared with the 171 seats of the non-Socialist bloc. They depend on the 19 Communists to give the Socialists bloc 178 seats and an overall majority of seven.

The tricky balancing act that appeared to face the Social Democrats in the Riksdag after the election has not been necessary, and they have managed with relative ease to steer their way through the Parliamentary rocks and shoals.

The personalities of Mr Carlsson and Mrs Söder mean that there is greater room for compromise, but the effect of Mr Palme's murder also means that there is added pressure on the parties to compromise. In his first address to the Riksdag as Prime Minister, Mr Carlsson made clear that under his leadership the government would seek closer links to the opposition.

"Violence has been thrust upon us. We feel grief and wrath—but at the same time a sense of closeness and national unity. The Swedish people expect us now to take joint responsibility for our country and its future without contrived conflict and unnecessary contention," Mr Carlsson said.

The Government, he added, would hold an "open door" to co-operation with the Opposition. But that Opposition still seems badly divided. Staffs of the Social Democrats in the Riksdag, despite Mr Palme's long years in power, but the changes tend to come between the so-called bourgeois parties rather than between the Socialist and non-Socialist blocs.

At the last election it was the Liberals' turn to emerge triumphant under their popular new leader Mr Bengt Westerberg, who pushed their share of the vote up to 14.2 per cent from only 5.9 per cent in 1980. In several of the opinion polls since the election the Liberals have even managed to take the lead in the non-Socialist camp, pushing a rather lack-luster Conservative Party into second place.

He is a hardworking and determined man, intelligent and well-organised, incisive in an argument and with a ready reply. Though a former member, he is not afraid to publicly say no and is said to have a rough sense of humour.

As a speaker he is pragmatic and, in contrast to Palme, careful not to arouse emotions which could be divisive. In many ways his career has followed a similar path to that of Olof Palme, but in terms of background they grew up a world apart.

Although Palme was adept at finding radical elements in earlier generations of his family, he in fact grew up in a deeply bourgeois family with roots far from the Swedish labour movement. His father and grandfather were managing directors of Swedish insurance companies, his mother and grandmother both came from aristocratic backgrounds and he was educated at one of Sweden's leading private schools, Sigtuna.

Mr Carlsson, on the other hand, has humble working-class credentials. He was born in the textile town of Borås in the west of Sweden in 1934. His father was a warehouseman and his mother a textile worker. He took the commercial course at the local grammar school before moving on to Lunds University to study political science.

Kevin Done



Chernobyl: the Soviet nuclear disaster could have unforeseen consequences for Sweden's party political balance

Taking over with ease

IT TOOK Sweden's Social Democratic Party less than 24 hours after the assassination of Olof Palme to close ranks behind its new leader, Mr Ingvar Carlsson.

As Deputy Prime Minister Mr Carlsson had been one of the earliest to arrive at Rosenbad, the Government chancellery, in the first cold, dark hours of Saturday March 1 as the shocking news began to spread that Mr Palme, the Prime Minister and the Social Democrats' undisputed leader since 1969, had been shot dead in a street in central Stockholm.

The display of party unity was impressive. Under almost identical circumstances the choice of Mr Carlsson would have appeared far from automatic—at least to outsiders—but it is a tribute to his achievement in his first three months in office that today the wisdom of his appointment is scarcely questioned.

Even to Swedes Ingvar Carlsson has been something of an unknown quantity, apparently content to work in the shadow of Olof Palme for much of his political career. The apparent ease with which he has taken over the reins of power, however, says much of the detailed knowledge he has picked up both of the workings of government and of the party in almost 30 years in politics.

He is a hardworking and determined man, intelligent and well-organised, incisive in an argument and with a ready reply. Though a former member, he is not afraid to publicly say no and is said to have a rough sense of humour. As a speaker he is pragmatic and, in contrast to Palme, careful not to arouse emotions which could be divisive.

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Foreign Policy

Consensus on the rule of law

SWEDISH FOREIGN policy may at times appear quixotic, but even when political leaders are deeply worried about distant injustices it would be wrong to think that this concern is purely altruistic.

"Enlightened self-interest" is the explanation offered by officials and others of the penchant of Swedish leaders to speak their minds about wider issues and problems unconnected with the problems of this Nordic nation.

The guiding principle of Swedish foreign policy is security through non-alignment in peacetime and neutrality in the event of war. It therefore seeks to avoid falling into the influence of the nearest superpower, the Soviet Union, while not becoming a menacing outpost of the distant superpower, the US.

Relations with the US were as key as a Nordic winter during the Vietnam War. Now they are pretty cool with the Soviet Union because of incursions by its submarines into Swedish territorial waters.

This was one of the key issues raised in Moscow in April when the new Foreign Minister, Mr Ingvar Carlsson, made the first visit by a Swedish leader to the Soviet capital in recent years. Little real progress was made in the discussions, but officials believe that the visit did help to improve the atmosphere.

Swedish suspicions of Moscow have reached an all-time high, according to a recent opinion poll. This showed that 57 per cent of Swedes perceived the Soviet Union as either unfriendly or a threat. The essence of Stockholm's attitude towards Moscow is to try to

maintain good relations so that Sweden will not be harmed.

Sweden may have become almost synonymous in the modern world with the advocacy of peace and disarmament, but the Swedes are not starry-eyed romantics. Military service is compulsory and high defence spending is accepted as essential if potential enemies are to be convinced that an invasion would be difficult, costly and bloody.

The Swedes believe that they avoided war for 170 years not only because of geographical and political circumstances but also thanks to their policy of neutrality allied to strong military preparedness for self-defence.

Wartime does not mean that Sweden is neutral in the widest sense. It was one of the first western countries to criticise publicly US involvement in Vietnam. It has been outspoken about the Soviet invasion of Afghanistan and the recent US raid on Libya.

"We condemn the Soviet invasion of Afghanistan because we don't want them there," said a senior government official, in a frank explanation of what to some may appear as Swedish "meddling" in other people's affairs. "Our international involvement is part of our defence efforts," he explains.

The Swedish Government, whatever party or parties are in power, firmly believes that the survival of small nations in a world of superpowers depends on scrupulous observance of the rule of law in international affairs.

The Swedes believe that there is need to limit the resources available for attacking Sweden. But this has not yet become an issue.

Neither, apparently, has there been much discussion of the quality of the training of conscripts for the infantry. Some experts feel that while their keenness is not in doubt they would be little better than cannon fodder. There are also doubts about the effectiveness of the call-up system, which is supposed to be able to put 800,000 men under arms within 72 hours.

The continuing debate about defence policy which concentrated on the issue of spending levels. The allocation of resources for national defence is now under review by a multi-party committee. After receiving its recommendations the Government will draft a bill to be tabled in Parliament.

The main debate concerns the level of spending rather than the strategic and tactical concepts which underlie defence policy. The Government proposal to spend SKr 700 billion for the period 1987-92 was publicly criticised by the military which then demanded that spending be increased by SKr 800 million.

The fact that the proportion of Gross National Product devoted to defence fell from nearly 5 per cent in the 1960s to just over 3 per cent in 1983 was hardly discussed.

Some Swedes feel there is need to question current defence doctrine, which assumes that any Soviet aggression would come only in the context of a much broader conflict.

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The continuing debate about arms sales policy is more vigorous. If Sweden is to remain neutral and independent it needs to be mainly self-sufficient in arms supply, so it manufactures everything from front-line fighter aircraft to tanks and artillery.

To make this more feasible economically it is essential that the weapons manufacturers be able to export their products. But this raises questions about the morality of arms sales abroad. Sweden prohibits arms exports to countries actually in armed conflict or into areas of potential conflict.

There is also a ban on sales to countries that fail to guarantee that such arms will not be exported to third parties. Recent revelations that Bofors, a leading gun manufacturer, may have sold weapons to the Middle East through intermediaries in Singapore and Yugoslavia have only added to controversy which has been given further relevance with the announcement of a SKr 100 billion sale of artillery to India.

David Lennon

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JY in LCO

Sweden 4

Foreign Aid

Budget strain puts pressure on target

ONE OF SWEDEN'S most cherished foreign policy claims is its commitment to a high level of foreign aid spending, the cornerstone of its stance in relation to developing countries.

Carefully cultivating its image in the Third World, an important market, Sweden is officially committed to spending 1 per cent of Gross Domestic Product (GDP) on aid to underdeveloped countries.

Stockholm is quick to remind former colonial powers of their "heavy historical responsibility" they bear for their former attempts to achieve "control and systematic exploitation of the natural riches" of the Third World.

Yet a closer look at Stockholm's policy reveals that, under the pressure of budget constraints, the much-touted 1 per cent commitment (to which the country adhered from 1975-76) was temporarily suspended in 1984, and achieved in subsequent years only by what some political opponents term "creative book-keeping."

Further, not even Sweden is an exception to the general rule that foreign aid (combined here with the newly-inaugurated "balance of payments support" system) is of at least as much service to the economic and political goals of the donor as it is to those of the recipient.

About one-third of Swedish aid is tied, and as much as 50 per cent of total disbursements return directly to the coffers of Swedish multilateral companies, an official at the SIDA development agency estimates.

Roughly 30 per cent of Swedish foreign aid is channeled through the multilateral institutions such as the World Bank and UNDP. The bulk of direct aid is administered by SIDA on a programme-country basis, and by BITS, the Commission for Technical Assistance.



Sten Andersson, Foreign Minister: human rights no impediment

Director, Mr Anders Forss, concedes "we were in too big a hurry, we didn't know enough, and the personnel were not always adequately qualified."

The agency's newly-appointed chief, Mr Carl Tham, says "in the future I believe we will have to be more careful with big projects."

This so-called "balance-of-payments" aid has drawn sharp criticism, not least within the organisation for Economic Cooperation and Development's (OECD) Development Aid Committee.

Moreover, a large part of the annual appropriations in fact have not been disbursed. As one OECD source put it: "These little quirks make one wonder why they want to introduce blemishes on an otherwise good record."

The Swedes have though made great efforts to improve the effectiveness of their aid system, following several controversial and expensive large-scale projects.

Among these have been the Bai Bang forestry complex in Vietnam which, although it has cost \$2.4bn in aid which Sweden has sent the country since 1970, is generally considered to have proved an expensive, unproductive and embarrassing folly. "We've had a tendency to go into unknown countries with too big sums," the retiring SIDA

Ms Margaretha af Ugglas, a prominent Conservative party Parliamentarian, has unsuccessfully spearheaded an attempt to cancel all existing Swedish commitments to the Bai Bang project in Vietnam.

If it is "irretrievable," she says, "that this project can be allowed to continue despite the fate of the boat people, the continued occupation of Cambodia, and forced labour at Bai Bang."

However, Sweden's Foreign Affairs Minister, Mr Sten Andersson, responded in a recent Parliamentary debate that human rights deficiencies in Cambodia in general be cited as an impediment to cooperation with developing countries."

Nonetheless, he warned, "human rights have come to play an increasingly important role in the selection of countries, in the design of aid and in decisions to discontinue development assistance."

Some quarters of the country into open flame.

The complexion of Swedish society has changed radically in the post-war years as a result of the nation's liberal policy on refugees. What was once perhaps the most homogeneous culture in Europe has found itself dealing, for the first time in its history, with the consequences of large-scale immigration.

In 1950 Sweden had only 89,000 foreign-born residents, corresponding to 1 per cent of the population. The overwhelming majority of these came from other parts of Scandinavia.

It was the brightly coloured shape of an upheld hand, the French-inspired SOS anti-racist logo — printed with the admonition: "Hands off my friend!"

The same symbol was printed on T-shirts pointedly worn by the entire choir which sang the country's farewell at Mr Palme's funeral.

But another more disturbing sign could be seen on the streets — the letters DSS traced on to grimy windows, spray-painted on walls and carved into trees. Translated, it means "Keep Sweden Swedish."

The Government's conscious decision to introduce the anti-racist theme into the sombre proceedings following Mr Palme's death represented an attempt to counter the widespread suspicion that the assassin might have come from the ranks of Sweden's own immigrant community.

The fear was that this could fan the embers of latent hostility and resentment, which exists to a growing extent in

some quarters of the country.

been disturbing signs of sinner for Refugees.

The total of 14,500 who

sought asylum in Sweden in 1985 was the largest number in the post-war period, putting a severe strain on the country's liberal tradition.

The government has been compelled to respond. In mid-March, it tabled a new immigration policy still, it proposes, among other things, a law against racial discrimination and sharp penalties including jail terms for offenders.

The Bill also establishes an immigrant rights ombudsman, doubles state aid to immigrant groups, and attempts in general to address some of the problems caused by large-scale immigration.

While attitudes have hardened considerably, what is perhaps most surprising, given the circumstances, is that the negative reaction has not been stronger, as for example in neighbouring Denmark.

However, immigration authorities expect as many as 15,000 new refugees to apply for asylum this year, and government may soon find itself facing an irresistible pressure to abandon its historically liberal policy, follow the path of Denmark and sharply tighten the influx.

Trade

Erosion of competitiveness

SWEDENS TRADE surplus declined to SKr 15.8bn last year from SKr 24.8bn in 1984 and the country lost market shares abroad despite a 3 per cent rise in the volume and a 7 per cent increase in the value of exports.

The economy is highly dependent on trade, with about 50 per cent of its output of manufactured goods exported, Europe, both EEC and EFTA, is the largest customer, providing nearly 70 per cent of the country's export market.

Rising costs and higher-than-average inflation eroded its competitiveness during the 1970s, but that was offset during the 1980s by devaluation of the krona in 1981 and 1982. More recently, the movement in exchange rates, such as the falling dollar and the strengthening Deutsche mark, have been beneficial. So has the lower oil price, with certain exceptions.

The purchasing power of three important customers — Norway, which accounts for 10.5 per cent of total exports, the UK, with 10 per cent, and the Soviet Union, which though it has only 1 per cent of the total is the largest Eastern bloc customer — is expected to be adversely affected by the decline in revenue they are sustaining as a result of the fall in oil prices.

But this loss is likely to be more than offset by the positive effect of oil price changes on Sweden's other main trading partners in the EEC as well as the reduction in the energy import bill, which was 10 per cent of the total last year.

Last year imports climbed at a much faster rate than exports up 12 per cent in value and 9 per cent in volume, while the Central Bureau of Statistics imports totalled SKr 243.6bn in 1985.

The trade surplus would have been even lower had not export prices increased faster than import prices during the year.

The export boom of 1984 and 1985, which had been stimulated by the 10 per cent decline in 1982, was clearly flagging when the 3 per cent volume increase is compared to the 8 per cent increase in 1984 and the 12 per cent rise in 1983.

Total foreign sales last year were SKr 259.4bn.

A substantial increase in imports was a strong factor in dragging the current account of the balance of payments into an estimated deficit of SKr 10.3bn last year compared



Half of Sweden's output of manufactured goods is exported.

with a short-lived surplus of SKr 3.2bn in 1984 — the first time in a decade that Sweden had shown a current account surplus.

The growth in the value of exports to the US, which last year went ahead of West Germany as the largest single country market with an 11.6 per cent share, slowed down last year. Sales rose by a dramatic 49 per cent in 1983-84 and a more modest 9 per cent in 1985.

By the last quarter of 1985, however, the falling dollar meant that the value of Swedish exports there actually fell by 6 per cent.

As an economic area the EEC is by far the most important export market for Swedish goods, accounting for about 50 per cent. The volume of exports to the EEC has been rising in recent years, though there was little improvement last year.

ETA, of which Sweden is an important member with a larger population than Austria or Switzerland, continues to be a significant market, though it is declining gradually as exporters concentrate their marketing efforts in the main EEC member states. Nonetheless, it still

accounts for some 17 per cent of Swedish exports.

Exports have also been growing strongly to more distant and previously neglected markets such as Canada, up 33 per cent last year; Australia, up 28 per cent; and China, up by a massive 83 per cent in 1985.

Trade co-operation with Sweden's Nordic neighbours continues to be significant. Last year Norway, Denmark, Finland and Iceland accounted for 25 per cent of the export market. Stockholm, in concert with the other Nordic capitals, has been active in identifying and eliminating technical and administrative obstacles to the growing trade co-operation between enterprises across their borders.

The government is forecasting a slight improvement in the trade surplus this year, to SKr 18.6bn, with a 4.5 per cent volume increase for exports and a rise of 4.9 per cent in the volume of imports.

Engineering products showed the strongest advance in exports last year, with increases also registered for pharmaceuticals, paper and steel.

Among the imports capital goods were up 15 per cent in value, about the same level as

of death.



Mr Ingvar Carlsson, the Prime Minister, presides at a Press conference last month to announce a judicial inquiry into the full circumstances and repercussions of Olof Palme's death. The assassination has had far-reaching effects on a Sweden which has changed considerably in the past decade.

Immigration

Huge change in Swedish society

WHEN MR Ingvar Carlsson met the Press for the first time as acting Prime Minister in the grim first hours following the assassination of Mr Olof Palme, an undulating bit of plastic stood out on the lapel of his black suit.

It was the brightly coloured shape of an upheld hand, the French-inspired SOS anti-racist logo — printed with the admonition: "Hands off my friend!"

The same symbol was printed on T-shirts pointedly worn by the entire choir which sang the country's farewell at Mr Palme's funeral.

But another more disturbing sign could be seen on the streets — the letters DSS traced on to grimy windows, spray-painted on walls and carved into trees. Translated, it means "Keep Sweden Swedish."

The Government's conscious decision to introduce the anti-racist theme into the sombre proceedings following Mr Palme's death represented an attempt to counter the widespread suspicion that the assassin might have come from the ranks of Sweden's own immigrant community.

The fear was that this could

fan the embers of latent hostility and resentment, which exists to a growing extent in

some quarters of the country.

been disturbing signs of sinner for Refugees.

The total of 14,500 who

sought asylum in Sweden in 1985 was the largest number in the post-war period, putting a severe strain on the country's liberal tradition.

The government has been compelled to respond. In mid-March, it tabled a new immigration policy still, it proposes, among other things, a law against racial discrimination and sharp penalties including jail terms for offenders.

The Bill also establishes an immigrant rights ombudsman, doubles state aid to immigrant groups, and attempts in general to address some of the problems caused by large-scale immigration.

While attitudes have hardened considerably, what is perhaps most surprising, given the circumstances, is that the negative reaction has not been stronger, as for example in neighbouring Denmark.

However, immigration authorities expect as many as 15,000 new refugees to apply for asylum this year, and government may soon find itself facing an irresistible pressure to abandon its historically liberal policy, follow the path of Denmark and sharply tighten the influx.

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Sweden 6

Engineering

Slower growth and long wait for an upturn

SLOWER GROWTH in productivity this year, wage settlements almost double those of rival producers, and a weakening world business cycle are the less-than-cheering facts facing Sweden's vital engineering industry.

Described as the heart of Swedish industry, the engineering sector (excluding shipping) did well in 1983 and 1984. Last year productivity rose by a modest 1.5 per cent, to a total SKr 230bn. Good though this was, it was disappointing for an industry which enjoyed a 10 per cent increase the previous year.

Growth this year will be no more than 4 per cent for the industry as a whole, says Mr Anders Runne, chief economist of the Engineering Employers' Association. He believes that 1987 could be "zero year" with no change in investment or production, and possibly a decline in employment.

"The bottom will come in 1988, but that will be at much better point than earlier troughs," he forecasts.

With the phase of increased industrial investment in the US now over, he says, demand for Swedish products there will lessen. Elsewhere, the lower oil price, which he regards as welcome, but temporary, will lead to a rise in private consumption.

"But this will be less significant for our industry because we mainly produce investment

goods," says Mr Runne, who is looking to 1990 for the next upturn of the business cycle.

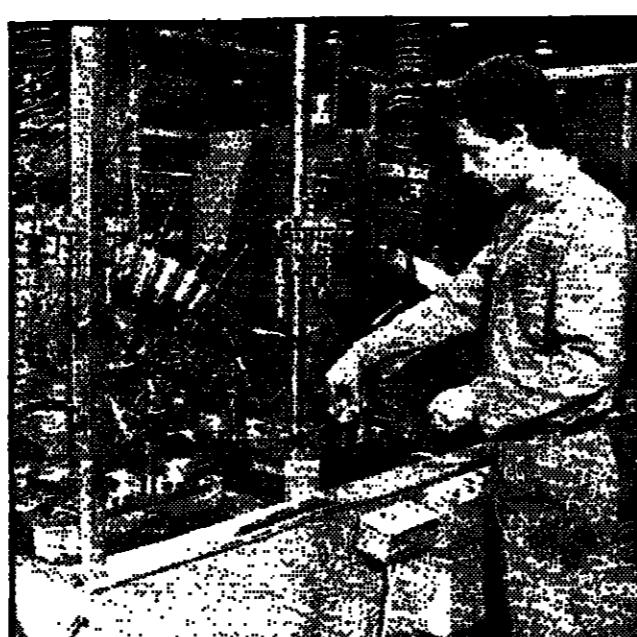
But the picture is far from total gloom and doom. Compared to the overall industrial performance of the Swedish economy last year, when production grew by only just over 2 per cent, engineering did well. As it accounts for 40 per cent of industrial output and close to 50 per cent of industrial exports, a rate of growth, even at a slower rate, remains crucial to the nation's well-being.

While it is small by international standards, accounting for barely 3 per cent of world trade in engineering products, the key role the industry plays in Sweden can be seen from the fact that it accounts for five of the country's ten largest industrial companies. Another three of the top ten are conglomérates with major engineering subsidiaries.

It employs 380,000 people, roughly 10 per cent of the total labour force in workplaces ranging from the giant to the tiny.

More than half of the 4,000 engineering factories have fewer than 20 employees.

Exports accounted for 54 per cent of production last year, with the volume up by 6 per cent over 1984. The total value of foreign sales rose by 11.7 per cent to total SKr 123bn. In 1984 the growth in the volume of exports was 2 per cent, while the increase in value was 19 per



Multi-drill machine at Atlas Copco. Engineering is a key part of Sweden's industrial activity.

The Swedish Engineering Employers' Association (SEEA) predicts a solid increase in exports to Western Europe, especially West Germany, in the coming six months. However, Saab-Scania, the official representative, says that West Germany is Sweden's largest competitor, especially in vehicles, and that its productivity is expected to rise more than Sweden's while its wages are lower.

Swedish engineering's long-standing international success is based on some key inventions and innovative management:

SKF became the world's largest manufacturer of roller bearings thanks to the invention of the self-aligning ball bearing. Alfa-Laval made its name with the cream separator, LM Ericsson with the hand telephone set and later digital telecommunication systems, and Electrolux with the absorption refrigerator (no moving parts).

Management's capability of inventing new production techniques have helped Volvo, the car, bus and lorry maker, to achieve fame and prosperity, while ASEA has become Europe's largest manufacturer of robots and a powerful competitor in the world market for power generation and transmission equipment, industrial process control and electronics.

Not all the traditional industries have fared so well. Saab-Scania had a 10 per cent share of the world shipbuilding market and was the world's third largest in terms of tonnage built. The Government's decision in February to close Kockums, the last of the big state-owned yards, means that the merchant shipbuilding industry is now dead.

This marked the end of a nine-year struggle by the Government to keep the industry afloat and turn a profit through a restructuring programme. The rapid reduction of capacity cost the state SKr 35bn in the eventually unavoidable attempt to make a slimmed-down industry more competitive.

But even as the shipbuilders have been moving out of the picture, the car manufacturers have been moving in. Saab-Scania announced that it would build a car plant in Malmö to take up the labour slack caused thereby in the Kockums closure. A year ago Volvo agreed to set up a plant at Gothenburg when the Government announced the closure of the Uddevalla shipbuilding yard there.

The vehicle engineering industry has been the success story of recent years, especially the soundly built Volvo cars which have done so well in the US and the UK. Volvo trucks and those of Saab-Scania have also sold well.

Transport is the second highest employer in the engineering industry, with 97,000 workers. The weaker dollar is expected to shave Volvo's previously handsome margins in the important US market for the immediate future, however.

The electrical sector, which had been doing well until the beginning of 1985, has suffered from a steep decline in demand, but it is still regarded as a growth area.

But the same is not being said by SEEA officials about the machinery and metal-working sectors. Demand has weakened and the short-term forecasts are for an optimistic, especially given the labour unrest which is besetting industry in general and metals in particular.

David Lennon

Iggesunds Bruk is a forest industry enterprise with some 3,000 employees. Total sales in 1985 amounted to Skr 2.8 billion and the profit after financial income and costs amounted to Skr 125 million.

Almost 80% of the company's output of pulp, paperboard and sawn timber products are exported. The Group is organised in three divisions: Forestry, Timber Products and Pulp/Paperboard.

In 1985, the earnings of the Timber Products and Pulp/Paperboard Divisions declined sharply, while the profits of the Forestry Division improved.

The Group's fixed capital expenditure totalled Skr. 394 million.

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Industry

Export orders up 10 per cent



Manufacture of carton-filling machines at Teira Pak, Lund

"SWEDISH UNIONS have a very open attitude to rationalisation and structural changes," says Mr Stig Malm, leader of LO, the country's powerful blue collar workers trade union confederation. "Even at 30 per cent unemployment in the 1980s we took the position that we should be in favour of new technologies."

Sweden is among the countries that have come furthest along the path of rationalising and restructuring old industries. It tried the expensive route of trying to keep ailing industries alive with heavy state subsidies during the 1970s, but with the return of the Social Democrats to power in 1982 it has embarked on a more offensive policy.

The dramatic 16 per cent value reduction pushed through in October 1983 has led to greater profitability and since then industrial policy has shifted away significantly from subsidisation towards a more general approach to creating favourable conditions for long-term growth.

Over the last three years Swedish industry has staged a strong recovery in terms of production, profitability and investment. This year could prove to be another year of record profits, as the economy performs more strongly than originally expected and Sweden gains a fresh impetus from exports to Europe and abroad.

While the fall in the value of the US dollar has hit some Swedish companies—the US after all took over from West Germany last year as Sweden's single biggest export market—exporters have been well compensated by the corresponding fall in the value of the Swedish krona against the D-mark and other European currencies.

Given the way the Swedish currency basket works, the weakening of a major component such as the US dollar automatically leads to the strengthening of other currencies.

This marked the end of a nine-year struggle by the Government to keep the industry afloat and turn a profit through a restructuring programme.

The rapid reduction of capacity cost the state SKr 35bn in the eventually unavoidable attempt to make a slimmed-down industry more competitive.

But even as the shipbuilders have been moving out of the picture, the car manufacturers have been moving in. Saab-Scania announced that it would build a car plant in Malmö to take up the labour slack caused thereby in the Kockums closure.

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The vehicle engineering industry has been the success story of recent years, especially the soundly built Volvo cars which have done so well in the US and the UK. Volvo trucks and those of Saab-Scania have also sold well.

In March industrial production rose by 2.7 per cent from February and was 2.8 per cent higher than a year earlier. Output virtually reached the record level recorded in August last year. Production in the first quarter was 2.1 per cent higher than in the preceding quarter with the main impulses to growth coming from the engineering, paper and board, and chemicals sectors.

Activity in the engineering

sector—excluding shipbuilding—is at a very high level and since it reached the bottom of the recession in the fourth quarter of 1982 production has risen by 30 per cent. Output for the peak year of 1985 was 4 per cent higher than in the previous three months and was the highest level ever recorded.

In the paper and board sector output in March rose by 2 per cent from February and was fully 8 per cent higher than a year earlier. The strong growth of 1984 weakened last year, but in the first quarter of 1985 production rose by 4 per cent from the last three months of 1984 and established a new record level for output in a single quarter.

Excluding the pulp and paper industry, which had very high investment expenditure in 1985 the rest of industry could increase the volume of spending by some 5 per cent.

While the performance of Swedish industry during the second half of the 1970s and the beginning of the 1980s was rather poor—production in 1982 was lower than eight years earlier—developments were under way which have helped to transform the country's industrial structure.

There was a considerable reduction in activity in a number of basic and traditional sectors such as iron and steel, shipbuilding and textiles with the level of employment in these sectors halving in 10 years. The restructuring was accompanied by massive government aid to soften the blow and limit the

social costs of large sectoral and regional unemployment.

At the same time there was a relatively sustained expansion of other engineering sectors such as transportation, cars, electrical and non-electrical machinery and in particular information technology-based industries.

The process of industrial restructuring has again been graphically illustrated this year in the contrasting fortunes of the shipbuilding and car industries.

Earlier this year the Government decided to close the country's last merchant shipbuilding yard, Kockums, in the south of Sweden. The blow was softened by the simultaneous announcement of plans by Saab-Scania to build a new car plant on the site of the doomed shipyard. The Government had been able to sell the "hot little rabbit out of the hat little more than a year earlier when Volvo announced that it would build a new car plant at Uddevalla, another merchant shipbuilding yard, which has closed this year.

The closure of the shipyards marks the end of an era for Sweden, which little more than a decade ago was the world's second largest merchant shipbuilding country after Japan.

According to Mr Thage Petersson, the Swedish Industry Minister, the state has committed more than SKr 550m (£32.2bn) in state aid to the shipbuilding industry in the last 10 years, but there was still no prospect of building merchant ships on a commercial basis before well into the 1990s at the earliest.

The Government estimated that continued production at Kockums of merchant vessels would need aid of around SKr 50m a year for the foreseeable future.

"Resources should be put into sectors with better prospects not into an industry which has no customers and orders," says Mr Petersson.

Few other shipbuilding nations have reduced so much capacity so quickly, but even Kockums, which has ranked among the most efficient shipyards in the world, has found it impossible to remain profitable. The whole restructuring exercise in Sweden offers some sobering lessons to decision makers in other European governments and shipyards, where subsidies are still the order of the day.

Kevin Done

An appetite for acquisitions

Electrolux's latest big takeover has made it the world's biggest maker of household appliances, Kevin Done reports.

ELECTROLUX'S voracious appetite for acquisitions is apparently never satisfied. In the space of a couple of decades it has bought more than 100 companies in 40 countries, but even by these standards it has surpassed itself in the last 18 months.

At the end of 1984 it bought up Zanussi, the Italian white goods manufacturer, establishing itself in the process as the unchallenged leader in the European household appliances market.

The job of rescuing the battered Zanussi group from the brink of bankruptcy and shaking it back into health may appear to challenge even Electrolux's undoubted restructuring skills, but with barely a pause for breath it returned this spring with its most ambitious acquisition to date, the \$745m purchase of White Consolidated Industries, the third largest white goods manufacturer in the US.

The acquisition of White Consolidated has made Electrolux the biggest manufacturer of household appliances in the world—

financial items) compared with the loss of SKr 81m in the same period of 1985.

Electrolux's recipe for Zanussi has included bringing in a new management as well as a new workforce of some 3,000 during the year. At the same time it has increased product exchanges between Zanussi and the rest of the Electrolux group, it has coordinated the administration and distribution of the sales companies and begun major investments to make the Zanussi plants more highly automated and flexible in order to ensure full output of the second half of the year.

In the US, Electrolux also faces a major challenge if it is to bring White up to the levels of profitability achieved by its leading rivals General Electric and Whirlpool. The management believed that it was imperative for it to enhance its presence in the US market, however, and White offered perhaps the best problem. Its machine tools business made a \$30m loss last year.

It was already in the process of being restructured before Electrolux appeared on the scene, however, and its operations have been concentrated increasingly towards household appliances. A couple of years ago it dropped about 10 different loss-making lines of business taking a \$129m write-down in the process, but it is still activities outside white goods that pose the biggest problem. Its machine tools business made a \$30m loss last year.

According to Anders Scharp, in household appliances, White Consolidated and Electrolux's existing US subsidiary Tappan complement each other well, however. As a result of the takeover the new group will emerge as US market leader in ranges and air-conditioners and will have a strong position in refrigerators.

Its major weakness will be in dishwashers and washing machines.

Through the takeover Electrolux has gained four well-established brand names, Kel-

vinator, Frigidaire, White-Westinghouse and Gibson.

The programme to integrate White into the Electrolux group is already started, Mr Scharp says. "A number of task forces have already drawn up programmes for action in production, development, marketing, distribution and administration."

White is the third largest household appliances manufacturer in the US, with annual sales of just under \$2bn, but it has only mediocre profitability with pre-tax earnings last year of just \$51m.

It was already in the process of being restructured before Electrolux appeared on the scene, however, and its operations have been concentrated increasingly towards household appliances. A couple of years ago it dropped about 10 different loss-making lines of business taking a \$129m write-down in the process, but it is still activities outside white goods that pose the biggest problem.

In the US, Electrolux had hitherto pursued a niche strategy with Tappan, its US subsidiary, concentrating on cooking ranges, microwave ovens and kitchen cabinets.

Changes in the strategy of its major competitors has begun to make this approach untenable in the long run, however, as both General Electric and Whirlpool moved to broaden their market base.

The big US groups had started to invest heavily in new products and new production equipment in order to expand into other sectors of the household appliance market.

Electrolux found increasing difficulties in its attempts to offer a complete programme from its more limited US base, while at the same time General Electric and Whirlpool had become more active in its own product sectors.

It faced a sharp choice. "Our policy alternatives were either to expand or to withdraw," Mr Scharp told shareholders at the company's recent annual meeting. "We find it hard to see ourselves withdrawing from the largest single market in the

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Sweden 7



Below: nursery for young trees and (above) planting trees in the forest. Restructuring of the various companies is intended to help them compete better in the world market



Fermenta: fall of a spectacular empire

The problems of Fermenta, the biotechnology group, have rocked Swedish business, says Kevin Done.

THE SPECTACULAR fall from grace of Fermenta, the Swedish biotechnology and antibiotics group, and Mr Rafat El-Sayed, its Egyptian-born founder and majority shareholder, has seen few parallels in Swedish business.

Fermenta has come within a hair's breadth of being expelled from the Swedish stock market — a measure the authorities have resorted to only once before in recent history — and the threat of expulsion still hangs over it. "Fermenta has come as close to expulsion as a company can come," says Mr Bengt Ryden, head of the Stockholm Stock Exchange.

It has received the heaviest fine the bourse authorities can impose and been forced to take a strong criticism for the way it has given investors selective information and created a misleading picture of its activities.

This is the same Fermenta, which as recently as last January was able to announce plans for a SKr 4bn co-operation deal with Volvo, which stunned financial markets by its audacity.

The fact that Volvo, flagship of the Swedish engineering industry, and its chairman Mr

Pehr Gyllenhammar, were willing to set their imprint on Fermenta, and Mr El-Sayed, appeared to prove a four-year period in which Fermenta had shown one of the most remarkable growth rates in Europe.

Mr El-Sayed took over Fermenta at the end of 1981 when it was a struggling producer of basic penicillin. From a turnover in his first year of SKr 95m he transformed the company's fortunes to the point where it produced sales last year of SKr 1,689m. In the same period profits (after financial items) soared from SKr 2m in 1982 to SKr 52m last year.

During the heady days of January, when the planned deal with Volvo helped take the Fermenta share price to new heights, the company was already talking of reaching a turnover of SKr 9bn once the transactions were completed.

In barely 18 months since the company was launched on the Swedish stock market in the summer of 1982, Fermenta's share price had soared by about 1,200 per cent, in the process turning Mr El-Sayed, still the majority shareholder, into one of the richest men in the country.

He caught the public imagination as few before him. Swedish television made him "man of the year" even before the deal with Volvo was announced. He had shown that even in Socialist Sweden a person could come from nowhere and turn over

the entrenched business establishment, creating in the process a new company that could challenge the international giants.

Under the Volvo deal Fermenta would have been given the lead role in an ambitious restructuring of the Swedish biotechnology and pharmaceuticals sector and Volvo would have taken a substantial minority equity stake. Fermenta would have taken over the medium-sized Leo and Retrosen pharmaceutical companies and acquired the vote majority in Astra, Sweden's second largest pharmaceuticals concern.

For some time the sceptics — many of them foreign investors — had wondered just how Fermenta and Rafat El-Sayed had managed to make such spectacular progress. They expected the company to plunge off the road, yet time and again, the 40-year-old entrepreneur founded his critics with an apparently endless string of acquisitions which allowed Fermenta to grow in quantum leaps.

When the fall did come it was triggered off from a totally unexpected quarter. Mr Bjorn Gilberg, a rather eccentric environmentalist campaigner, who had been pursuing Fermenta for its failure to comply with anti-pollution regulations at its Swedish plant, published an allegation that Mr El-Sayed's claims to advanced academic qualifications in microbiology — including a doctorate from the University of California — were

instead become deputy chairman. Mr Ove Sandberg, already a member of the Fermenta board and previously managing director KemaNobel, replaced him as chief executive.

The changes hardly helped. Fermenta's share price fluctuated wildly and trading in its shares dominated the Swedish stock market as half the company's market capitalisation was wiped out in less than a week.

To restore some semblance of orderliness, the Stockholm authorities suspended Fermenta's shares until further notice and announced that it was to start an investigation.

During the unprecedented nine-day trading halt Volvo and Fermenta announced that they were calling off their co-operation deal. "There's no doubt that the market has changed its opinion of Fermenta," said Mr Gyllenhammar. "In a sense it's a different company."

When trading was resumed in Fermenta shares the price for the company's E-free shares plunged to a new low of around SKr 131 compared with a peak of SKr 325 before the crisis.

The results of the investigation by the Stock Exchange authorities released at the end of May came as a new blow — especially to Redaat El-Sayed himself.

The Stock Exchange delivered a stinging critique of Mr El-Sayed's unorthodox financial management style and the way in which on several occasions he had issued selective financial infor-

mation about the company's earnings prospects in clear contravention of bourse regulations.

The authorities said that Fermenta's preliminary results for 1985 had been incomplete and unreliable. The company had "inexcusably" failed to inform the Stock Exchange about a planned SKr 30m directed share issue for its US subsidiary.

Incomplete information about a number of planned acquisitions and co-operation deals had given a "misleading picture" of the company's operations, the Stock Exchange authorities added.

What remains after all the turmoil is the fact that Mr El-Sayed had operated with a clear understanding of some of the possibilities of the international biotechnology sector and created a biotech and chemicals group which this year could have a turnover of around SKr 3bn and profits (after financial items and before minority interests) of around SKr 700m. That compares with sales of SKr 96m and profits of just SKr 3m only five years ago.

The authorities' patience has finally snapped. Fermenta must find a substantial new shareholder or again run the risk in a few months time of being expelled from the Stock Exchange, which would clearly jeopardise hopes of further expansion.

Kevin Done

Forest Products

Demand picks up in principal markets

SWEDEN'S PULP and paper manufacturers had expected a recession in 1986, but instead demand has been good in the principal markets in Europe thanks to the fall in oil prices, the decline of the US dollar, and the lowering of inflation and interest rates, according to Mr Bo Wergens, director general of the Swedish pulp and paper association.

A reasonably satisfactory performance this year will be welcome after the more difficult business conditions of 1985 when pulp prices fell, timber was in the middle of a recession and paper products fought a hard and sometimes losing battle to maintain or increase prices. Exports remained at about the 1984 level of SKr 47bn.

The timber, pulp and paper products group and one of the world's oldest corporations which celebrates its 700th anniversary in 1988, has been busy since 1984 integrating the two different "corporate cultures" after it took over Billerud, one of its main domestic rivals.

"A quarter of a century ago there were 127 pulp mills with a combined production capacity of 5.6m tonnes. The number of plants has been reduced to 56, while capacity has soared to over 10m tonnes.

The same rationalisation process has been going on in the paper industry. The number of mills declined from 76 to 56 during the past 25 years, but production capacity has tripled to 7.7m tonnes. The industrial changes commenced in 1984, though the rate of increase in paper production slowed down. Swedish capacity for paper and board increased by 2.5 per cent during the year, compared to the high 8 per cent increase in 1984 when demand was extremely high.

Paper and board account for more than 60 per cent of the turnover of the pulp and paper industry, and 75 per cent of paper production is exported. This

Fiskeby, a smaller forest products company, for about SKr 300m, enabling it to diversify into other product areas including hygiene tissue, sack paper, fluting and wrapping paper.

Stora, Europe's largest forest products group and one of the world's oldest corporations which celebrates its 700th anniversary in 1988, has been busy since 1984 integrating the two different "corporate cultures" after it took over Billerud, one of its main domestic rivals.

"A quarter of a century ago there were 127 pulp mills with a combined production capacity of 5.6m tonnes. The number of plants has been reduced to 56, while capacity has soared to over 10m tonnes.

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Paper and board account for more than 60 per cent of the turnover of the pulp and paper industry, and 75 per cent of paper production is exported. This

growth was largely a matter of small increments in coated printing paper, kraft liner and packaging board. Three new paper machines were commissioned: two for the production of newsprint and one for uncoated wood-free printing paper. Capital investment in 1985 was about SKr 600m.

The most significant improvements in production were recorded by the manufacturers of newsprint, wood-free printing paper and certain grades of board. There was a slight decrease in the production of kraft paper.

The good news came from the mechanical market pulp sector where product development and strong marketing resulted in a breakthrough. Deliveries to the US market, due to the 20 to 25 per cent decline in the US dollar in relation to the krona.

Total exports of chemical pulp fell by 7 per cent. There was a drop of 5 per cent in sales to the main market in Western Europe, where Sweden still retains its position as the leading supplier.

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The world-wide profitability problems due to over-production of chemical pulp is expected to result in lower output this year. This is clearly reflected in the published plans of Swedish producers, Mr Wergens reports.

The sawmill sector underwent the same rationalisation process as pulp and paper. The number of mills dropped from 6,500 in 1980 to 2,500 today. But capacity was increased from 4,500 to 4,800 cubic metres. The giant Stora group is planning a far-reaching restructuring of its

ports to other markets such as Australia, Japan and China.

Exports of newsprint, the principal grade in terms of quantity, rose by 9 per cent, or just over 100,000 tonnes. Overseas sales of board grew by 5 per cent while exports of kraft paper declined slightly.

The production of chemical

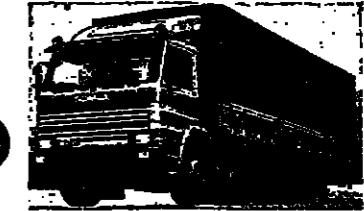
Eleven per cent of the fibre consumption of the paper industry last year was waste paper. Demand for waste remained keen with total consumption reaching a record level of 756,000 tonnes, 3 per cent up on 1984.

Intensified collection of waste paper from private households, an activity engaged in by virtually all Swedish communities, resulted in an increase of 25,000 tonnes. Newspaper collected from households represented almost 50 per cent of the newspapers recycled. Some 135,000 tonnes of the total collected was exported in 1985.

David Lennon

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SWEDISH banks have rarely had it so good. Profits, helped by falling interest rates and surging commission earnings from a booming stock market, soared in the first four months of this year and most institutions seem confident that the good news will continue.

At the same time the banks are working in a rapidly changing environment with new competitive challenges and opportunities as the authorities force the pace of liberalisation and deregulation.

In its quarterly review, Skandinaviska Enskilda Banken, the largest commercial bank, declares warmly that "it would be reasonable to expect that 1986 will be a remarkable year for the Swedish credit market. Conditions have changed

Bankers had grown accustomed to describing their industry as the most heavily regulated sector of the Swedish economy, but a series of sweeping reforms have radically altered that picture.

Changes in monetary policy mean that the banks' ability to compete with foreign creditors, for instance, has been transformed. At the same time the authorities' belated decision to allow foreign banks to operate in Sweden means that the number of commercial banks will double this year with the arrival of 12 new commercial banks. They are led by five from France, followed by three from Finland (one in a joint venture with a French bank), two each from Norway and US, and one from the Netherlands.

In the two most significant steps taken during the past 12 months the banks have been freed of regulations affecting both the volume of lending and on the interest rates they can charge.

At the same time the Riksbank (the central bank) has moved decisively to the use

of open market operations for the conduct of monetary policy, having encouraged the rapid growth of a well-functioning money market during the first half of the 1980s.

The one area where the authorities were expected to retain their traditional attachment to regulations was foreign exchange controls, where a panoply of restrictions have been in force since 1945. A Government commission of inquiry established in 1977 finally produced a voluminous report late last year, with a narrow majority in favour of what amounted to the status quo.

To the surprise of the financial markets, however, the Riksbank came out with a set of recommendations in April calling for gradual reforms of foreign exchange controls too.

The Social Democratic Government has come in for heavy criticism from its allies in the trade union movement for its plans to relax the controls, but the Finance Ministry clearly believes that it could hardly find a more favourable time than the present for starting a general deregulation.

The Finance Minister said of the revised Budget presented to Parliament at the end of April: "In recent years the current account of the balance of payments has improved strongly and the Budget deficit has been substantially reduced. The competitiveness of Swedish industry has been good for the last few years and the inflation rate is falling significantly."

Two new committees have been created, for a considerable liberalisation of foreign exchange controls."

The Riksbank says that the first priority should be to abolish the present requirement that forces Swedish companies to finance direct investments abroad through foreign currency loans over at least five

years. Later, the restrictions on Swedish residents purchasing foreign shares and foreign real estate should also be removed.

Presenting the Budget, Minister said that the step to allow Swedes to buy shares abroad should be taken before the end of the year.

The authorities are unwilling to consider the wholesale abolition of foreign exchange regulations advocated by the non-socialist opposition parties, however. Under the step-by-step approach proposed by the Riksbank and the Government there is as yet no room for any lifting of the ban on outward investment in bonds and short-term securities.

The existing ban covers cross-border bank deposits and trading of bonds and short-term securities by Swedes in foreign countries and purchases of Swedish krona-denominated securities by foreigners.

The Riksbank maintains that it is above all such short-term placements in bonds, money market securities and bank deposits that "traditionally serve as channels for strong and destabilising capital flows, which it sees as threat to its remaining autonomy in monetary policy-making."

It estimates that a complete lifting of the control on companies' direct investments abroad would lead to an outflow of up to SKr 6bn a year. Strong capital inflows during the past 12 months have given the Riksbank some room for manoeuvre, however, and in the first five months of 1986 alone Sweden's foreign exchange reserves have increased by 10 per cent.

The inflow has been made possible by the relative strength of the Swedish krona and by interest rates which are still high by international standards.

To elements within the trade union movement, however, any steps to liberalise exchange controls, which result

in it being easier for companies to move money abroad, are unacceptable.

According to Mr Stig Malm, head of LO, the blue-collar workers' trades union confederation, it is the "extraordinarily bourgeois central bank" and its seeking after a complete liberalisation of the credit market that lies behind moves to relax foreign exchange controls.

"The problem of Swedish companies not investing enough at home is not to be solved by making it easier for them to invest abroad. This is just unreasonable, it is unacceptable."

Whatever the opposition to an easing of foreign exchange controls, it remains true that successive non-Socialist and Social democratic governments have managed to break the 1980s trend of shrinking profitability and weakening balance sheets.

According to Mr Bengt Dennis, Governor of the Riksbank, the liberalisation process has not been driven forward "by any specific socialism". It has not been ideologically based. It has not been steered by the latest economic fashion.

"Its origins are to be found mainly in the changed circumstances of the Swedish economy with the emergencies of large financial imbalances in the shape of persistent current account and budget deficits, growing stocks of debt and liquidity in the economy, and changed institutional relations in the financial markets."

There was no master plan. Policies were led by the needs of the economy as we faced."

The gap between Swedish and international interest rates has also been narrowing, with a current difference of only some 10 percentage points against Eurodollar rates, compared with a gap of eight percentage points a year ago.

SKr 1,500bn and also encompasses commercial papers with more than 80 companies with commercial paper programmes.

The Swedish bond market has not developed nearly as quickly. There is now a functioning secondary market, although it is dominated by interbank transactions and the number of participants is much smaller than on the money market.

But according to Mr Dennis: "The Swedish bond market has a big development potential. With lower interest rates it will blossom and compete well with the money market."

The battery of liberalisation measures coupled with the economic recovery of the past three years has markedly improved the fortunes and earnings position of the Swedish banks, which have managed to break the 1980s trend of shrinking profitability and weakening balance sheets.

Most of the banks except Götabanken had lower levels of profitability last year than in the previous record year of 1983, mainly because of the higher interest rates established by the Riksbank after the May 1985 currency crisis.

Interest rates have eased considerably in recent months, however. The Riksbank cut the discount rate three times in the first four months of the year, bringing it down finally to 8 per cent compared with 11.5 per cent in May last year. The interest rate on three-month Treasury bills, which soared to more than 16 per cent in May 1985, had fallen to less than 10 per cent by May this year.

The gap between Swedish and international interest rates has also been narrowing, with a current difference of only some 10 percentage points against Eurodollar rates, compared with a gap of eight percentage points a year ago.

Kevin Done

Stock Market

Scrutiny of practices

TURBULENCE is the keynote of current activities in and around the Stockholm stock exchange which has grown in the past five years from "a duck-pondish backyard," as Mr Bengt Tyden, president of the exchange, described it recently, to become the ninth largest market in the world.

The boom of the 1980s — when the exchange was the world's fastest-growing trading volume quadrupled and brokerage fees reaped record profits — has brought the exchange not just a new standing in the world, but more recently a piercing scrutiny of its practices.

There has been much heated debate in recent months over the ethics of the market and the adequacy of existing self-regulatory mechanisms. The Government has set up a number of committees to examine such disputed practices as "directed" share placement, the issuance of shares with differential voting rights, and cross holdings of who owns Swedish companies. One of the tasks of the committee is to examine and analyse cross-holdings in which companies hold large shares in each other. The practice has been described by one local commentator as "the machinations of power blocks."

Despite all the turbulence, the Stockholm stock market has gone again in the past nine months, following a 20 per cent fall in the following quarter from the peak reached in early 1984. The index increased 29 per cent since the beginning of 1986. Total trading volume in 1985 was SKr 83bn.

The announcement by the Government that it intends to double the turnover tax on share trading from 1 to 2 per cent has caused concern in some quarters that investors may react negatively. Mr Leif Vindervall, a director of Enskilda Fondkommision, the brokerage arm of S-E Banken, believes that the earlier boom was halted in 1984 because of the introduction at that time of the original 1 per cent turnover tax.

During recent years foreign investors increased their net investment in Sweden and now hold about 10 per cent of the total market value of the 170 companies listed on the exchange. Foreign investors accounted for more than 50 per cent of the new equity raised over the past five years.

Net foreign investment in the first quarter of 1986 was SKr 2.5bn, compared with SKr 4.8bn for all of last year.

The peak year for foreign investment was 1983 when the total reached SKr 6.1bn. Mr Vindervall believes that foreign investment should continue because "basically all the elements are there for the share prices to rise."

However, there are problems worrying the foreign investors, according to Mr Peter Laing, an analyst at N. M. Rothschild Asset Management in London, who has long experience in the Swedish market. A key issue is the regulation restricting their purchases to "non-voting non-restricted" B shares, which ensures that they will always remain minority shareholders, he believes.

Other issues which cause apprehension, he said, were fears of a devaluation, wage inflation, the turnover tax, and a worry that the lifting of currency controls could lead to a flight of capital.

Steps should also be taken, Mr Laing said, to counter the negative image created by the evidence of insider trading and to calm the disquiet caused by acquisitions by power blocks which led to control on companies moving to new management without the shareholders being given an opportunity to have any say in the matter.

It is just these issues which the government-appointed committee are now addressing. The outcome of these deliberations could have a profound effect on the performance of the Stockholm market for years to come.

David Lennon

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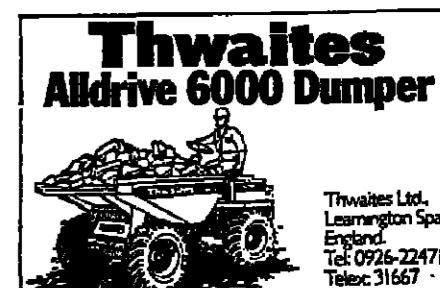
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SECTION II - COMPANIES AND MARKETS FINANCIAL TIMES

Monday June 9 1986



Investors show continuing interest in floaters

NEW ISSUE: managers focused their attention on equity-related and floating-rate note (FRN) issues last week as these are still relatively popular with investors, writes Clare Peacock in London.

New fixed-rate bonds, on the other hand, were shunned by issuing houses in the face of the huge inventory of unplaced paper they still possess.

Investors' continuing interest in floating-rate note instruments was confirmed by their favourable reception of an unprecedented rash of floating-rate certificates of deposit (FRCDS) launched for Japanese banks, the latest on Friday being a \$150m deal for Dai-Ichi Kangyo led by Morgan Stanley.

Investors were impressed by their large issue amounts, up to \$200m, which previously a lack of liquidity has hindered FRCDS.

FRN prices paused after their rally of recent weeks, although they remained steady while prices of fixed-rate bonds shed up to 2% points. Syndicate managers continued to report a lack of willing bor-

rowers, but managed to launch, with varying degrees of success, five new deals in dollars.

Household Finance's \$100m 10-year bond, which pays interest at 6.15 per cent over three-month London interbank offered rate (Libor), traded up to 99.92 bid; against a par issue price. Deals for S. G. Warburg and National Bank of Canada were traded comfortably within fees, although dealers thought that this reflected strong support from lead-managers. A \$100m nine-year deal for Jyske, a Danish bank which is little known in the Euromarkets, fared less successfully.

Equity-related bonds dominated new issue activity in most sectors, and the postponement of two others in continental European currencies, signalled that new issue managers were seeking a "breathing space" during which to lay off inventory.

Toyota Motor Credit was the sole fixed-rate borrower in dollars, with a \$100m, 8 per cent, three-year bond. As with Ford Motor Credit's Swiss franc bond, this financing took advantage of investors' increasing interest in short maturities as they have become wary

about the direction of interest rates. But the bond was priced to give a yield of only about 36 basis points over US Treasury bonds. It found buyers only when the margin had increased to about 85 basis points, and this was a loss-making level for underwriters.

Floating-rate dollar bonds ticked up slightly on Friday as New York bonds rose on the announcement of a rise in the May unemployment rate to 7.3 per cent. The market was still nervous, however, in view of the large quantities of paper on dealers' books.

In the D-Mark sector, Bayerische Vereinsbank postponed a DM 150m, 9% per cent, seven-year bond for Public Power Corporation of Greece because of poor market conditions. Only Deutsche Bank ventured into the D-Mark fixed-rate market, with a DM 10m financing. This was despite the fact that DM 15.8bn worth of new issues have been planned for this month.

The D-Mark market drifted downwards as conflicting signals emerged from the US on the likelihood of interest-rate cuts in the near future. Dealers noted that nervousness about the fate of the Christian Democratic party in state elections in Lower Saxony on June 15 was also beginning to weigh on the market. In this environment, recent deals for Lufthansa and the Republic of Portugal were quoted at bid prices of 95% and 96% respectively, against issue prices of par and 100%.

The French franc sector is also oppressed by domestic political uncertainties and recent poor external trade figures. This led the new issues calendar for June being curtailed to FF 1.6bn (azam), FF 1.6bn and on May's total.

A mere three issues are scheduled, but on Thursday the first of these, a FF 600m bond for Air France, was postponed. That surprised French bankers to the extent that, since it was to be a floating-rate bond, its launch would not affect the fixed-rate market. Indeed, the price of the only other floating-rate bond in the market, for Caisse Nationale des Telecommunications,

remained stable last week while other bonds drifted lower.

Lead-manager Crédit Commercial de France explained its removal as being intended to show a spirit of responsibility in the face of difficult conditions, and thus to maintain morale in this still young and fragile sector.

Swiss franc bonds traded thinly, although the market cheered up slightly towards the end of the week on a growing feeling that short-term interest rates may have stabilised. While the sector has been quiet for some time, there is expected to be an increase in new issue activity once bankers have sorted out the implications of recent Swiss National Bank guidelines on changes in issuing techniques.

The Ecu market is also likely to become active in the near future. From this week, foreign banks will be able to make issues. It is estimated that this could add another Y900bn (\$5.3bn) to paper outstanding in the market, which is trading cautiously as a result.

Phillips Petroleum to reduce debt load

BY WILLIAM HALL IN NEW YORK

PHILLIPS PETROLEUM, the US oil company which is more vulnerable than most to the collapse in oil prices, plans to withdraw a substantial part of the excess funds in its pension plan and use them to reduce some of the heavy borrowings it incurred last year as part of its successful defence against a hostile takeover bid.

The management of Phillips plans to recommend to the board of directors at today's board meeting that the company's retirement plan be restructured to allow a reversion of a substantial part of the excess funds in the plan to the company. The reversion would occur during the latter half of 1986.

Phillips' move to use some of the excess funds in its pension plan to reduce its heavy debt load comes only days after Exxon, the world's biggest oil company, announced that it was seeking US Government permission to withdraw over \$1bn from its \$3.8bn US pension fund. Exxon said at the time that over \$800

US companies had taken similar action in recent years. The surge in the US financial markets means that company pension plans are generally overfunded in relation to their obligations.

Phillips has been harder hit than most US oil companies by the collapse in oil prices. The restructuring of its pension plan will complement its continuing debt reduction programme as well as the company's reduction of capital expenditure and operating expenses.

In a bid to defend itself against an unwelcome takeover bid early last year, Phillips undertook a major financial restructuring which had the effect of increasing its long-term debt by \$3.7bn to \$8.5bn and reducing shareholders' funds by \$500m. While retaining the company's independence, the move transformed Phillips Petroleum from one of the more conservatively financed companies in the oil industry to one of the most aggressively financed.

West Germany levies new rule on bank risk

BY JONATHAN CARR IN FRANKFURT

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US MONEY AND CREDIT

Employment data end Wall St nosedive

SAVED by the bell, the US credit markets pulled out of a continued nosedive on Friday after Mr Paul Volcker, the Federal Reserve board chairman, said the Fed was firming. The employment data showed the reason why.

As a result short and long-term interest rates ended the week little changed—bidding the market's underlying nervousness and uncertainty.

"The market now recognises that it had gone to bearish extremes," says Mr Philip Braverman of Irving Securities. The 0.2 per cent rise in the underlying unemployment data, and slow growth in consumer instalment credit, confirm continued US economic weakness.

Maybe. But in the interim the US credit market ran the full gamut of perceptions about the economy. Intra-day rates moved steadily higher at the start of the week amid a growing perception that the Fed was unlikely to ease its policies in the near future.

These fears appeared to be confirmed by statements emerging from the Boston meeting of central bankers. With the dollar declining sharply, Mr

	US MONEY MARKET RATES (%)					
	Last Friday	1 week ago	4 weeks ago	12 months ago	High	Low
Fed Funds (weekly average)	7.02	6.91	6.79	6.91	6.78	6.78
Three-month Treasury bills	6.32	6.30	6.06	7.40	5.76	5.76
Six-month Treasury bills	6.37	6.40	6.06	7.48	5.76	5.76
Three-month prime CDs	6.03	6.02	6.03	8.10	5.82	5.82
30-day Commercial Paper	6.78	6.78	6.78	8.00	6.78	6.78
90-day Commercial Paper	6.78	6.85	6.80	8.00	6.85	6.85

Source: Salomon Brothers (estimates). Money Supply: In the week ended May 26 M1 rose by \$1.7bn to \$202.5bn.

James Baker, the Treasury secretary, gave the market a temporary boost on Tuesday by indicating that rates could still move up. But Mr Volcker's congressional clarification, was a real concern. But he appeared to go out of his way to reassure the market that the Fed was not currently tightening monetary policy.

"Amid some market confusion about the significance of Federal Reserve Board pronouncements last week, at least one point was made clear," says Dr Henry Kaufman of Salomon

Brothers. "On Thursday chairman Volcker put to rest any fears of Fed tightening."

Perhaps the biggest lesson from last week was that the Fed is indeed walking a very fine line. As Dr Kaufman noted, contrary to the Fed's open market operations, the Fed succeeded in a substantial increase in reserve demand.

In retrospect it now seems that the authorities have been merely pursuing a continuation of prior accommodation, with a leavening of caution needed in the light of high M1 growth rates and a likely end to energy supply.

But Mr Volcker's initial Boston comments and the Fed's open market actions certainly succeeded in discouraging any market expectations of an imminent Fed easing.

By Friday the picture had changed. Mr Volcker's Congressional clarification that there was no ironclad linkage between foreign and domestic interest rate moves helped.

More important, the May employment data suggested much weaker economic activity in May than had been expected—a picture which many Wall Street economists believe will be confirmed by this week's

industrial production, personal income and retail sales figures.

If the numbers released this week bear out market expectations, the current view is that the Fed will be led towards further accommodation—with or without Japan and West Germany—fairly soon.

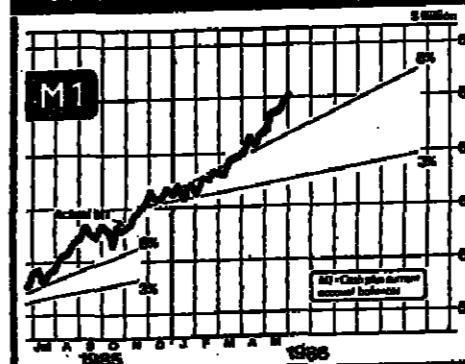
In any event the May employment data, which showed a civilian unemployment rate of 7.3 per cent, up from 7.1 per cent in April, and a slower than expected gain in non-farm payrolls, spurred a bond market rally on Friday.

The treasury long bond price jumped over 2 points on Friday, more than wiping out its earlier losses.

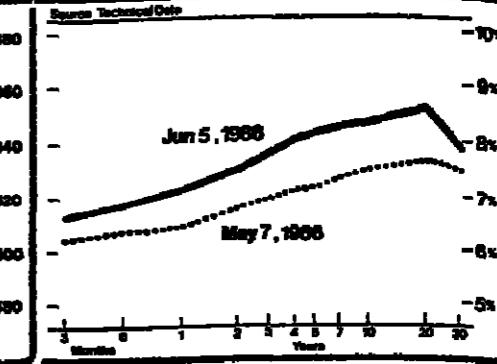
At the close on Friday most government bond prices were up between 1 and 1½ points after a week of extreme volatility.

By Friday the picture had

Federal Reserve Monetary Target



Treasury Yields



The three- to seven-year portion of the Treasury yield curve has steepened dramatically since interest rates began their upward climb in mid-April.

In the money markets, rates rose sharply at the start of the week but fell back later. The Fed funds rate, after climbing between 6½ and 7 per cent while most other short-term interest rates were unchanged to 7½ per cent settled to 7¾ per cent lower—thanks to Friday's

upbeat tone.

In the foreign exchange markets the dollar continued to tumble from its recent highs—halting a three-week rally.

Corporate bond prices were also hit hard by shifting market perceptions. After falling sharply in early trading last week, they managed to close most of 6½ and 7 per cent settled to 7¾ per cent lower—thanks to Friday's gains of between 1 and 1½ points.

Paul Taylor

UK GIILS

Bank sends confusing interest rate signals

THE BANK OF ENGLAND flashed a light at the money market on Friday but the market cannot decide whether it was red or amber. Some participants are even reading it as green.

Throughout the week, three-month interbank rates had been pushing downwards to 9½ per cent. As the pressure mounted, the markets had found themselves increasingly short of cash towards the end of the day.

On Friday the Bank rejected the discount houses' early offers of bills and forced them to borrow at 2.30%. The Bank did not count, however, for seven days at 10½ per cent. If its intention was to dampen their ardour for an early cut in bank base rates, the action may not have been severe enough.

"This is hardly anything of a signal at all," commented one

discount house gilts dealer. "The half percentage point cut that was done in the market cannot be decided whether it was red or amber. Some participants are even reading it as green."

The half percentage point cut that was done in the market cannot be decided whether it was red or amber. Some participants are even reading it as green."

sterling M3 (the broader measure of money) is that it will have increased by three-quarters of a per cent in banking May. This itself could be considered quite reasonable to bank negligible bills which after its 2.2 per cent rise in March and 3.1 per cent rise in April. It is unclear whether the market would choose to pay the more relevant to the monthly or yearly figure.

The gilt market ended last week with its most cheerful day for some time, with longer dated stocks gaining 14 points on Friday.

This helped the FT

quarterly All Bonds Index to recover to 141.51, while the 20 year high coupon yield edged down to finish the week at 9.17 per cent.

George Graham

NEW ISSUE The securities referred to below have not been registered under the United States Securities Act of 1933 and may not be offered or sold in the United States or to United States persons as part of the distribution.

This announcement appears as a matter of record only.

DFC Overseas Investments Limited

(incorporated with limited liability in New Zealand)

Cayman Islands Branch

U.S. \$100,000,000

Guaranteed Undated Primary Capital Floating Rate Notes

Guaranteed by

Development Finance Corporation of New Zealand

(a statutory corporation wholly owned by New Zealand)



Merrill Lynch Capital Markets

County Bank Limited
Morgan Stanley International

Morgan Guaranty Ltd

Salomon Brothers International Limited

ANZ Merchant Bank Limited
Banque Nationale de Paris
E F Hutton & Company (London) Ltd.
Kleinwort, Benson Limited
Mitsubishi Trust International Limited
The Nikko Securities Co., (Europe) Ltd.
Orion Royal Bank Limited
Takugui International Bank (Europe) S.A.
S. G. Warburg & Co. Ltd.

Yasuda Trust Europe Limited

Banque Bruxelles Lambert S.A.
Banque Paribas Capital Markets Limited
Kidder, Peabody International Limited
LTCB International Limited
Mitsui Finance International Limited
Nippon Credit International (HK) Ltd.
Swiss Bank Corporation International Limited
Union Bank of Switzerland (Securities) Limited
Westpac Banking Corporation

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount issued is expressed in millions of currency units except for US bonds, where it is in billions.

FLOATING RATE NOTES: US dollars unless indicated. Margin above six-month offered rate (2 x three-month 3 above mean rate) for US dollars. C-cpn = current yield.

CONVERTIBLE BONDS: US dollars unless indicated. Premium=percentage premium of the current effective price of buying shares via the bond over the most recent share price.

WARRANTS: Equity warrant premium—excess premium over current share price. Bond warrant ex-yield—excess yield at current warrant price.

Closing prices on June 8.

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This announcement appears as a matter of record only.

New issue 29th May, 1986

BSI
OVERSEAS

Banca della Svizzera Italiana (Overseas) Ltd.
(Incorporated under the laws of the Commonwealth of the Bahamas)

U.S. \$25,000,000

4 per cent. Guaranteed Notes due 1993
with "A" and "B" Warrants attached to acquire
20,000 Bearer Participation Certificates "tranche B"
of Sfr. 500 per value each of,
and unconditionally guaranteed by,

BSI
1873

Banca della Svizzera Italiana
(Incorporated under the laws of Switzerland)

Issue Price 100½ per cent.

Union Bank of Switzerland (Securities) Limited

Banca della Svizzera Italiana

Credit Suisse First Boston Limited

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

Irving Trust International Limited

Swiss Bank Corporation International Limited

This announcement appears as a matter of record only.

New issue 2nd June, 1986

E

A/S EKSPORTFINANS
(Forretningsbankenes Finansierings- og Eksportkreditinstitutt)
(Incorporated in the Kingdom of Norway with limited liability)

U.S.\$100,000,000
7½ per cent. Notes due 1993
and
100,000 Income Warrants
to subscribe for
U.S. \$100,000,000
8½ per cent. Notes due 1993

Issue Prices: 7½ per cent. Notes – 100% per cent.
Warrants – U.S. \$75 per Warrant

Union Bank of Switzerland (Securities) Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Daiwa Europe Limited

Deutsche Bank Capital Markets Limited

Fuji International Finance Limited

Lloyds Merchant Bank Limited

Mitsubishi Trust & Banking Corporation (Europe) S.A. The National Bank of Kuwait S.A.K.

The Nikko Securities Co., (Europe) Ltd.

Nomura International Limited

Orion Royal Bank Limited

Smith Barney, Harris Upham & Co. Incorporated

Svenska Handelsbanken Group

Yamaichi International (Europe) Limited

This announcement appears as a matter of record only.

New issue 8th April, 1986



U.S. \$100,000,000

Province of New Brunswick
(Canada)

8 per cent. Notes due 1996
of which
U.S. \$75,000,000 are being issued as an initial tranche

Issue Price of the initial tranche: 99¾ per cent.

Union Bank of Switzerland (Securities) Limited

Bankers Trust International Limited

CIBC Limited

Crédit Commercial de France

Deutsche Bank Capital Markets Limited

The Nikko Securities Co., (Europe) Ltd.

Swiss Bank Corporation International Limited

Wood Gundy Inc.

Julius Baer International Limited

Bank Leu International Ltd

Richardson Greenshields of Canada (U.K.) Limited

Banque Bruxelles Lambert S.A.

Chase Investment Bank

Crédit Lyonnais

Dominion Securities Pitfield Limited

Orion Royal Bank Limited

S. G. Warburg & Co. Ltd

Banca del Gottardo

Nesbitt, Thomson Limited

Swiss Volksbank

This announcement appears as a matter of record only.

New issue 20th May, 1986

NOVA
AN ALBERTA
CORPORATION 

Can. \$100,000,000

10% Series B Debentures due May 20, 1996

Issue Price 101½%

and

100,000 9¾% Income Warrants to subscribe for
U.S. \$100,000,000 8¾% Series C Debentures due January 20, 1994

Issue Price U.S. \$100 per Warrant

Union Bank of Switzerland (Securities) Limited

Bank of Montreal

Banque Bruxelles Lambert S.A.

Commerzbank Aktiengesellschaft

Dominion Securities Pitfield Limited

Kredietbank S.A. Luxembourgeoise

The Nikko Securities Co., (Europe) Ltd.

S. G. Warburg & Co. Ltd.

Westdeutsche Landesbank Girozentrale

Wood Gundy Inc.

Banca della Svizzera Italiana

B. Metzler Seel Sohn & Co

Leu Securities Limited

Swiss Volksbank

The Bank of Nova Scotia

Citicorp Investment Bank Limited

Crédit Commercial de France

EBC Amro Bank Limited

McLeod Young Weir International Limited

Orion Royal Bank Limited

Lloyds Merchant Bank Limited

Vereins- und Westbank Aktiengesellschaft

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

BELGIAN STOCKS

Second market gains another entrant

A FAST growing computer rental concern today becomes only the second company to join Belgium's 12-month-old junior stock market (*second marché*).

Econocom, Belgium, part of an international group of European and North American businesses founded and controlled by Mr Jean-Louis Bouchard, is offering investors just over 222,000 of its shares (or 15 per cent of the equity) at a minimum subscription price of Bfr 950. More shares will probably be made available if the issue is heavily oversubscribed.

New public offerings are few and far between in Belgium; only four companies joined the Brussels bourse in 1985 and a further three in the first six months of this year. Fresh

entrants to the junior market are an even rarer phenomenon in a country whose financial authorities are deeply conservative and whose entrepreneurs are still generally reluctant to raise new capital in this way.

The second marché was established just over two years ago in an effort to encourage small, high-technology companies with a track record of less than five years to seek a public listing.

Observers note, however, that unlike say the Unlisted Securities Market (USM) in Britain, which has attracted a keen following, the advantages are somewhat limited. She quality of financial information about candidates for listing required by Belgian Bank Commission, for example, is almost as high as that needed to get a full quote.

Until today investors interested in the junior (or "parallel") market had to content themselves with just one stock—a high flying manufacturer of modems called Telindus.

This company, which increased its profits by 50 per cent in 1985 from Bfr 892m to Bfr 2,44bn (\$53.6m) and an increase in profits before tax from Bfr 37m to Bfr 102m over the same period.

Econocom Belgium is aiming to become an integrated computer supplier taking in equipment rental (predominantly of IBM machines), peripherals supply, training, maintenance and systems development. It obviously hopes to emulate the Telindus example. Set up in 1982, Econocom Belgium can boast an almost threefold rise

in turnover between 1983 and 1985 from Bfr 892m to Bfr 2,44bn (\$53.6m) and an increase in profits before tax from Bfr 37m to Bfr 102m over the same period.

Econocom companies, which operate in the main North European countries and in North America, are at the moment linked only by their name and the presence in all cases except France of Mr Bouchard as major shareholder. Plans are afoot to create a formal holding company which will seek a full stock market listing in Europe and North America after 1988 (at which point Econocom Belgium shareholders would be offered an exchange for stock in the worldwide operation).

Whether the present trickle of companies coming to the

second marché in Belgium develops into a more substantial flow remains an open question.

Listing requirements are seen as an important means of protecting Belgian investors, and there is no immediate sign that they will be relaxed. An executive of Brussels stockbroker Peterbroek van Camphout, however, said that his firm is currently talking to about 15 companies interested in being introduced to the second marché.

"Five years ago the entrepreneur would never have thought about coming to the stock exchange. Now people are at least talking about it; their mentality is changing. I think we may see a lot of new companies in the next few years."

Tim Dickson

Northgate mines to forge stronger links

By CANUTE JAMES IN KINGSTON

THE JAMAICAN Government is to buy Air Canada's 5 per cent shareholding in Air Jamaica, making that Jamaican carrier totally state-owned by the end of this year.

The move follows an earlier decision by Air Canada not to renew a contract for its minority shareholding. Air Canada has steadily reduced its stake in Air Jamaica since it was launched 16 years ago.

The 240,000 ordinary shares to be bought by the Government for C\$3m (US\$1.4m), according to a Jamaican representative. Along with its minority shareholding, Air Canada has been providing technical assistance. It is not known whether the Government will now seek another foreign airline as a partner.

The announcement of the buy-out coincided with a forecast by Mr Tony Hart, chairman, that Air Jamaica would record its second consecutive operational profit this year, after nearly a decade of losses.

"We are expecting to record a J\$45m (US\$8.2m) operating profit for 1986, following an operational profit of J\$23m in 1985," Mr Hart said over the weekend.

Mr Hart said, however, that Air Jamaica could record a loss in 1987 if oil prices would be in the black by 1988.

An agreement renewed last week with British Airways for jointly serving the London-

Air Canada's losses more than doubled to C\$45.2m (US\$8.2m) in the first three months of this year, compared to C\$21.1m in the first quarter of 1985. The state-owned airline's largest blamed the deterioration mainly on greater use of discount fares and bigger discounts. Traffic volumes grew by 6 per cent and operating revenues rose by 7 per cent to C\$645m. A steep rise in the cost of aircraft materials such as engine parts and paneling, and a higher fuel bill contributed to a 15 per cent increase in operating expenses. Mr Pierre Jeanniott, president, said that

Kingston route, with three flights per week, using BA's B747 aircraft, is expected by Mr Hart to contribute about J\$5m a year.

The company says the improvements in operating profits have prepared the ground for Air Jamaica to tackle its serious financial problems. The airline is carrying a debt of J\$76.5m and servicing that will contribute to an expected net loss of J\$45.3m in the year ending March 31, 1987.

Mr Hart said, however, that Air Jamaica could record a loss in 1987 if oil prices would be in the black by 1988.

Air Jamaica operates a fleet of seven aircraft, five B727s and two Airbus 300s. Four of

the B727s were sold to, and then leased back from, Guinness Peat Aviation last year, while the fifth is leased from Ansett of Australia.

The two Airbus 300s are owned outright by the company having been purchased from the fleet of the defunct Lakes Airways with the aid of a US\$100m loan from Midland Bank.

Mr Hart said Air Jamaica was considering purchasing a third Airbus, and was investigating the possibility of financing this through Guinness Peat Aviation.

Hopes for continued improvement in Air Jamaica's operating performance are based on the growth in volume on the airline's routes. Revenue passenger miles increased by 44.5 per cent to 918,333 in 1985.

Non-operating gains underpin Japanese profits

By Yoko Shibusawa in Tokyo

SOME 40 per cent of large Japanese industrial companies made more money in the financial year ended March 31 out of treasury operations than they did out of manufacturing, according to a survey by a Tokyo securities house.

Out of 982 industrial companies listed on the first and second sections of the Tokyo stock exchange, 375 reported that their profits were heavily underpinned by non-operating items, according to the survey carried out by Wako Securities.

By contrast, operations were hit hard by the steep depreciation of the yen during the period.

The companies surveyed suffered a combined 7.5 per cent drop in operating profits, but were able to limit the decline in their pre-tax profits to only 2.1 per cent.

According to Wako, Japanese companies have become more sophisticated in their treasury techniques, taking foreign exchange profits on the yen's appreciation by early redemption of foreign currency-denominated bond issues.

Company treasurers have been quick to take advantage of new instruments such as large denomination time deposits, money market certificates and other securities on which interest rate restrictions do not apply.

MPH result indicates heavy loss

MULTI-PURPOSE HOLDINGS (MPH), the diversified and controversial Malaysian Chinese investment group, has finally released its audited results for 1985. They show the group incurred a record after-tax attributable loss of 12m ringgit (\$73m), writes Wang Sulong in Kuala Lumpur.

The bulk of the loss, amounting to 15m ringgit, was attributed to massive write-downs of its 80 per cent Hong Kong-based shipping subsidiary, Promptship Holdings.

MPH directors said steps were being taken to control losses by its two subsidiaries, including the decision to sell most of Promptship's ageing fleet, cancellation of

orders for new ships, and closure of MPH's loss-making trading lines.

MPH recorded an operational pre-tax profit of 58m ringgit for 1985, on turnover of 652m ringgit, compared with a profit of 16m ringgit on turnover of 640m ringgit in 1984. This turned into a loss of 41m ringgit after tax and minority of interests.

MPH, whose shares are currently selling at around 40 cents compared with 4 ringgit when it was listed three years ago, was formed in 1978 by the Malaysian Chinese Association, the Chinese partner in the Malaysian Government.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount M.	Maturity	Av. life years	Coupon %	Price	Book Runner	Offer yield %
Holdings Ltd & Co. T;	70	1991	5	27%	100	Nikko Secs. (Europe)	2.75
Orion Europa	60	1991	22/4	100	100	Dresdner Bank/Lambert	6.25
Orion Maritime Services Et	100	2001	15	8 1/4	100	Nikko Secs. (Europe)	3.125
Orion Petroleum Products T;	70	1993	7	3 1/2	100	Nomura Int.	2.75
Fiji Heavy Ind. T;	60	1991	5	2 1/4	100	Deutsche Singapore	3.125
Fiji Heavy Ind. T;	150	1993	7	3 1/2	100	Dresdner Bank/Lambert	-
United Cable Tel. Corp. S	50	2001	15	(5 1/2-6)	100	Deutsche Bank	-
Household Bank (S) T;	100	1995	10	15bp	100	Goldman Sachs	-
Widex (S) T;	30	1991	5	3%	100	Lloyds Merchant St	-
Yokohama Bank (S) T;	100	1995	5	4 1/2	100	Merrill Lynch	7.75
S. G. Warburg (S) T;	200	2006	20	1 1/2	100	S. G. Warburg	-
Monex T;	70	1991	5	2 1/4	100	Nomura Int.	2.75
Yoko Bank (S) T;	15	1994	8	1 1/2	100	Deutsche Creditbank	-
Maritime Corp. Canada (T) T;	200	1995	10	1 1/2	100	Morgan Stanley	-
Yamada Secs. Co. T;	40	1995	10	(4)	100	Yamada Int. (Europ)	-
Yamada Secs. Co. T;	30	1993	7	(3 1/4)	100	Yamada Int. (UK)	-
Mitsui Co. (S) T;	50	1991	5	3%	100	Deutsche Bank	7.5
Sumitomo Metal M	30	1990	10	(7-7 1/2)	100	Kidder Peabody	-
Hankei Credit T;	40	1991	5	(2 1/4)	100	Nomura Int.	-
Wicen Int. S	200	2001	15	(5 1/2-6)	100	CSFB	-
D-MARKS							
Public Corp. Greece	150	Postponed					
Intertech Corp. Fin. T;	100	1995	10	2 1/2	100	Deutsche Vermögens	2.75
Eurofin J	100	1995	10	6 1/2	100	IHS (Deutschland)	8.25
Sumitomo Textile Co. T	50	1993	7	(1 1/4)	100	Deutsche Bank	-
SWISS FRANCS							
Bank of Greece	100	1994					
Mitsubishi Fin. T;	400	1995					
Asahi Breweries T;	50	1991					
Hydro-Quebec T;	75	1994					
Asian Inv. Bank	100	1994					
Shinkin Bank S. Per T;	50	1991					
Shinkin Bank S. Per T;	200	1993					
Sanyo Case Cabs T;	25	1991					
Chiyoda Sheet Shop T;	30	1991					
Tokai Shuzo T;	30	1991					
Swedish Ex. Credit T;	40	1995					
United Breweries	60	1996					
Southwest Corp. T;	200	max 1994					
First Marine Cr. T;	202.25	1993					
Kidder Peabody T;	15	1991					
Hankei Credit T;	50	1993					
STERLING							
Yamada Secs. Co. T	20	1991	5	(3 1/4)	100	Yamada Int. (Europ)	-
ECU							
C. Itch T;	100	1991	5	(2 1/4)	-	Banque Paribas	-
DANISH KRONE							
Vesta Bank T;	100	1993	7	3 1/2	100	Chase Manhattan	8.574
LUXEMBOURG FRANCS							
Euro Credit T;	600	1993	7	7 1/2	100	Kreditbank Int.	7.375

*For year placed. †First year. ‡ Floating rate notes. § With senior warrants. © With bond warrants. (a) Five year 3m Libor. (b) 3% over 3m Libor. (c) 1% over 3m Libor. (d) 1% over 3m Libor. (e) 1% over 3m Libor. (f) 1% over 3m Libor. (g) Before coupon. First coupon at end of 4th year. Yield is calculated on AIBO basis.

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New Issue / June, 1986

U.S. \$200,000,000

The Export-Import Bank of Japan

INSURANCE

Government to reject register for salesmen

BY ERIC SHORT

MR MICHAEL HOWARD, Minister for Corporate and Consumer Affairs, will today announce the Government's rejection of a proposed register of life assurance and unit trust salesmen.

So it will be back to the drawing board for the Marketing of Investments Board Organising Committee as it searches for a way to supervise the 100,000 full-time and 100,000 part-time salesmen in the life assurance and unit trust industry — a sales force that has an average annual turnover of about 25,000 people.

The Financial Services Bill has no provision for control of individuals involved in the investment field, whether marketing or management. The responsibility for the hiring, training and behaviour of employees and company representatives rests with the investment firms as a condition of being authorised.

However, there is provision in the bill to establish a black list of individuals found guilty of misconduct in their activities in the investment field.

Miboc, responsible for the marketing of financial services, felt this proposal would not be sufficient to monitor life and unit trust salesmen.

Mr Mark Weinberg, its chairman, has pointed out that while putting responsibility on to the firm will work for, say, stockbrokers with manageable numbers of people concentrated in a few firms within certain areas, it is quite a different matter for life assurance.

The salesmen involved in life assurance—probably outnumbering all other individuals affected by the financial services legislation—are spread throughout the country, about 15,000 firms, most of which have just one or two persons. Mr Weinberg has advocated a system of individual control to supple-



Mark Weinberg: against merely blacklisting salesmen

banks and building societies as well as the Consumers' Association and the Office of Fair Trading. So, in December, Miboc produced a modified version of its ideas.

Under the revised proposals, salesmen would be registered after passing a competency test. They would still be subject to a code of selling practice. The register would contain a black list. No one could sell unless registered.

Even this proposal did not satisfy the opposition. The banks and building societies called the register an expensive bureaucratic nightmare and maintained that the authorisation procedures for firms provided sufficient protection. It appears their arguments have won the day.

So what does Miboc do now?

It would appear to be little alternative but to redesign the rule book that would enable the central controlling body—the Securities and Investments Board—and the appropriate self-regulatory organisations to exercise tight control over the hiring, training and sales methods of firms involved.

Miboc is saying nothing until its proposals have been officially turned down.

Mrs Christine Leach, president of the IIA, said that if rejection occurs the association will go ahead with its original proposals for its own licensing system to be operative by the beginning of next year.

The views of many home service insurance companies were reflected in a statement last week by Mr Elinor Holland, executive chairman of Pearl Assurance, who welcomed the Government's expected refusal of the registration.

He preferred a company system of licensing to enable the public to identify trained salesmen of integrity, with the company accepting full responsibility.

Transport marketing company to close

BY JAMES MCDONALD

TRANSPOTECH, a company established in 1983 by the British Technology Group to market products and expertise available from the Department of Transport, has decided it has no future.

The company, a wholly owned subsidiary of the group, is taking on no new work from the end of this month and will go

out of business at the end of September.

The Transport Department said yesterday that the company had traded profitably but had decided it had a limited future.

Mr Peter Bottomley, Parliamentary Under Secretary of State for Transport said: "Transpotech has been a worthwhile experiment. I accept the company's commercial judgment that it should cease operations as soon as it has honoured its existing commitments."

Mr Bottomley said there would be no change in the Government's commitment to export efforts in the transport field.

Contracts and Tenders

ALGERIE

REPUBLIQUE ALGERIENNE DEMOCRATIQUE

ET POPULAIRE

(Algiers Popular Democratic Republic)

MINISTRY OF COMMERCE

NATIONAL COMPANY FOR THE PROVISION OF FOODSTUFFS

NOTICE OF INTERNATIONAL OPEN INVITATION TO TENDER

NUMBER 13

An International Invitation to Tender is being launched for the supply of powdered milk 27.0/0 M/G ±.

Companies interested may obtain the specifications from the Algerian Embassy in their country of origin, from their own Embassy in Algeria, or from:

ENAPAL

29 RUE LARBI BEN M'HIDI ALGIERS

This invitation to tender is intended solely for companies from the following countries: Australia, New Zealand, Argentina and Canada.

Offers should be sent in a double-sealed envelope, bearing no identification, and should read: "APPEL D'OFFRES INTERNATIONAL NO. 13 LAIT INSTANTANE". The final date for receipt of tenders is 20/6/1986.

Tenders shall be bound by their proposal for a period of 90 days with effect from the closing date of this notice.

Strathclyde Regional Council
(LOWER CLYDE DIVISION)
MILNGAVIE WATER TREATMENT WORKS

It is proposed to upgrade and refurbish the chemical dosing processes and equipment at Milngavie Water Works at Milngavie, Dunbartonshire. These works supply some 385,000 cubic metres of water per day to consumers in the Glasgow Area.

The systems affected are disinfection (chlorination), pH correction (lime dosing) and corrosion inhibition (orthophosphoric acid).

Contractors specialising in water treatment processes who wish to be considered for inclusion in the list of firms to be invited to tender for the Water Treatment Contract should submit their names to the undersigned not later than 12 noon on 20th June, 1986.

W. T. Devenny
Director of Water

419 Balmore Road
Glasgow G22 6NU

CLASSIFIED ADVERTISEMENT RATES

	Per line	Single column	Two columns	Three columns	£
Commercial & Industrial Property	11.50	39.00			
Residential Property	9.00	30.00			
Appointments	12.00	41.00			
Business Opportunities	11.50	39.00			
Business for Sale/ Wanted	11.50	39.00			
For further details write to: Classified Advertisement Manager Financial Times 10, Cannon Street, EC4P 4BY					

Art Galleries

COLNAGHI, 14, Old Bond St., W1, 01-451 7408. PASTIMES—PLEASURES AND PURSUITS—A Survey of British Sporting Life. Until 28 June. Mon-Fri. 10-6; Sat. 10-1.

ANDREW WYLDE GALLERY, 17, CILFORD STREET, LONDON, W1. THE WATERHOUSE EXHIBITION. By MICHAEL WYLDE (17/6-12/6). A Loan Exhibition from the City of Liverpool. Until 12 June. Admission Free.

Parliament this week

TODAY

Commons: Remaining stages of the National Health Service (Amendment) Bill. Resolutions relating to the Finance Bill.

Lords: Public Trustee and Administration of Funds Bill (second reading). Family Law Bill (committee). Dockyard Services Bill (committee). British Shipbuilders (Borrowing Powers) Bill (Amendment). Consumer Safety (Amendment) Bill (second reading).

Select Committee on Capital Expenditure. Witness: Mr Terry Heeler, Department of the Environment.

TUESDAY JUNE 10

Commons: Education Bill (second reading). Motion on the Appropriation Bill (No. 2) (Northern Ireland). Order. Lords: Airports Bill (report). Armed Forces Bill (report).

Select Committee on Capital Expenditure.

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TUESDAY JUNE 1

US PERSONAL COMPUTER MARKET

Foreign clones spark a mid-life crisis

An American industry is growing old ungracefully, reports Louise Kehoe

APPLE COMPUTER is 10 years old. It is five years since IBM entered the US personal computer market, and Lotus 1-2-3 has been around for four years. Already, the personal computer industry is maturing, but like other formerly high-growth, high-tech businesses, it is not growing old gracefully.

The excitement and glamour of the early days of personal computing have faded, along with soaring sales growth. The US personal computer boom is over. What remains is an industry that sells "commodity" products to a largely predefined market. Two-thirds of which is now reckoned to be replacement business.

Sales growth has ground to a halt. Last year sales were flat at about \$15bn. This year, for the first time, sales have declined. According to Info-corp, an industry research group, in March retail sales fell 15 per cent in volume and 25 per cent in value compared to a year ago.

While demand for personal computers — from businesses and individuals — is holding up, personal computer prices are falling fast.

This is not so much a personal computer slump as a personal computer industry profit slump, says Ken Water, president of Computerland, the largest US computer retailer with 600 franchised stores in the US and 20 abroad.

So far this year, prices have fallen 20 per cent on average. Some expect the decline will be 40 per cent by the end of the year.

IBM, the leading US personal computer maker, cut the prices of its most popular models by 15 to 25 per cent last month. Since then, many of IBM's competitors have retaliated with matching price cuts.

The fall in prices has been accelerated by an influx of cheap IBM-compatible PCs "clones" from the Far East. These machines, made in Korea, Taiwan, Hong Kong, and Singapore, mimic the features of IBM's personal computers and can use the same software.

Leading Edge, which sells clones made in Korea, has won about 5 per cent of the US retail personal computer market in less than a year. Its version of basic IBM's PC costs \$500 less than the original. Zenith and Tandy, Epson of Japan have also successfully sold clone PCs.

After this month Computerland is expected to launch another own-brand Korean-made clone, significantly increasing the distribution of

clones in the US.

Even cheaper than brand-name clones are the "generics" or no-name computers. These are either imported from the Far East and sold through mail-order, or assembled in the US by a growing band of garage-style operations. Prices start at under \$300.

"Price is now the major issue—price and compatibility that is what counts," says Ken Water.

Robert Dilworth, president of Zenith Data Systems, a division of the consumer electronics company which has recently won multi-million dollar contracts to supply IBM-compatible personal computers to the US military and the US Internal Revenue Service, agrees. The personal computer has become a commodity product, like radios, televisions and video cassette recorders."

He chides computer makers who still try to sell the "bells and whistles" or technical features of personal computers. "We have to learn how to market our products the way Procter & Gamble markets soap or toothpaste," he says.

The sharp drop in prices has put the basic IBM personal computer, and its clones, within reach of the home computer market. The IBM-compatible machine is expected to become a popular consumer item by next Christmas. These machines represent a threat to Apple Computer which dominates the home market.

IBM and Compaq each sells higher priced IBM-compatible machines, still dominate the corporate personal computer market, but they are challenged by a rash of high performance clones which undercut IBM's top of the line "PC AT" computer.

In March, sales of compatible computers outside the US have increased. IBM's share of the US market had declined from about 65 per cent at the beginning of 1985 to 45 per cent. Market research shows IBM will not comment on its market share and says its sales remain strong.

IBM is not flattered by its imitators. Last month William Lowe, president of IBM entry-systems division, warned clone makers that they will "have to move very quickly indeed to remain competitive with real personal computers." By speeding up introduction of technical improvements to its personal computers, such as high resolution graphics or network communications capabilities, IBM aims to leave competitors behind.

It will, however, be difficult for IBM to change its personal computers enough to throw clone makers off track because its personal computers are built upon widely available standard parts: Intel microprocessors and a computer operating system published by Microsoft.

This combination has become an industry standard that is all too easy to copy.

"IBM can only turn a few degrees at a time," says Egil Juliusen chairman of Future Computing, an industry analysis company. "They can make it rougher for competitors," he says.

"But they cannot move away from the industry standard."

Michael Ares of Chips and Technologies, a Silicon Valley company that sells sets of chips to clone makers adds: "It took two years for clones of the original PC and PC XT models to appear, but only nine months before clone makers copied the PC AT." The competitive pace is quickening."

Compaq, the leading IBM-compatible manufacturer, will beat IBM to the market with a personal computer built around Intel's latest microprocessor, the 386, in the predicted two days when IBM owns the personal computer business over.

Such bold assertions may be wise. Picking a fight with the world's biggest computer company can lead to defeat—as many computer companies can testify. IBM will retain a

controlling share of the personal computer market, industry veterans believe, although it is unclear yet exactly how the company will assert itself.

IBM's chief weapon, however, will be automation. The IBM PC convertible, a "lap-top" portable unit introduced in the US last month, is to be manufactured on a robot-driven production line in Austin, Texas.

Every step of the manufacturing process is automated from assembly dock to shipping dock. IBM is expected to apply its advanced manufacturing technology to all future PC products.

As even more serious problem for IBM and other US computer manufacturers is the poor financial condition of the retailers that sell close to 70 per cent of PCs in the US.

1985 was a terrible year for computer retailers. Evidence of their financial distress can be seen on the high streets and in shopping malls throughout the US. Personal computer stores have been going out of business by the dozen.

Leading manufacturers are agreed that there are too many computer stores chasing too few buyers. IBM placed a moratorium on signing up new dealers last November. Compaq has been limiting its new dealerships for over a year, and Apple Computer took the unprecedented step of firing 600 of its dealers in March.

Many are trying to transform themselves from "box pushers" into "solution sellers" who offer customers training, support and a repair service—the "value added" in computer sales—as a way to increase profits.

But even quality dealers face a significant challenge in resolving the gulf between the full-service, full-price philosophy and the reality of winning busi-

ness on price, says William F. Zackmann, vice president of International Data Corporation, a market research company.

Ultimately, retailers look to the manufacturers for a solution.

What is needed, they say, is new technology that can expand the PC market. Ed Faber,

chairman of Computerland and an industry veteran, looks forward to a new golden age in personal computing when the home computer market, which to date has made several false starts, will finally blossom.

He predicts a home computer boom by the end of the decade that will overshadow today's problems.

"And I am not talking about 25 per cent growth. I mean several hundred-fold growth," he enthuses.

It will take home computer enthusiasts to create such a boom, he believes. "I want to be around when it happens."

IBM differs from many other manufacturers and retailers in believing the personal computer market is still driven by technology. But while it is becoming clear that technology may be able to push the personal computer to new heights and create huge new markets in the future, the current US personal computer market has reached a plateau. Many talk of a maturing market. It might be more accurate to call it a mid life crisis.

Still, the surfact of computer stores that sprung up during the PC boom remains and consolidation continues.

Some small store chains have been bought up by larger companies. But only the lucky retailers have an opportunity to sell out.

"My guess is that consolidation will take the form of stores going out of business, rather than stores being bought," says Will Lunde, president of Pactel Infosystems, the California Phone Company's retail computer and office systems marketing venture.

Severe competition among the 4,000 odd computer stores has led to fierce discounting of personal computer prices, leaving profit margins shaved dangerously thin.

Says Ken Water: "We have been our own worst enemy. A different industry might have chosen to compete on quality, or service, but this industry has chosen to fight it out on price."

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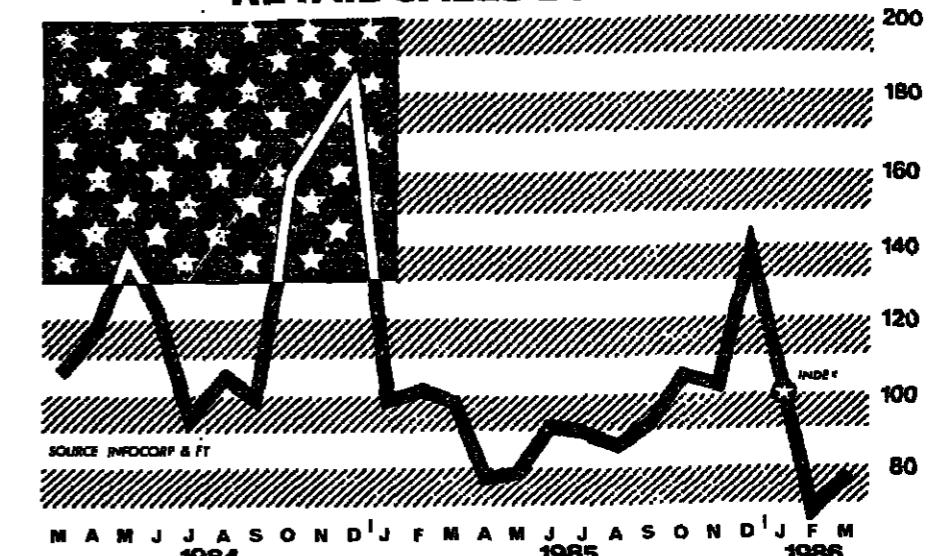
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"And I am not talking

RETAIL SALES BY VALUE



Sixth sense that helped Daewoo muscle in on IBM's market

STEVEN BUTLER on the challenge from Korea

"The reason why the computer is well accepted in market is not necessarily because we predicted any breakthrough in technology," says Mr Sung Kyu Park, executive vice-president of Daewoo Telecom. "We started purely from the market."

Korean electronics companies have excelled at low cost manufacturing, but they have not established a reputation for design innovation.

The idea for the computer came in early 1984, when sales of personal computers in the US sagged badly. "My belief was that the growth (of PC sales) had slowed because new computers were not really new. Users of computers were becoming more and more educated about computers and knew what they wanted."

The main concept behind the computer was simple—to put into a standard package features that users of IBM PCs and IBM clones were frequently paying hundreds of dollars to add on to their

machines. Daewoo built into high resolution graphics capability. In most computers these are available only by inserting expensive circuit boards into expansion slots in the computer.

Mr Park says that Daewoo's relatively small size helped give the company enough flexibility to absorb new technology as it became available.

Daewoo began the design process intending to use 256K dynamic access memory chips, as IBM does in its PCs. Halfway through it became apparent that 256K dram chips would be available at sufficient volume at a low price, and that made it possible to reduce the size of the circuit boards.

Daewoo listened to the widespread criticism of the IBM keyboard and put in oversized return and other keys. Leading Edge provided advice on the keyboard nearly a year after the computer's

design began, and Daewoo was able to respond.

It is difficult to change things in a large outfit like IBM," says Mr Park. IBM has redesigned the keyboard for its new AT computer but hasn't changed the keyboard for the original C.

The computer is not the result of any sophisticated study of the market. Mr Park went to the US ten times and spent some of his time talking with computer dealers. "Once you get inside something and go very deeply into it, you develop a sixth sense," he says.

Memory capacity is expanded from the standard 256K to 640K by inserting two small memory chips into the mother board instead of adding them on whole circuit boards into expansion slots. That leaves the four expansion slots available to accept a variety of accessory boards.

The result is a machine that

does nothing an IBM PC cannot do, but it does it for far less money, using newer technology, in a creatively redesigned package that has won positive reviews in the specialist press.

Mr Park admits that the Daewoo machine has succeeded in part because of the changes among computer buyers. Computers have become more of a commodity product, with brand loyalty less important than features and cost.

While that helped Daewoo make a name quickly, it could push it out of the market just as fast.

Mr Park does not think that will happen to the Model D for a few years, but he is not taking any chances. Daewoo has another computer that has now gone through the development stage. Mr Park says the company has not decided when to start production, and he's saying nothing about what the machine will look like.

NEW ISSUE These Notes having been sold, this announcement appears as a matter of record only.

MAY, 1986



US\$100,000,000

Emerson Electric Co.

7 1/8% Notes Due 1998

Issue Price 101 1/4%

IBJ International Limited

Goldman Sachs International Corp. The Nikko Securities Co., (Europe) Ltd.

Algemene Bank Nederland N.V.

Bank of Tokyo International Limited

Banque Paribas Capital Markets Limited

Daiwa Europe Limited

Dresdner Bank Aktiengesellschaft

First Chicago Limited

Fuji International Finance Limited

Kleinwort, Benson Limited

Merrill Lynch Capital Markets

Mitsubishi Finance International Limited

Mitsui Finance International Limited

Nomura International Limited

Sumitomo Finance International

EUROFIMA
SOCIÉTÉ EUROPÉENNE POUR LE FINANCIEMENT
DE MATERIEL FERROVIAIRE

Japanese Yen 10,000,000,000

5 1/8% per cent. Bonds due 1993

Issue Price: 101 1/4% per cent.

IBJ International Limited

Chuo Trust Asia Limited

Swiss Bank Corporation International Limited

Bank of Tokyo International Limited

Banque Bruxelles Lambert S.A.

Berliner Handels- und Frankfurter Bank

Crédit Commercial de France

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Fuji International Finance Limited

Istituto Bancario San Paolo di Torino
(London Branch)

Kleinwort, Benson Limited

LTCB International Limited

Merrill Lynch Capital Markets

INTL. APPOINTMENTS

New chief executive for American Home Products

BY WILLIAM HALL IN NEW YORK

MR JOHN F. STAFFORD, aged 48, is to take over on December 1 as chairman and chief executive of the New York-based American Home Products, which has increased its earnings every year for the last 33 years, and is regarded by Wall Street analysts as one of the most successful pharmaceutical and consumer products groups in the world.

Mr Stafford, who has been groomed for the job ever since he took over as president in 1981, succeeds Mr John W. Culligan, aged 69, who has headed the company since 1981 and will stay on the board as chairman of the executive committee.

Mr Stafford, who joined the company in 1970 as general counsel, is known as a strong administrator and is expected to be more acquisition-minded than his predecessor.

The 60-year-old company is renowned for being a cost-conscious marketer of hundreds of consumer products, which range from prescription hypertension drugs such as Inderal to painkillers like Aspirin and household products like Brach's candy and Easy-Off oven cleaner. Last year the company earned \$717.1m on sales of \$4.7bn and the company's return on shareholders' equity has averaged 30 per cent over

the last two decades. Ten years ago the group earned \$250.7m on sales of \$3.7bn, and it is currently capitalised at \$12.7bn on Wall Street.

The company spent a record \$317m on research and development last year and has 24 new drug applications and 48 investigative new drug applications filed with the Food and Drug Administration.

Mr Stafford is a lawyer by training and spent his early career with the Washington law firm of Steptoe & Johnson before joining Hoffmann-La Roche's legal staff in the mid-1960s. In 1970, he joined American Home Products.

Morton Thiokol re-instatements

BY PAUL TAYLOR IN NEW YORK

MORTON THIOKOL, the Chicago-based aerospace group involved in the Challenger space craft which exploded in January, has re-instanted to their old jobs two engineers earlier transferred after giving critical testimony before the Presidential Commission investigating the accident.

Mr Allan McDonald, the senior Thiokol engineer who most actively opposed the launch decision because of his concerns about the effect of cold weather on the booster rocket seals, and Mr Roger Boisjoly, a staff engineer, were restored to their previous jobs in the space division.

The company said Mr McDonald is also to be a director of the company task force charged with redesigning, testing and qualification of future booster rockets and Mr Boisjoly is also to work on redesigning the seals.

Both Mr McDonald and Mr

Boisjoly testified before the Presidential Commission, the report of which is to be published today, that there were serious problems with the rocket seals and said they urged the launch authorisation overruled by their staff engineers; Mr Clavin Wiggins, vice-president and assistant general manager of the Wasatch space division, was however, overruled. They are, however, overruled.

The two engineers also claimed later that Thiokol had penalised them by transferring their jobs after their public testimony—Mr William Rogers, chairman of the commission, termed that revelation "shocking" although Thiokol sharply denied the allegation. The two engineers will now play a key role in working to redesign the booster rockets.

Morton Thiokol has also re-shuffled space division management involved in the launch decision.

Two officials who overruled the engineers' recommendations against the shuttle launch were re-assigned, and a third man

Crawford takes top job at Imasco

BY ROBERT GIBBENS IN MONTREAL

MR PURDY CRAWFORD, 54, a former Toronto corporation lawyer, appointed president and chief operating officer of Imasco, the consumer products group, in July, 1984, is to take over as chief executive on July 1 from Mr Paul Pare.

Mr Pare, main architect of Imasco's transformation from a tobacco products manufacturer into a diversified consumer products group, born in Nova Scotia, is to retire, effective from Dalhousie University and Harvard and was senior partner in the Toronto law firm of Osler, Hoskin and Harcourt before moving to Montreal in 1984.

Mr Pare, a lawyer by training

and a specialist in marketing,

joined Imasco when it was

holds 44 per cent of Imasco, but it will not take up stock in a current equity issue by Imasco and its interest will fall to just over 40 per cent.

Mr Crawford has been a director of Imasco for more than a decade and a member of the executive committee for seven years. He has been a major contributor to its diversification policy. Born in Nova Scotia, he holds degrees from Dalhousie University and Harvard and was senior partner in the Toronto law firm of Osler, Hoskin and Harcourt before moving to Montreal in 1984.

Mr Pare, a lawyer by training and a specialist in marketing, joined Imasco when it was

Imperial Tobacco Company of Canada and steered it to the leading place in the Canadian tobacco products market, and major diversification into drug store retailing in Canada and the US and fast food retailing in the US through Hardee's food systems.

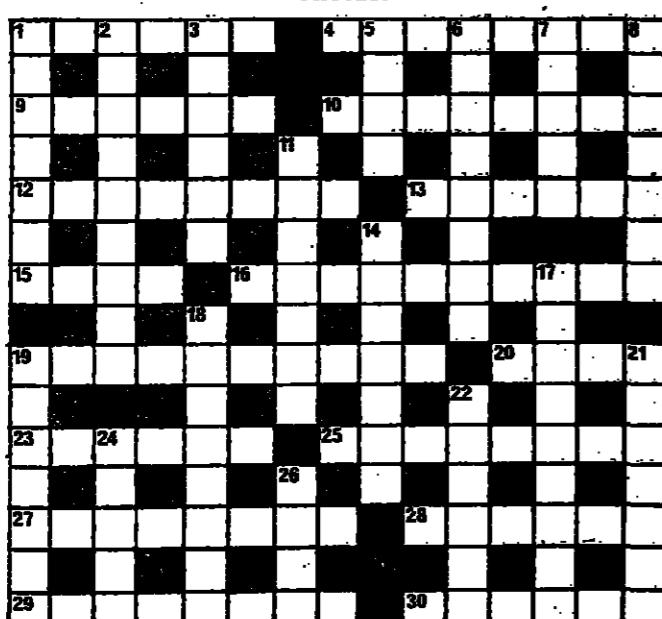
The company has kept up annual growth in earnings of 20 per cent and its fourth leg will be the non-financial services through Canada Trust, Canada's seventh largest financial institution. Canada Trust will be the only part of Genstar that Imasco will retain, and its building materials, waste management and real estate assets will shortly be sold.

Kyowa Bank plans changed leadership roles

KYOWA BANK, the Tokyo-based commercial bank, plans to promote Mr Koseki Yokote, 55, vice president to president, in succession to Mr Tetsuo Yamashita, reports Kyodo. A formal decision is expected at a board meeting after a general meeting of stockholders on June 27.

F.T. CROSSWORD PUZZLE No. 6,042

PROTEUS



ACROSS
1 Ambassador for example entering behind schedule (6)
4 Most mean to be superlatively drunk (8)
9 Fearing a strong attack (6)
10 He will excuse one for having finished with fish-round (8)

12 That which is given to actor in love perhaps (8)
13 Taken all round some prefer it neat (6)
15 Cross over entrance (4)
16 Object to worker's religious persuasion (10)

17 Would rather males took first promotion (10)
20 Tree to be seen in Canada certainly (4)
23 Spotted southern bird in journalist's clutch (6)

25 Beaten and covered with sticky paste (8)
27 Source of trouble in washing machine? (8)
28 Dickensian often heard on commercial television (6)
29 Have meal in lane whilst begging (8)

30 In the case of Stevenson, the night before the high jinks (6)

1 Club chief has a point (7)
2 Soldier managed to pin down on chandelier (9)
3 Distorts yarns (6)
5 Claim amount in part from Mohammedan leader (4)

6 This done perhaps he puts pleasure first (8)
7 Weariness due to some unforeseen nuisance (5)

8 Stream of rubbish about hire-charge (7)

11 Try turning outside corners into organised massacres (7)

14 Note rejected by Scot—one of the old school? (7)

17 Have discussion about Christian love with leading villain (4, 5)

18 Banish soldier-deputy (8)

19 Quietly refer to churchman (7)

21 Put right or get changed (7)

22 Way to open fire in contest (6)

24 Indicate that which is relevant (5)

26 He usually invites quite a crowd (4)

The solution to last Saturday's prize puzzle will be published with names of winners next Saturday.

Samuel Montagu & Co Limited Agent Bank

100,000,000 Floating Rate Notes 1996

In association with the providers of the notes, it is hereby given that the rate of interest for the three month period 1st June, 1986 to 8th September, 1986 has been fixed at 10.00 per cent per annum. Commissions of 7 million will be payable at £1,255.47 per coupon from 8th June, 1986.

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INSURANCE, OVERSEAS & MONEY FUNDS

Financial Times Monday June 9 1986

New Issue

6½% Bearer Bonds of 1986 (1994) Series II

June 1986

Kreditanstalt für Wiederaufbau
Offer for Sale

Kreditanstalt für Wiederaufbau, Frankfurt am Main, issues 6½% Bearer Bonds of 1986 (1994) Series II in a total amount of

DM 750,000,000.—

The net proceeds of this issue will be used for long-term investment loans. DM 700,000,000.— of this amount are offered for sale by the syndicate of banks listed below.

Issue Price:	99½% plus Stock Exchange Turnover Tax with adjustment of interest.
Interest:	6½% p.a., payable annually in arrears on June 1, of each year. The first interest coupon will be due on June 1, 1987.
Denomination:	DM 100.— or a multiple thereof.
Lifetime/Redemption:	8 years. The Bonds will be redeemed on June 1, 1994 at par. Redemption prior to maturity is excluded.
Ranking as Trust Investments/Eligibility for Investments by Insurance Companies:	The Bonds rank as trust investments and are eligible for investments by insurance companies, according to the German laws.
Listing:	The Bonds will be admitted for trading and official quotation on all stock exchanges of the Federal Republic of Germany, including Berlin.
Eligibility as Collateral for Loans by Deutsche Bundesbank ("lombardfähig"):	The Bonds are eligible as collateral for loans by Deutsche Bundesbank ("lombardfähig") upon admittance for trading and official quotation.
Delivery:	The Bondholder receives a Central Deposit Advice from the bank appointed by him. Definitive Bonds will not be available. The Bond issue will be evidenced by one Global Certificate.
Sale:	The Bonds will be offered for sale by the undersigned banks as from today.
Stock Index Number:	276 033.

The detailed Offer for Sale to be published in the Bundesanzeiger (German Federal Gazette) is available from the banks. Allotments of Bonds will be at the discretion of the selling banks.

Frankfurt am Main, June 1986

KfW Kreditanstalt für Wiederaufbau

ADCA-Bank Aktiengesellschaft
Alpenbank Aktiengesellschaft - Ansbach
Bankhaus C. Giese & Co.
Bankhaus H. Aufhäuser
Baden-Württembergische Bank
Aktiengesellschaft
Badische Landesbank
Girozentrale
Bankkunden Frankfurt am Main
Aktiengesellschaft
Bankers Trust GmbH
Bank Central Europe
Aktiengesellschaft
Bank für Handel und Industrie
Aktiengesellschaft
Bayrische Hypotheken- und Verwaltungs-Aktiengesellschaft
Bayrische Landesbank Girozentrale
Bayrische Vereinbank Aktiengesellschaft
Joh. Berenberg, Gossler & Co.
Berliner Commerzbank Aktiengesellschaft
Berliner Credit- und Frankfurter Bank
Bankhaus Gebrüder Behmann
Bremer Landesbank
Kreditanstalt Oldenburg
Girozentrale
Commerzbank Aktiengesellschaft
Commerz-Credit-Bank AG Europa

CSFB-Investmentbank AG
Deutsche Bank Aktiengesellschaft
Deutsche Bank Saar Aktiengesellschaft
Deutsche Genossenschaftsbank
Zentrale
Deutsche Girozentrale
— Deutsche Kommunalbank —
Deutsche Westmünsterbank
Aktiengesellschaft
Deutsche Zentral-Aktiengesellschaft
Bankhaus Max Fleiss & Co.
Fürst Fugger-Babenhausen Bank KG
Fürst Thurn und Taxis
Albert Fürst von Thurn und Taxis
Göttinger Sparkasse Aktiengesellschaft
Hannoversche Landesbank — Girozentrale —
Handels- und Privatbank
Aktiengesellschaft
Georg Hauck & Sohn Bankiers
Kommanditgesellschaft auf Aktien
Hessische Landesbank
— Girozentrale —
Von der Heydt-Kersten & Söhne
Bankhaus Hermann Lampe
Kommanditgesellschaft
Landesbank Rheinland-Pfalz — Girozentrale —

CONSTRUCTION CONTRACTS**Groups seek to overcome Thames crossing problems**

BY JOAN GRAY, CONSTRUCTION CORRESPONDENT

THE FIRST interesting thing about the £200m-plus scheme to build a new Thames crossing at Dartford, east of London, is the way the contractors are proposing to tackle the difficult technical problems it presents.

The second is the way they are facing up to the challenge of putting forward schemes they would finance themselves, following the Government's policy of trying to attract private money for infrastructure projects and the precedent set by the Channel Tunnel project.

A new crossing is needed at Dartford because the existing twin tunnels have become over-loaded with the opening of the M25 Motorway.

A variety of solutions has been put forward to solve the problem of carrying more than 27m vehicles by 1990. Ideas include bridges, immersed tube tunnels and a bored tube tunnel.

Secrecy

These proposals have been put forward by seven groups of contractors which are prepared to raise finance to back their schemes.

Costain and Tarmac, the Dartford Joint Venture led by Balfour Beatty and Taylor Woodrow; the Dartford Tunnel Group led by John Mowlem; and Laing, Christiani and Seven Seas, have all proposed submerged tube tunnels as their first choice solution.

Europbridge with French Kier, and the Dartford Bridge Group, led by Sir Robert McAlpine, have both proposed bridges; and Trafalgar House has proposed both a bridge and a bored tube tunnel.

Of these seven groups, only John Mowlem's Dartford Tunnel Group has responded to the Government's challenge by openly declaring and promoting its scheme, for a £230m submerged tube tunnel under the Thames.

The others are behaving in the traditional manner of civil engineering companies bidding in confidence for public sector construction contracts awarded complete with finance to the lowest bidder.

For far from indulging in any active and open marketing, the other bidders have been trying to keep their proposals as secret as possible,

to build because of the ventilation required for heavy goods vehicles.

But Trafalgar's favourite solution is building a bridge.

This would provide work for its bridge building companies Cleveland Bridge and Redpath Dorman Long. Trafalgar is convinced that a bridge would solve some of the traffic management problems involved in a tunnel system. The new bridge could be used for heavy vehicles and hazardous cargoes, while cars and light vehicles could go through the tunnel.

The Dartford Bridge Group led by Sir Robert McAlpine also wants to build a bridge.

But whereas Trafalgar is proposing a cable-stayed bridge, with a deck supported by cables direct from towers, McAlpine is proposing a 600 metre span four-lane suspension bridge, where the deck is slung on cables from overhead supports. It is proposing to use technology supplied by one of its partners in the bid, the Danish bridge-builder Monberg and Thorsen.

Difficult

The third grouping that is leading its proposal with a bridge is Europbridge with contractor Balfour Beatty and Root, French Kier, and the French bridge-maker Campenon et Bernard.

Europbridge is proposing a four-lane suspension bridge with a 500 metre span, which using the opposite approach to Trafalgar House—would carry cars and light vehicles while lorries would be sent through the existing tunnels.

But the reasons for choosing an immersed tube tunnel are more convincing, says Mr Roger Sainsbury, managing director of the Hammersmith and Fulham re-development scheme. Haden Young will install air conditioning and mechanical services worth £2m and will also design and construct mechanical, electrical and sanitary services worth £1m for a 120-room Novotel hotel at Worsley, Manchester.

A £1.7m order for ICI's Millbank headquarters in London is for refurbishment of the air conditioning, mechanical, sanitary and sprinkler services; and in Phase 2 of the Hammersmith and Fulham re-development scheme, Haden Young will install air conditioning and mechanical services worth £2.6m. Site work will start in November on a £2.3m contract awarded by Water Construction at the Royal Insurance building in Chancery Lane, London. A further project, worth £1.3m, is at Croydon Court House for the Property Services Agency.

DELTA CONSTRUCTION CO has been awarded contracts worth over £3.2m for tunnelling and main drainage projects in the private and public sectors. For Sandwell Metropolitan Borough Council, acting as agent for Severn Trent Water Authority, the company is carrying out a £1.3m second phase of the Toll End to Ray Hall trunk sewer.

Two refurbishment contracts totalling £1.5m have been awarded to MICHAEL BAKER CONTRACTS for up-grading work at the headquarters building of Cannon Assurance at Wembley and the City of London offices of solicitors Simmons & Simmons.

VIAG 1985 - Continued good performance

The VIAG Group comprises over one hundred companies operating in the energy, aluminium and chemical fields.

ENERGY - Generating structure further improved

In 1985 the VIAG electricity generating companies reported a 3.9% increase in sales to their supply areas, a figure that was higher than the German national average. Thanks to their successful operations the contribution of nuclear power stations to total supply rose to 34%. Along with hydropower these two low cost environmentally compatible energy sources accounted for more than 50% of the total electricity generated. The 2% increase in the Group's natural gas sales was in line with general developments. On the whole, earnings in the energy sector were favorable.

ALUMINIUM - Increased processing

In a difficult year for most aluminium producers the VIAG Group recorded a satisfactory result in spite of lower proceeds in the second half of the year. Reduced sales in primary aluminium were compensated for by a growth in semi-finished and other products.

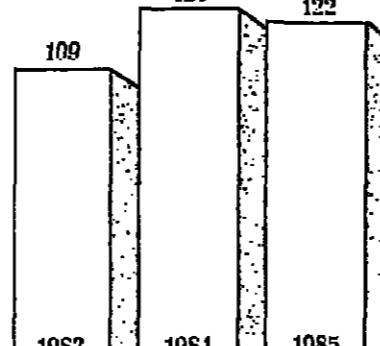
CHEMICALS - All divisions profitable

Expansion of specialty lines in 1985 combined with restructuring measures and productivity increases contributed to a successful year in this field.

DIVIDEND Raised to 10%

The VIAG Group increased total turnover by 2% to DM 12.2 billion. This increase was achieved by the energy sector. Consolidated Group external sales remained just under DM 6 billion, while the surplus of DM 12.2 billion was at the same level as in the previous year. VIAG AG improved its earnings by 15% to DM 92 million, enabling a further strengthening of the reserves and an increased dividend from 8% to 10%.

VIAG-Consolidated-Group net income in DM million

**Highlights from the VIAG-Consolidated-Group's balance sheet**

(DM million)	1985	1984
Property, plant and equipment	2,405	2,341
Investments in companies not consolidated	1,038	1,135
Inventories	1,412	1,314
Liquid funds and securities	321	252
Total shareholders' equity	1,949	1,973
Long-term debts	2,619	2,482
Balance sheet total	6,224	5,986
External sales	5,919	5,973
Personnel expenditure	1,269	1,202
Taxes on income and net assets	119	261
Net income for the year	122	125
Cash-flow	725	643
Number of employees	21,985	20,979
Total sales	12,199	11,960

The complete VIAG AG balance sheet and VIAG-Consolidated-Group balance sheet as of December 31, 1985, will be published in the Federal Gazette (Bundesanzeiger) by end of June 1986. These balance sheets bear the unqualified auditor's certificate of the public accountants, Treuhand KG Harzkopf + Rentrop, and Treuarbeit AG.

Large growth in fixed assets investment

The VIAG Group invested more than DM 1 billion in fixed assets. The emphasis lay in power station construction, environmental protection schemes for conventional thermal power stations and extensions to aluminium rolling capacities. Investments were financed entirely out of own cash-flow.

Positive outlook for stock exchange listing

The outlook for the 1986 business year is again favorable. VIAG is thus well prepared for the forthcoming introduction of its shares on German stock exchange where 40% of its nominal capital (DM 232 million out of a total of DM 550 million) will be offered for sale to the public.

VIAG
Aktiengesellschaft

Bryant
construction
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SOLIHULL
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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, June 6

Continued on Page 31

CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar's decline to resume

A WEEK seems to be a long time in virtually every market these days but last week's cauldron of contradictions threatened to stretch currency dealings to eternity. It is odd that Mr Paul Volcker, US Federal Reserve board chairman, achieved on Thursday afternoon what he has been warning against for some time now, that is a further dollar devaluation. He did it at the same time as warn on the dangers of inflation although this seemed more of a codicil than an attempt to support the dollar.

The US Administration has had little joy from West Germany or Japan in its latest efforts to reduce trade imbalances but both countries have a set timetable to adhere to with local elections in West Germany and a general election in Japan in the first week of July.

In addition West Germany has suffered a return to capital inflows with resulting distortions in money supply and despite its current low level the West German authorities' statements remain about the possibilities of rising inflation. Taking this together with the D-mark's relative weakness within the European Monetary

E IN NEW YORK

June 6 Close Prev. close

Spot	11.5062	11.5075
1 month	11.505	11.5055
3 months	11.503	11.5015
12 months	11.502	11.5025

Forward premiums and discounts apply to the US dollar.

System, the prospects of cutting interest rates and attempting to boost an already healthy economic growth rate are not likely to be high on the Bundesbank's agenda.

This probably helped Mr Volcker to turn away from his earlier statement that a cut in interest rates would have to be led by West Germany or Japan. What he has said is relatively blunt. Match your currency to your export products and then adjust to redress the imbalance by reducing the dollar's value to the extent that Japanese and West German exporters begin to feel the squeeze. This hardly seems the right scenario for further co-ordination on interest rates and currency values.

Enough could be seen that West Germany, Japan and the US are all reaching for the same thing but choosing different ways of achieving it.

So far the Bundesbank and

the Bank of Japan have not given a significant public reaction. There may be a revival of speculation that the two may join forces to provide support for the dollar although beyond a cosmetic exercise this could pose more problems than it would ever solve. As things stand, nothing is certain this year. When everything was put on ice ahead of the French elections, it would be reasonable to suppose that any fireworks from Japan or West Germany would follow the same timetable.

Mr Volcker's words tend to carry weight though and most of this week's comments may have a more lasting effect. Earlier in the week the dollar had been dancing in all directions with activity centred on the latest statement about the dollar. Mr Martin Feldstein, former chair of the US council of economic advisers, achieved sufficient attention to influence the market when he said that the dollar's fall below current levels would be substantial. Clearly the market should not continue to trade from state-to-state. In spite of what may be said, the fundamentals ultimately influencing the dollar have not changed and so the dollar's overall trend seems to continue to be in a bearish vein.

CURRENCY MOVEMENTS

OTHER CURRENCIES

June 6	Bank of England	Morgan Guaranty	Index
Sterling.....	75.6	15.5	
U.S. dollar.....	115.6	+0.6	
Canadian dollar.....	78.0	-12.8	
Australian dollar.....	95.4	-7.3	
Swiss franc.....	86.1	-0.8	
Deutsch mark.....	129.0	+16.9	
Irish pound.....	119.0	-1.107	
Luxembourg franc.....	68.40	-0.55	
Malaysian ringgit.....	11.7720	-11.7700	7.8115
Iran.....	119.25	20.30	
Yugoslav dinar.....	1.4000	-0.0050	1.3950
Hong Kong dollar.....	1.1072	-0.0050	1.1072
Chinese Yuan.....	5.37	-0.41	5.07
Portuguese escudo.....	-11.28	-22.80	8.73
Spain.....	12.37	-1.20	11.17
Italy.....	12.97	-2.20	11.75
Norway.....	11.42	-22.45	11.42
France.....	10.65	-10.72	10.85
Sweden.....	10.65	-10.72	10.85
Japan.....	25.11	-25.21	25.11
Austria.....	23.56	-23.66	23.56
Switzerland.....	2.78	-2.77	2.78

Morgan Guaranty changes: average 1980-1982=100. Bank of England Index (base average 1975=100).

* Selling rate.

POUND SPOT—FORWARD AGAINST POUND

June 6	Day's spread	Close	One month	% p.a.	Three months	% p.a.	One year	% p.a.
US	1.5015-1.5130	1.5005-1.5025	2.75-3.30	2.50	2.75-3.30	2.50	2.75-3.30	2.50
Canada	1.5015-1.5130	1.5005-1.5025	2.75-3.30	2.50	2.75-3.30	2.50	2.75-3.30	2.50
Denmark	2.75-3.30	2.67-3.73	2.45-3.00	3.05	3.58-3.30	3.00	3.58-3.30	3.00
Belgium	68.41-68.70	68.45-68.55	18-13c pm	2.48	2.72-2.75	2.48	2.72-2.75	2.48
Denmark	12.97-13.12	12.37-12.45	2.12-2.15	2.00	2.12-2.15	2.00	2.12-2.15	2.00
Ireland	1.5015-1.5130	1.5005-1.5025	2.75-3.30	2.50	2.75-3.30	2.50	2.75-3.30	2.50
W. Ger.	3.34-3.34	3.35-3.36	1.11-1.11	5.07	5.37-4.41	5.07	5.37-4.41	5.07
Portugal	22.42-22.58	22.45-22.60	8.50-8.50	8.73	11.28-12.20	8.73	11.28-12.20	8.73
Spain	10.65-10.72	10.65-10.72	1.11-1.11	1.03	1.11-1.11	1.03	1.11-1.11	1.03
Italy	2.297-2.301	2.297-2.298	1.11-1.11	1.03	2.32-2.33	1.03	2.32-2.33	1.03
Norway	11.42-11.43	11.42-11.43	3.4-3.40	4.73	14.31-13.43	4.73	14.31-13.43	4.73
France	10.65-10.72	10.65-10.72	2.32-2.33	2.28	2.32-2.33	2.28	2.32-2.33	2.28
Sweden	10.65-10.72	10.65-10.72	2.32-2.33	2.28	2.32-2.33	2.28	2.32-2.33	2.28
Japan	25.11-25.21	25.11-25.21	11-11	5.05	5.33-5.33	5.05	5.33-5.33	5.05
Austria	23.56-23.66	23.56-23.66	10-10	4.41	4.73-27.74	4.41	4.73-27.74	4.41
Switz.	2.78-2.77	2.78-2.77	1.11-1.11	4.07	3.47-3.47	4.07	3.47-3.47	4.07

Belgian rate is for convertible francs. Financial franc 68.70-68.80. Six-month forward dollar 1.67-1.68 pm. 12-month 2.65-2.66 pm.

FORWARD RATES AGAINST STERLING

June 6	Day's spread	Close	One month	% p.a.	Three months	% p.a.	One year	% p.a.
Dollar.....	1.5020	1.5015	1.5010	1.5005	1.5025	1.5010	1.5020	1.5015
D-Mark.....	3.2550	3.2550	3.2545	3.2545	3.2545	3.2545	3.2550	3.2550
French Franc.....	10.6775	10.6569	10.6163	10.5762	10.6162	10.5762	10.6162	10.5762
Swiss Franc.....	2.7175	2.7175	2.7175	2.7175	2.7175	2.7175	2.7175	2.7175
Japanese Yen.....	22.25	22.15	22.10	22.05	22.20	22.15	22.20	22.15

EMS EUROPEAN CURRENCY UNIT RATES								
Ecu	Currency	% change	from Ecu	amount	to Ecu	% change	from Ecu	Divergence limit %
Belgian Franc ...	63.9761	-0.8931	+0.50	+0.63	-0.51	-0.58	-0.51	-0.58
Danish Krone ...	7.91895	7.95485	+0.45	+0.58	-0.45	-0.58	-0.45	-0.58
Germany D.-mark ...	2.1200	2.1200	+0.52	+0.55	-0.52	-0.55	-0.52	-0.55
French Franc ...	10.6775	10.6569	-1.70	-1.87	-0.52	-0.58	-0.52	-0.58
Dutch Guilder ...	2.40235	2.41940	+0.38	+0.51	-0.51	-0.58	-0.51	-0.58
Irish Punt ...	0.71256	0.70837	-0.64	-0.54	-0.55	-0.66	-0.55	-0.66
Italian Lira ...	149.21	149.21	-1.45	-1.45	-0.55	-0.55	-0.55	-0.55

Changes are for Ecu, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

MONEY MARKETS

Base rates in the melting pot

THE BANK OF ENGLAND'S money market operations on Friday provided a lively subject for debate at the end of a week dominated otherwise by guessing the timing of the next base rate cut. It was decided to hold off until seven day money at 10.1 per cent was described by one dealer as "a non signal." This is probably true but only if its actions were ever designed to have a message in the first place.

With the market already in overdrive about the next base rate cut, the authorities had little need to be accommodating or to give a nod or wink, so that

the weekend was likely to serve little purpose.

Interest rates have been discounted by all week and will not rise higher after Friday's method of help. This week sees money supply tomorrow and retail prices on Friday. It should also see a return to single figure base rates.

When discount houses were reluctant to play ball on Friday morning, it was the day of their longer dated paper in the hope of increasing the return on a base rate cut, the Bank may have found its options severely limited. Had it wanted to delay a cut in rates then a higher rate of interest would have been charged. At the same time a friendly £600m over

discounted by the Bank of England's decision to hold off until seven day money at 10.1 per cent was described by one dealer as "a non signal."

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